

## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

Douglas M. ISENBURG  
Atlanta, GA  
United States of America



Nationality: American

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

JD., (*cum laude*) Georgia State University College of Law, Atlanta, 1996;  
B.A., Political Science, (honors), (Pi Sigma Alpha National Political Science Honorary, Deans List),  
Washington University, St. Louis, 1990.

Admitted to:

State Bar of Georgia, since 1996;  
American Bar Association, since 1996.

Awards, honors and activities:

“Best Lawyers in America” for Technology Law;  
World Trademark Review 100: The World’s Leading Trademark Professionals;  
Best Legal Blogs Hall of Fame, America Bar Association;  
Associate Editor for Lead Articles, GSU Law Review;  
Pupil, Bleckley Chapter, American Inns of Court;  
Justice, Student Honor Court;  
Member, Phi Delta Phi Legal Fraternity;  
First Place, (GSU), ASCAP’s Nathan Burkan Memorial Competition (“Pirates on the Cyberspace  
Seas: Criminal Copyright Infringement of Computer Software”).

Associate Editor, Business Atlanta magazine, 1992-93  
Staff writer and copy editor, Gwinnett (Georgia) Daily News, 1990-92  
Staff writer (Intern), The Atlanta Journal-Constitution, 1990.

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August 27, 2020

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## LANGUAGES

English

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## PRESENT POSITION

Private Practice - The GigaLaw Firm since 2005. Practicing in the areas of intellectual property, technology and Internet Law with an emphasis on the following: domain name disputes; Copyright protection and infringement; Content licensing; Software licensing and other agreements; Technology agreements; Privacy on the Internet; CAN-SPAM Act and other e-mail legal issues; Website legal adults;

Adjunct Professor, Georgia State University College of Law, Atlanta, since 2003. Creates curriculum for and teaches law school class on computer and Internet law. Supervises independent study projects;

Founder, Editor and Publisher, Dolesco LLC dba GigaLaw.com, Atlanta, since 1999.

Founded company that publishes award-winning website providing legal information for Internet professionals and lawyers. Responsible for all aspects of creating and maintaining site, including: write and edit articles on technology law topics; recruit editorial board of high-tech attorneys and law professors worldwide; supervise moderation of discussion forum; produce e-mail newsletters; solicit and create additional content for site; design and publish site; and market site;

Founder and President, cc: Clients, LLC, Atlanta, since June 2003. Founded company that provides professional service firms with electronic client communication tools and related services for business development.

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## PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Of Counsel, Needle & Rosenberg, PC., Atlanta;

Engaged exclusively in the practice of intellectual property, technology and Internet legal issues, including domain name disputes, licensing, trademark prosecution and advice, copyright counseling and enforcement, privacy, software licensing, 2003-March 2005.

Sole Legal Practitioner, Attorney, Atlanta, October 1999-2004;

Engaged exclusively in the transactional practice of intellectual property, high-tech and Internet law, representing clients as large as a division of a Fortune 5 company and as small as sole proprietors. Practice included advising, drafting and negotiating on issues related to trademarks, copyrights, software, privacy, and publishing; conducting website legal audits; drafting website terms of use and privacy policies; and drafting and negotiating technology agreements, including software licenses.

Attorney, Alston & Bird LLP, Atlanta, Contractor, 1999-2003; Associate, 1996-1998; Summer Associate, 1995;

Engaged exclusively in the practice of technology and intellectual property law. Practice included content licensing and other transfers of intellectual property rights; Internet-related law including website development and partnership agreements, domain name disputes and online infringement; software licensing; publishing agreements; copyright, trademark and First Amendment litigation; and trademark prosecution.

Manager, Legal Affairs, Meridan Management, Atlanta, November 1998-October 1999;

Negotiated and drafted worldwide Olympic corporate sponsorship agreements for the exclusive marketing representative of the International Olympic Committee. Reviewed marketing agreements for Olympic host cities. Coordinated worldwide enforcement of Olympic trademarks. Performed various legal matters related to company activities.

Associate, Alston & Bird, 1996-1998.

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## AREAS OF SPECIALIZATION

Intellectual property, technology and Internet legal issues, including domain name disputes, licensing, trademark prosecution and advice, copyright counseling and enforcement, privacy, software licensing.

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### MEMBERSHIP IN PROFESSIONAL BODIES

Member, international Trademark Association (INTA);  
Member, ICANN's Intellectual Property Constituency;  
Member, (now defunct), Wolters Kluwer Computer Law, Intellectual Property, and Privacy Law (CLIPP) Advisory Council;  
Former Member, ADL's Anti-Cyberhate Working Group;  
Member (and former chair), State Bar of Georgia's Intellectual Property Law Section;  
Charter member, Atlanta Intellectual Property Inn of Court;  
Founding Member, Georgia State University College of Law's Intellectual Property Advisory Board;  
Charter board member, Georgia Intellectual Property Association;  
Former adjunct professor of computer law, George State University College of Law.

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### EXPERIENCE IN INTELLECTUAL PROPERTY

More than fifteen years of experience in intellectual property law, primarily on transactional copyright and trademark matters, including domain name disputes.

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### EXPERIENCE WITH RESPECT TO DOMAIN NAMES

More than fifteen years of experience advising clients with respect to domain names and trademarks, including representing Complainants and Respondents in UDRP proceedings before WIPO and the National Arbitration Forum.

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### MAJOR PUBLICATIONS

Author, THE GIGALAW GUIDE TO INTERNET LAW, a full-length book published by Random House, October 2002 (see <http://www.GigaLaw.com/guide>);  
Occasional columnist (Internet legal issues), CNET News.com, May 2001-June 2006;  
Former columnist (Internet legal issues), *Internet World* magazine, June 2000-June 2001;  
Author, "The Internet, Copyright, and You," THE 2002 WORLD BOOK YEAR BOOK;  
Moderator, Atlanta Security Summit, Georgia Tech, January 2005;  
Moderator, "Online Advertiser Beware: Pop-ups, Keyword Bidding and the Law," State Bar of Georgia, December 2004;  
Moderator, "Technology and Intellectual Property," Intellectual Property Law Institute, Cabo San Lucas, Mexico, November 2004;  
Speaker, Atlanta Electronic Commerce Forum, "Intellectual Property Issues in Online Advertising," April 15, 2004;  
Moderator, "Technology Trends in Intellectual Property Law," Intellectual Property Law Institute, Montego Bay, Jamaica, November 16, 2003;  
Speaker, "Internet Licensing Issues," Technology Law Institute, Atlanta, October 2003;  
Speaker and Author, "Trademarks and the Internet," PLI Basic Trademark Program, October 2003, Atlanta;  
Instructor, "Legal Research on the Internet," Alabama Bar Institute for Continuing Legal Education at the University of Alabama School of Law, May 23, 2003;  
Speaker and Author, "Electronic Contracting and Electronic Signatures," EC Day (sponsored by Atlanta Electronic Commerce Forum and Georgia Electronic Commerce Association), May 22, 2003, Atlanta;  
Instructor, "Legal Research on the Internet," Alabama Bar Institute for Continuing Legal Education at the University of Alabama School of Law, May 23, 2003;  
Speaker and Author, "Electronic Contracting and Electronic Signatures," EC Day (sponsored by Atlanta Electronic Commerce Forum and Georgia Electronic Commerce Association), May 22, 2003, Atlanta;  
Panelist, Antitrust and Intellectual Property Law, MBA program, Goizueta Business School at Emory University, February 2003;

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- Moderator, "Today's Internet Law for Entertainment, Sports and Intellectual Property Attorneys," Intellectual Property Law Institute, Puerto Vallarta, Mexico, November 2002;
- Speaker and Author, "Key Recent Developments in Technology Law," Technology Law Institute, Atlanta, October 2002;
- Speaker and Author, "Fundamentals of Trademark and Copyright Law on the Internet," State Bar of Georgia Annual Meeting, Amelia Island, Florida, June 2002;
- Panelist, "Just When, Exactly, is it Spam? (And When is it Okay?)," Politics Online Conference (sponsored by the Democracy Online Project at George Washington University), Washington, D.C., May 2002;
- Author, "Court ruling could spell the end of untamed Web," *The Atlanta Journal-Constitution* (op-ed), May 15, 2002;
- Speaker, "Conducting a Web Site Legal Audit," IQPC, London, May 2001;
- Speaker and Author, "A Legal Analysis of Napster's Future," Intellectual Property Law Institute, Los Suenos, Costa Rica, October 2000;
- Author, "Bush, Gore offer few Net ideas," *USA Today* (op-ed), October 25, 2000;
- Author, "Proposed Restrictions on Internet Content May Affect Webmasters' Business," *WebMastering.Net*, February 1999;
- Speaker and Author, "Recent Developments in Internet Law," Intellectual Property Law Institute, Brasstown Valley, Georgia, November 1998;
- Speaker, "Legal Connections Series: Intellectual Property," Georgia State University College of Law, Atlanta, April 1998;
- Speaker and Organizer, "Covering Your Intellectual Assets: A How-To for New Media Professionals," *Webmasters of Atlanta*, April 1998;
- Instructor, Continuing Legal Education, "Legal Research on the Internet," Georgia State University Division of Continuing Education, 1998-2000;
- Author, "Improper Use of 'Meta Tags' on Web Pages May Cause Trademark Infringement and Dilution," *Boardwatch Magazine*, February 1998;
- Author, "Digital Watermarks: New Tools for Copyright Owners and Webmasters," *WebReference.com*, January 20, 1998;
- Co-Author, "Georgia's New Anti-SLAPP Statute: Protecting the Right of Free Speech Against Meritless Claims," 2 GA. B. J. No. 6 (June 1997), p. 26. (Cited in *Chatham Orthopaedic Surgery Center v. Ga. Alliance of Community Hospitals*, 585 S.E.2d 700 (Ga. Ct. App. 2003), *Denton v. Browns Mill Development Co.*, 561 S.E.2d 431 (Ga. 2002), *Davis v. Emmis Publ'g Corp.*, 536 S.E.2d 809 (Ga. Ct. App. 2000), *Providence Construction Co. v. Bauer*, 494 S.E.2d 527 (Ga. Ct. App. 1997));
- Co-Author, "Who Registered YOUR-MARK.COM?" *Southeastern Intellectual Property Newsletter*, May 1997 (Reprinted in *Corporate Counsel/Intellectual Property Outlook*, Fall 1997);
- Co-Author, "The Latest News on Domain Names and Trademarks," *Alston & Bird Intellectual Property and Technology Review*, Spring 1997;

† See partial list of CNN and CNN Headline News appearances at <http://www.GigaLaw.com/cnn>

‡ See partial list of columns at <http://www.Douglisenberg.com>

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