

## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

Sebastian M.W. HUGHES  
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Date of Birth: May 26, 1972

Nationality: Australian

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

LL.B., University of Melbourne, Melbourne, Australia, 1996;  
B.A., University of Melbourne, Melbourne, Australia, 1994;  
Diploma in Chinese Language, Beijing No. 2 Foreign Language Institute, 1990;  
WIPO Arbitration and Mediation Center: Approved Neutral, DNDR Panelist, LRO Panelist;  
WIPO Arbitration Workshop;  
WIPO Mediation Workshop;  
HKIAC Accredited Mediator;  
Hong Kong Bar Association Mediator;  
NAF, HKIAC & ADNDRC DNDR Panelist.

#### **Bar and Court Admissions**

Hong Kong;  
Victoria, Australia;  
High Court of Australia,

#### **Accolades/Awards**

Recognised as a leading intellectual property lawyer in Chambers Global – The World's Leading Lawyers, World Trademark Review, Chambers Asia, the Asia Pacific Legal 500 and Asia Law Leading Lawyers.

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## LANGUAGES

English, French and Mandarin

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## PRESENT POSITION

Barrister of the High Court of Hong Kong.

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## PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Partner and Intellectual Property Specialist, Troutman Sanders, Hong Kong SAR of China, 2007-2010;  
Associate, Jones Day, 2005-2007;  
Associate, K & L Gates, 2004-2005;  
Associate, Hogan Lovells, 2002-2004;  
Associate, Middletons, 1998-2001;  
Articled Clerk, Middletons, 1997.

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## AREAS OF SPECIALIZATION

All intellectual property issues in China, Hong Kong and the Asia Pacific.

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## MEMBERSHIP IN PROFESSIONAL BODIES

Hong Kong Bar Association;  
Asian Patent Attorneys Association;  
Law Council of Australia (Hong Kong Chapter).

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## EXPERIENCE IN INTELLECTUAL PROPERTY

Experience includes trademark, anti-counterfeiting, copyright, design and patent litigation; registration of trademarks, designs and patents; prosecution of trademark oppositions and cancellation actions; domain name recovery actions and litigation; and trademark counseling and global portfolio management.

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## EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Has handled numerous English and Chinese language domain name proceedings, both as a legal representative for complainants, and as a panelist.

WIPO Panelist since 2009. Has issued more than 190 WIPO Panel Decisions as at August 2013, including 6 as presiding panelist. Has issued two LRO Expert Determinations as at August 2013, one as presiding panelist.

HKIAC & ADNDRC Panelist since 2009.  
NAF Panelist since 2012.

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## PUBLICATIONS

"A Solution for Dealing with Shadow Companies in Hong Kong", *Asian Counsel*, June 2007;  
"Tackling the Problem of Company Name Piracy", *Privacy & Data Security Law Journal*, June 2006;  
"Watch out for the Shadows", *Financial Times*, March 2006;  
"Avoiding the Toothless Tiger – Effective Anti-Spam Legislation for Hong Kong", *World Internet Law*

*Report/Hong Kong Lawyer/The Intellectual Property Forum*, Issue 58, July 2004/August 2004/September 2004;

"Protection of Shape Marks in Australia: Extending the Permanent Monopoly", *The Intellectual Property Forum*, Issue 58, June 2002.

### **Speaking Engagements**

"Arbitration of International IP Disputes", LexisNexis 8th Annual Corporate Intellectual Property Conference, May 30 2013, Shenzhen;

"Managing Domain Name Disputes in a Transforming Cyberspace", ADNDRC Conference, 26 November 2012, Hong Kong;

"New gTLDs: Help shape the future of the Internet", HKIAC Seminar, 7 December 2011, Hong Kong;

"Intellectual Property Litigation in Hong Kong", LexOmnibus Seminar, March 11 2011, Hong Kong;

"Key Aspects in Resolution of Domain Name Disputes in Asia", ADNDRC Conference, May 22 2009, Hong Kong;

"The Development of Intellectual Property Rights Law in Hong Kong and China in 2007", LexOmnibus Seminar, January 28 2008, Hong Kong;

"IP Protection in Hong Kong and China", 22nd Annual Technology Law Institute, State Bar of Georgia, October 30 2007, Atlanta, Georgia, USA.

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### **EXPERIENCE IN COURT LITIGATION**

Has handled numerous litigation cases in the High Court of Hong Kong and the Federal Court of Australia.

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### **EXPERIENCE IN ARBITRATION**

Member, WIPO's Panel of Neutrals for intellectual property arbitration. Has acted as lead counsel in respect of an international arbitration administered by the HKIAC. Has handled court applications in Hong Kong relating to international arbitration.

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### **EXPERIENCE IN MEDIATION**

Member of WIPO's Panel of Neutrals for intellectual property mediation under the WIPO Mediation Rules;

HKIAC accredited Mediator;

HKBA listed Mediator.

Has handled several mediations relating to intellectual property, competition law and general commercial matters.

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