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## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

Gordon David HARRIS  
Counsel  
Trevisan & Cuonzo  
Milan  
Italy



Nationality: British

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

LLB (Hons), University College, London, 1981;  
Solicitor's Final Examinations, City of London Polytechnic, 1982.

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### LANGUAGES

English

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### PRESENT POSITION

Trevisan & Cuonzo, Counsel, Milan, Italy, April 2024.

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### MEMBERSHIP IN PROFESSIONAL BODIES

Associate:

British Franchise Association;  
Chartered Institute of Patent Agents;  
Institute of Trade Mark Agents.

Member:

Intellectual Property Lawyers Association (IPLA);  
Intellectual Property Lawyers Organisation (IPLO);  
International Association for the Protection of Industrial Property (AIPPI);  
International Trade Mark Association (INTA);  
Licensing Executives Society (LES).

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August 26, 2024

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### AREAS OF SPECIALIZATION

Intellectual property:

- patents generally - especially mechanical;
- designs - industrial designs and spare parts;
- trademarks and names generally;
- copyright generally;

Franchising - agreement drafting and dispute resolution.

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### EXPERIENCE IN INTELLECTUAL PROPERTY

Fourteen years experience, acting as a solicitor in the conduct of intellectual property litigation of all types, especially patent disputes;

Ten years experience in successively lobbying the British Government and the European Commission on behalf of automotive part manufacturers in relation to design protection.

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### MAJOR PUBLICATIONS

*Franchising - A Commercial and Legal Guide*, 1992;

Numerous articles on all aspects of intellectual property law and practice.

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### EXPERIENCE IN COURT LITIGATION

Conducted many cases in the last 14 years, including, in particular:

- \**Erik Veng (UK) Ltd. v. Ford Motor Company* (UK Patents Court);
- \**Erik Veng (UK) Ltd. v. Volvo* (UK Court and European Court of Justice);
- Pendawell Ltd. v. Matsushita/Panasonic* (UK Court and US Court-New York);
- H.P. Foods Ltd. v. Appel & Frenzel* (UK Court and German Court, Munich);
- \**Massey Ferguson Ltd. v. New Holland & Others* (UK Court);
- Newman Tonks Ltd. v. Hewi Heinrich Wilke GmbH* (UK Court);
- \**Cinpres Ltd. v. Melea & Others* (UK Court and US Court, Washington);
- \**Autospin Oil Seals v. Beehive Spinnings* (UK Court);

(All cases were conducted as solicitor, and were intellectual property cases.)

(\* Reported in law reports)

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### PROFESSIONAL TRAINING IN MEDIATION

WIPO Training Program on Mediation in Intellectual Property Disputes, 1996;

Centre for Alternative Dispute Resolution (CEDR) Course (intensive mediation training), 1996.

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### EXPERIENCE IN MEDIATION

Conducted two full mediations in the USA, acting as counsel for the plaintiff, arising out of litigations commenced in New Jersey and New York. Both cases involved patents relating to electronic circuitry, and were of an international nature with the parties consenting to parallel issues in UK litigation.

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