

## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

Jonas GULLIKSSON  
President  
Advokatbyrån Gulliksson AB  
Studentgatan 1  
Box 4171  
203 13 Malmö  
Sweden



Telephone: +46 40 6644 400

Facsimile: +46 40 23 7 65  
E-mail: [jonas.gulliksson@jg.se](mailto:jonas.gulliksson@jg.se)  
[jonas.gulliksson@gulliksson.se](mailto:jonas.gulliksson@gulliksson.se)

Date of Birth: May 23, 1944  
Nationality: Swedish

---

### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Master of Laws - University of Lund – 1971;  
Barrister;  
European Patent Attorney;  
European Trademark Attorney;  
European Design Attorney;  
Swedish Authorized Patent Attorney

---

### LANGUAGES

Swedish, English, German, Danish, Norwegian and French

---

November 14, 2017

34, chemin des Colombettes, 1211 Geneva 20, Switzerland  
T +41 22 338 82 47 F +41 22 740 37 00 E [arbiter.neutrals@wipo.int](mailto:arbiter.neutrals@wipo.int) W [www.wipo.int/amc](http://www.wipo.int/amc)

---

### **PRESENT POSITION**

Founder and Senior Advisor, Advokatbyrån Gulliksson;  
Founder and Senior Advisor of Ström & Gulliksson AB, Sweden;  
Owner of Arator a/s, Denmark.

---

### **MEMBERSHIP IN PROFESSIONAL BODIES**

Member of the Association of Swedish Patent Agents, Patent and Trademark Attorneys from 1986;  
Member of the Board, 1988-92;  
The Association of Swedish Patent Law Firms (SEPAF), Founder, past President, 1988-99;  
Member of the Association of Swedish Patent Attorneys (SPOF);  
Member of International Association of Intellectual Property AIPPI;  
The Institute of Professional Representatives before the European Patent Office;  
European Patent Attorney since 1979;  
Swedish Association of Marketing Law;  
Swedish Association of Industrial Property;

Licensing Executives Society International, International Delegate between 1985 and 2015;  
Licensing Executives Society International, Former Vice President, LES International  
Licensing Executives Society International, President, LES International 2003-04;  
Licensing Executives Society International, Past President, LES Scandinavia 2000-02;  
Member of the Swedish Bar Association;  
Member of International Bar Association since 1992;  
Member of the American Bar Association.

---

### **AREAS OF SPECIALIZATION**

Intellectual property litigation, arbitration and prosecution;  
Drafting and negotiating international contracts concerning intellectual property and international licensing and transfer of technology; Litigation and arbitration of domestic and international contracts; Panelist under the WIPO Uniform Domain Name Dispute Resolution Policy and Rules, IIS.se, National Arbitration Forum and Czech Arbitration Court for .EU.

---

### **EXPERIENCE IN INTELLECTUAL PROPERTY**

Experience in international arbitrations as counsel/litigator;  
Extensive experience in IP-litigation including trademarks, copyright, patents, contracts and licensing disputes;  
Party and Court appointed arbitrator in Intellectual Property disputes;  
46 years of experience in prosecuting intellectual property cases before the Swedish Patent Office;  
Experience from prosecution before the European Patent Office and OHIM/EUIPO and the EUCJ;  
46 years of experience of litigation in Sweden and internationally as a litigator in intellectual property cases.

---

---

### **EXPERIENCE WITH DOMAIN NAMES**

Experience as arbitrator in over 100 domain name disputes according to WIPO's rules, 54 cases according to National Arbitration Forum's rules, 64 cases according to the Swedish rules under .se and 2 cases under the Czech Arbitration Court for .EU.

---

### **MAJOR PUBLICATIONS**

Lecturer in Licensing Executive Society International on licensing and intellectual property; Lecturing Intellectual Property and Licensing at the Faculty of Law of the University of Lund and at the Malmö University, Sweden.

---

### **EXPERIENCE IN COURT LITIGATION**

Experience since 1971 of patent and trademark litigation, litigation and arbitration on contract law, both domestically and internationally;  
Admitted to appear before all Courts of Justice in Sweden, as well as the national Patent Office, the European Patent office, the EUIPO and the EUCJ;  
Experience of litigation in marketing law, copyright and infringement litigation, both in civil and criminal cases;  
Public defender admitted by the Courts in intellectual property infringement litigation in criminal cases.

---

### **PROFESSIONAL TRAINING IN ARBITRATION**

Various seminars and courses since 1971 organized in Sweden and abroad. Lecturing on the subject together with American speakers as Chairman of the Dispute Resolution Committee of Licensing Executives Societies International (LESI).

---

### **EXPERIENCE IN ARBITRATION**

Experience of acting as legal counsel to parties in arbitration both domestically and internationally;  
Experience as arbitrator under the Rules in the International Chamber of Commerce, the Stockholm Chamber of Commerce and the American Arbitration Association;  
Has also acted as party-appointed arbitrator;  
Past Chairman of the Licensing Executive Society International's Dispute Resolution Committee. During term as Chairman, lectured on international mediation, arbitration and alternative dispute resolution.

---

### **EXPERIENCE IN MEDIATION**

Has acted as mediator between parties in patent and licensing disputes concerning questions of infringement and damages.

---

---

**ARBITRATION EXPERIENCE**
**SUMMARY TABLE**

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Counsel
International Arbitrations	AAA	1				1
	ICC	2				2
	SCC	6			1	5
	London Court of International Arbitration	1				1
	Ad Hoc	15				15
Number of cases: sub-total		25			1	15
Domestic Arbitrations		14			1	13
Number of cases: sub-total		14			1	13
<b>TOTAL</b>		<b>39</b>			<b>2</b>	<b>28</b>

---

**MEDIATION EXPERIENCE**
**SUMMARY TABLE**

Type	Role			
	Name	Number of Mediations	Mediator	Counsel
International Mediations				
	Ad Hoc	6		6
	Others:			
Number of cases: sub-total		6		6
Domestic Mediations	Ad Hoc	41	10	31
	Court-annexed	1		1
Number of cases: sub-total		42	10	32
<b>TOTAL</b>		<b>48</b>	<b>10</b>	<b>38</b>