

## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

Bradley J. FREEDMAN  
Borden Ladner Gervais  
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Date of Birth: October 24, 1962

Nationality: Canadian

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

LL.M., University of California, Berkeley, 1990;  
LL.B., University of British Columbia, Canada, 1986.

Admitted to Bar:  
British Columbia, Canada, 1987.

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### LANGUAGES

English

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### PRESENT POSITION

Partner, Borden Ladner Gergvais LLP, Vancouver, British Columbia, and the Borden Ladner Gervais, Vancouver Office Intellectual Property and Technology Law Practice Leader.

July 5, 2010

Represents a broad spectrum of corporate and individual clients regarding a wide variety of issues.

Recognised by The Canadian Legal Expert Directory as one of Canada's leading computer and IT law practitioners.

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### **PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION**

Ladner Downs, Vancouver, 1987-2000.

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### **AREAS OF SPECIALIZATION**

Intellectual Property, technology, ebusiness and internet law.

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### **MEMBERSHIP IN PROFESSIONAL BODIES**

Member:

Canadian Information Technology Association;  
The Computer Law Association;  
The Canadian Bar Association;  
The American Bar Association;  
Advisory Board member for Butterworth's Internet and E-Commerce Law in Canada.

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### **EXPERIENCE IN INTELLECTUAL PROPERTY**

Has appeared as counsel before the Supreme Court of British Columbia, The British Columbia Court of Appeal, the Federal Court of Canada, the Trade-marks Opposition Board, and international commercial arbitration tribunals. Has also assisted clients in resolving disputes through mediation.

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### **EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

Has appeared as counsel in litigation and arbitration regarding domain name disputes. Has been a panelist for domain name dispute arbitrations pursuant to the ICANN *Uniform Domain Name Dispute Resolution Policy*.

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### **MAJOR PUBLICATIONS**

Has written and spoken extensively, and been an Adjunct Professor of Law and lecturer at the University of British Columbia Law School;

Regular contributor to the World eBusiness Law Report.

#### **Recent Engagements:**

Advisory Board member, Butterworths, Internet and E-Commerce Law in Canada;  
*eBusiness Risk Management*, Canadian Bar Association, British Columbia Computer Law Section, Vancouver, British Columbia;  
*eBusiness Risk Management* Alberta E.Business Leadership Awards Day Seminars, Calgary, Alberta, November 2001;  
*Electronic Contracting*, B.C. Credit Union Security Officer Seminar, Vancouver, British Columbia, November 2001;  
*Trade-mark Law Update*, The Fifth Annual General Meeting, Canadian IT Law Association, October 2001;  
*On-Line Arbitration*, The Uniform Domain Name Dispute Resolution Policy, Intellectual Property On-Line, The Canadian Institute, Toronto, Ontario, June 25 and 26, 2001;

*Doing Business Online: U.S. and Canada*, Conference Co-Chair and Presenter, Law Seminars International, Vancouver, Canada, May 24 and 25, 2001;  
*Copyright and the Internet*, Computer Law Association, World Computer and Internet Law Congress, Washington, DC, May 4, 2001;  
*eBusiness – Legal Risk Management*, Canadian Bar Association, BC Branch, Corporate Counsel, Sub-Section, January 30, 2001;  
*Trade-marks and the Internet*, Netlaw 2000, The Canadian Institute, October 2000;  
*Securities Law and the Internet*, The Fourth Annual General Meeting, Canadian IT Law Association, October 2000;  
*Trade-marks and the Internet*, Intellectual Property Online, The Canadian Institute, June 2000;  
*Electronic Contracts: Special Techniques and Concerns*, Negotiating and Drafting Major Business Agreements, *inSight*, May 26, 2000;  
*The Protection of Intellectual Property on the Internet*, IT Law Spring Training Program, Canadian IT Law Association, April 29, 2000;  
*Intellectual Property Litigation*, Chair and Presenter, British Columbia Continuing Legal Education Society, April 27, 2000;  
*eBusiness Legal Risk Management*, Ivey International Business Conference @Whistler, April 6, 2002<  
*Business Identity and Brands on the Internet*, International Internet Marketing Association, March 8, 2000 ;  
*Cyberlaw – legal issues and the Internet*, Western Business Information Technology Educators and British Columbia Business Education Association, Conference 2000, February 19, 2000;  
*eBusiness – Legal Risk Management*, Alliance of Manufacturers & Exporters Canada, E-Business Workshop, February 10, 2000;

#### **Publications :**

« Trade-marks and the Internet » (chapter), co-authored with Robert Deane, in *Electronic Commerce & Law* (Carswell, 2001) forthcoming;  
 « Electronic Contracts: A Canadian Perspective » (2002), *University of Manitoba Law Review*, Vol. 28, Issue No. 1;  
 « The Uniform Domain Name Dispute Resolution Policy: A Practical Guide », co-authored with Robert Deane, *Canadian Journal of Law and Technology*, a publication of the Institute of Law and Technology, Dollhouse Law School, forthcoming;  
 « The Canada Business Corporations Act », Electronic Documents Amendments », *Internet and E-Commerce Law in Canada*, Butterworths, Vol. 2, No. 10, December 2001;  
*Internet Law Handbook*, November 2001;  
*Trade-mark Law Update 2001*, for the Canadian IT Law Association, Vancouver, British Columbia, October 2001;  
 « Trade-mark and the Internet: A Canadian Perspective », co-authored with Robert Deane, (2001), 34 *University of British Columbia Law Review* 345 ;  
 On-Line Arbitration: « *The Uniform Domain Name Dispute Resolution Policy* », The Canadian Institute, Toronto, Ontario, June 25 and 26, 2001;  
 « Database Protection: Canadian and International Developments », *Internet and E-Commerce Law in Canada*, Butterworths, Vol. 2, No. 4, June 2001;  
 « Trade-marks and the Internet », *Doing Business Online : U.S. and Canada*, Law Seminars International, Vancouver, Canada, May 25, 2001;  
*Copyright and the Internet*, Computer Law Association, Washington DC, May 4, 2001;  
*Database Protection*, Computer Law Association, Washington D.C., May 4, 2001;  
*Fair Use and Fair Dealing*, Computer Law Association, Washington DC, May 4, 2001 ;  
*Protecting Famous Trade-marks,- Recent Developments*, Computer Law Association, Washington, DC, May 4, 2001 ;  
 « Canadian Provincial Internet Consumer Protection Laws », *Internet and E-Commerce Law in Canada*, Butterworths, Vol. 2, No.1, March 2001 ;  
 « Securities Regulation and the Internet », *Professional Administrator*, Institute of Chartered Secretaries and Administrators, Vol. XXV, Issue 1, Spring 2001 ;  
 « New Communications systems present legal risks », in *The Lawyers Weekly*, March 9, 2001 ;  
 « Internet presents challenge to securities regulators », in *The Lawyers Weekly*, February 9, 2001 ;  
 « Intellectual Property Audits: Are Your Assets Covered? in *The Legal Edge*, Issue 34, Dec. 2000-Jan 2001 ;

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« Internet Law », (chapter), co-authored with Robert Deane, in *Annual Review of law and Practice, 2000*; (Continuing Legal Education Society of British Columbia, 2001);

« Trade-marks and the Internet », The Canadian Institute, NetLaw 2000, co-authored with Robert Deane;

« Securities Regulation and the Internet », *Directions Executive Briefings*, Financial Services Institute, Vol. 9, No.4, September/October 2000 ;

« Securities Law and the Internet », Canadian Information Technology Law Association Conference, October 2000;

« Trade-marks and the Internet: A Primer », in *Canadian International Lawyer*, Vol. 4, No.1, 2000, co-authored with Robert Deane ;

« Securities Regulation and the Internet: The World Stock Exchange Case », *Internet and E-Commerce Law in Canada*, Butterworths, Vol.1, No.4, June 2000;

« Trade-marks and the Internet », The Canadian Institute, Intellectual Property Online, June 2000, co-authored with Robert Deane ;

« Electronic Contracts: Special Techniques and Concerns », *Negotiating and Drafting Major Business Agreements*, *Insight*, May 26, 2000;

*The Protection of Intellectual Property on the Internet*, co-authored with Robert Deane, April 29, 2000;

*Trade-mark Litigation, Update 2000*, Intellectual Property Litigation, British Columbia, (Continuing Legal Education Society), April 27, 2000.

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#### **EXPERIENCE IN COURT LITIGATION**

Has appeared as counsel before the Supreme Court of British Columbia, the British Columbia Court of Appeal, the Federal Court of Canada, and the Trade marks Opposition Board.

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#### **EXPERIENCE IN MEDIATION**

Has assisted clients to resolve disputes through mediation.

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#### **EXPERIENCE IN ARBITRATION**

Has appeared as counsel in domestic and international arbitrations.

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**ARBITRATION EXPERIENCE**
**SUMMARY TABLE**

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Counsel
International Arbitrations	AAA	2				2
	ICC					
	LCIA					
	Ad Hoc					
Number of cases: sub-total		2				
Domestic Arbitrations	AAA					
	Ad Hoc	1				1
Number of cases: sub-total		1				1
<b>TOTAL</b>		<b>3</b>				<b>3</b>

**MEDIATION EXPERIENCE****SUMMARY TABLE**

Type	Administering Institution		Role	
	Name	Number of Mediations	Mediator	Counsel
International Mediations	AAA	1		1
	Ad hoc			
Number of cases: sub-total		1		
Domestic Mediations (Estimates)	AAA			
	Court-annexed	1		1
	Ad Hoc			
Number of cases: sub-total		1		
<b>TOTAL</b>		<b>2</b>		