
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Elise DUFOUR
Cabinet Bignon Lebray
Paris
France



Nationality: French

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

CNAM – Data Protection Office Certification, 2018;
Admitted to the Paris Bar in 2003;
LL.M. in Intellectual Property from Queen Mary University, obtained with Merits, 2002;
DESS in business law at the University of Paris V, (2000 – 2001).

LANGUAGES

French, English, Italian

PRESENT POSITION

Bignon Lebray, IP/IT Partner since 2016.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Director of Internet matters, Alain Bensoussan-Avocats, 2007 – 2016;
Dreyfus & Partners, in charge of domain name litigation, 2004 – 2007.

MEMBERSHIP IN PROFESSIONAL BODIES

President, Cyberlex, since 2016;
Member, AFCDP, since 2018.

October 4, 2021

AREAS OF SPECIALIZATION

Intellectual property (trademarks, patents, copyright);
Advanced technology (Information technology law, Data protection, e-commerce, software infringement, unfair competition, breach of contract, licensing, and domain names).

EXPERIENCE IN INTELLECTUAL PROPERTY

Has acted as attorney and legal advisor in intellectual property matters since 2004;
Partner at Bignon Lebray in the Intellectual Property, Media, and Technology Department since 2019;
Trademarks and unfair competition (legal advice, enforcement);
Copyright and database rights (legal advice, transactional, negotiations, licensing);
Training courses on contracts and IP law, since 2016.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

PARL Expert Panelist of SYRELI cases;
Specializes in the protection of intellectual property rights online;
Domain names (recuperation work, strategic advice, new gTLDs);
Client assistance in applications to ICANN for new gTLDs.

MAJOR PUBLICATIONS

Technology and law in the face of change, AFDIT, December 4, 2020;
The variable geometry of non-compliance with comment zones, Le Monde du Droit, March 20, 2019;
The generalization of facial recognition Atlantico.fr, October 10, 2019;
GDPR: EVERYTHING YOU NEED TO KNOW, Cahiers du DRH, December 2, 2019;
Divergences and convergences between competition law and personal data protection, December 15, 2019.

EXPERIENCE IN COURT LITIGATION

Management of numerous domain name disputes, whether for infringement of an intellectual property right or for unfair competition or parasitism, notably:

CA Versailles, February 27, 2020, Open/@Health;
TC Nanterre, March 21, 2019, Open/@Health;
Conseil d'Etat, decision of June 10, 2013, cancellation of the order of February 19, 2010;
Court of Appeal of Versailles, decision of September 15, 2011 (Afnic/Francelot);
Court of Cassation, June 9, 2009 regarding the domain name sunshine.fr.

EXPERIENCE IN ARBITRATION

Parl Expert, since 2016;
CCI, 2014.

PROFESSIONAL TRAINING IN MEDIATION

Training for businesses to comply with the new consumer mediation rules.

EXPERIENCE IN MEDIATION

ICC, 2015 and 2016.

ARBITRATION EXPERIENCE
SUMMARY TABLE

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-Arbitrator	Counsel
International Arbitrations	AAA					
	ICC	1				1
	CIA					
	Ad Hoc					
	Others					
Number of Cases :		1				1
Sub-Total						
Domestic Arbitrations						
		4				
Number of Cases						
Sub-total						
TOTAL		1				1