

## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

Nuno CRUZ  
J. Pereira da Cruz, S.A.  
Lisbon  
Portugal



Nationality: Portuguese

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

LL.B., Universidade Livre de Lisboa, 1983;  
Member, Portuguese Bar Association since 1986;  
Official Industrial Property Agent, appointed by the Portuguese Industrial Property Office;  
Authorized representative at the Office for Harmonisation in the Internal Market.

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### LANGUAGES

Portuguese, English, French and Spanish

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### PRESENT POSITION

Partner, J. Pereira da Cruz, S.A. (Industrial Property consultants and agents), Lisbon, working in the Litigation Department since 1979.

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### AREAS OF SPECIALIZATION

In latter years, concentrated his professional activities principally in the area of industrial property court litigation, including cases of counterfeiting.

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February 7, 2020

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**MEMBERSHIP IN PROFESSIONAL BODIES**

International Association for the Protection of Industrial Property (AIPPI);  
International Federation of Industrial Property Attorneys (FICPI);  
European Communities Trade Mark Association (ECTA);  
European Patent Institute (EPI);  
AMEP (Portuguese Association of European Patent Representatives);  
ACG (United Kingdom Anti Counterfeiting Group);  
Portuguese Delegation, CCI Intellectual and Industrial Property Commission.

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**EXPERIENCE IN INTELLECTUAL PROPERTY**

Has worked since 1979 exclusively in legal matters concerning intellectual property.

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**EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

Consultancy in the field of legal issues involving domain names. Legal advice on litigation involving domain names and trade marks.

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**MAJOR PUBLICATIONS**

“Infringements and enforcement in the New Portuguese Industrial Property Code of 1995” – a paper included in a seminar organised by the Portuguese Industrial Property Office and the Portuguese Government, 1995;  
“Protection Against Counterfeiting and Piracy in Europe” (co-author), Annual Conference of the European Communities Trade Mark Association held in May 2000 (to be included in a future E.C.T.A. publication).

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**EXPERIENCE IN COURT LITIGATION**

Since 1986, exclusively in cases of intellectual property, including disputes involving intellectual property rights, infringement and anti-counterfeiting.

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**PROFESSIONAL TRAINING IN ARBITRATION**

Participated in the initiatives of the Arbitration Sub-committee of the International Chamber of Commerce's Commission on intellectual and industrial property.

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