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**WIPO LIST OF NEUTRALS**

**BIOGRAPHICAL DATA**

陈长杰  
Jacob (Changjie) CHEN  
Rouse  
Beijing  
People's Republic of China



Nationality: Chinese

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**EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS**

English, Wuhan University;  
Juris Master, Zhongnan University of Economics and Law;  
Lord Chancellor's Training Scheme for Chinese Lawyers (England and Wales);  
Chinese Lawyer Qualification.

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**LANGUAGES**

Chinese, English

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**PRESENT POSITION**

Executive and Head of Dispute Resolution Team in Guangzhou office.

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**PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION**

Partner, Jieding IP Agency, China;  
Partner, Counsel, Director, IP Protection Department of Advance China IP Law Office.

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**AREAS OF SPECIALIZATION**

Domain names, trade mark, patent, copyright, unfair competition, trade secret including both contentions and non-contentions intellectual property aspects.

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### MEMBERSHIP IN PROFESSIONAL BODIES

Member:

China Bar Association;  
INTA Anti Counterfeiting East Asia & Pacific Committee China Sub-committee;  
Editor Committee of INTA China Bulletin;  
INTA (International Trade mark Association);  
Sub-committee INTA Dilution & Well-Known Marks (DWKM) Committee.

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### EXPERIENCE IN INTELLECTUAL PROPERTY

Has practiced both contentions and non-contentions intellectual property matters including patent, trade mark litigation and administrative enforcement (before AIC, TSB, IPO and Customs), negotiation of settlement, domain name dispute resolution, domain name registration advice and IP strategy consultancy.

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### EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Represented both international and domestic clients for domain name disputes for generic Top-Level Domains (gTLDs) and Country Code Top-Level Domains (ccTLDs) disputes resolution;  
Familiar with the China Domain Name Dispute Resolution Policy (CNDRP), the Uniform Domain Name Dispute Resolution Policy (UDRP) and the rules;  
Organized INTA Roundtable on *Conflict between Domain Name and Trade Mark Rights* in 2009 in Shenzhen and made a presentation regarding *Comparison between Court litigation and Dispute Resolution for Domain Name Dispute*.

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### MAJOR PUBLICATIONS

*Comparison Advertisement: ECJ ruling on L'Oreal SA V Bellure NV*, INTA China Bulletin September 2009.

#### Speaking Engagements:

Moderator of INTA Roundtable on Infringement and Well-known Trade mark in 2006 in Guangzhou;  
Moderator of INTA Roundtable on Rights Conflicts between Trade Mark and Trade Name in 2007 in Shenzhen;  
Presentation on *Comparison between Court Litigation and Dispute Resolution when settling Domain Name Dispute* at INTA Roundtable on *Conflict between Domain Name and Trade Mark Rights* in 2009 in Shenzhen.

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### EXPERIENCE IN COURT LITIGATION

Represented international and domestic clients for trade mark and patent infringement cases before Intermediate Court for first instance and High Court for appeal.

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### PROFESSIONAL TRAINING IN ARBITRATION AND MEDIATION

Attended WIPO Advanced Workshop on Domain Name Dispute Resolution, 2009;  
Attended Workshop on Arbitration and Mediation of Intellectual Property Disputes, co-organized by WIPO Arbitration and Mediation Center, United Nations Conference on Trade and Development and Permanent Court of Arbitration, and organized by Guangdong Intellectual Property Office and City University of Hong Kong, 2009;  
Work placement for Arbitration and court procedure in the 3 Hare Court Chambers, London, UK.

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**EXPERIENCE IN MEDIATION**

Represented clients for mediation regarding compensation, infringement settlement during IP enforcement and litigation procedure.

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