
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Reyes CAMPELLO ESTEBARANZ
Alicante
Spain



Nationality: Spanish

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Law Degree and Business Law Advisor Degree (E-1), Universidad Pontificia Comillas – ICADE, Madrid (Spain), special Law and Business program, completed with courses in Economics, Accounting, Financial Mathematics, Business and Legal English, etc., oriented to the understanding and legal advice to international companies, 1985 – 1990;

Magister Lucentinus in Intellectual Property (LLM), University of Alicante (Spain). Trademark, Patent, Design and Copyright Laws (National, EU and International systems). Average rating remarkable (with merit), 1998 – 1999;

WIPO Course in Copyright and related rights protection for Latin American Countries, WIPO in cooperation with SGAE (Spanish Authors Copyright Association) and CENDA (National Cuban Copyright Center), in La Habana (Cuba), June 1998;

Internship in EPO International Legal Affairs (5.2.2), European Patent Office, Munich Head office (Germany), September 1999 – January 2000;

IP Agent certificate-title given by the Spanish PTO (OEPM), examinations on a program comprising Trademark, Patent and Design Laws (Spanish, EU and International systems), as well as English translation of IP documents, to be admitted by the Spanish PTO, 2007;

International IP, Civil and Commercial Mediation Specialist, University of Alicante, Business School, 145 CLE hours, May 2015.

LANGUAGES

Spanish, English
German (B1)

November 13, 2019

PRESENT POSITION

Since 2001, Managing Partner, CEALAW IP Law Firm Spanish Attorney at Law and IP Agent specialised in protection and enforcement of IP rights.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Attorney at Law - External Advisor in Civil, Commercial and Real State matters for GESINAR - ARGENTARIA (now part of BBVA Group), Alicante and Valencia (Spain), 1997-2002;

Attorney at Law for Civil and Commercial matters (private practice), as well as preparation of Public Notary examinations, in various Law Firms located in Alicante and Valencia (Spain), 1990-1996;

Deutsche Bank - Banco de Madrid, management training program in various departments of the bank, Madrid and Alicante (Spain), 1990-1991.

MEMBERSHIP IN PROFESSIONAL BODIES

WIPO Arbitration and Mediation Center, List of Mediators and Arbitrators;

INTA Panel of Neutrals - Trademark Mediators Network (TMN). This panel maintains high standards for its neutrals (who must have substantive legal knowledge coupled with training and experience in mediation, as well as letters of reference and continuous gain of relevant knowledge through experience and training during their tenure on the Panel);

INTA (International Trademark Association active member since 2000 in INTA Committees (TM Office Practices Subcommittee related to OHIM, Government Officials Education & Training, Alternative Dispute Resolution Committees);

AIPPI (International Association for the Protection of Intellectual Property), active member of the Spanish Group since 2000;

COAPI, IP Spanish Agents Bar Association, Madrid (Spain).

ICALI, Attorneys at Law Bar Association of Alicante (Spain).

AREAS OF SPECIALIZATION

Registration and enforcement of IP rights, in particular, Community Trademarks (CTM) and Community Designs (CD), International Trademarks and European Patents, as well as Copyright and Domain Name matters, Protected Geographical Indications and Designations of Origin, and all Spanish IP rights and connected matters (Unfair Competition, Publicity, Data protection, E.-commerce, etc.).

EXPERIENCE IN INTELLECTUAL PROPERTY

Spanish Attorney at Law and IP Agent, specialised in comprehensive protection strategies and enforcement of IP rights, with special focus on European IP protection systems (CTM, CD, European Patents, etc.), as well as Spanish and International IP systems (Registration and Enforcement in National and EU Courts).

In particular:

- IP rights registration, opposition, cancellation, appeal and other administrative proceedings, before the OHIM, Spanish PTO, WIPO, EPO and The General Court (regarding CTMs, CDs, Spanish trademarks, patents and designs, European patents, copyright, and other IP rights).
- Negotiation of IP rights coexistence agreements in opposition proceedings and in legal actions before and during litigation.

- Domain names dispute resolution WIPO, and National proceedings, as well as legal actions.
 - Legal defence and enforcement of IP rights, in particular civil and criminal actions involving infringements, invalidity and cancellation actions, unfair competition lawsuits, raids in cooperation with police authorities, etc.
 - Antipiracy EU Regulations, inspection of goods in cooperation with Spanish Customs and Police Authorities, and corresponding civil and/or criminal actions.
 - Copyright infringement, in particular software infringement, raids and corresponding civil or criminal actions.
 - Negotiation and drafting of IP rights license and coexistence agreements, and other related issues.
 - Alternative Dispute Resolution of IP conflict through International and National Arbitration and/or Mediation.
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PROFESSIONAL TRAINING IN DOMAIN NAMES

WIPO Advanced Workshop on Domain Name Dispute Resolution, organized by WIPO Arbitration and Mediation Center, New York (USA), May 14, 2015.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Registration and enforcement of Domain names before Spanish Courts, and RED.ES.

Uniform Domain Name Dispute Resolution WIPO proceedings, in several cases, representing clients and working in collaboration with various IP specialists.

MAJOR PUBLICATIONS

Contribution regarding Spain, AntiCounterfeiting Global Guide 2010-2011, edited by the World Trademark Review.

EXPERIENCE IN COURT LITIGATION

Infringement of IP rights before Spanish National Courts (Criminal and Commercial) as well as before the Spanish Community Trademark and Community Designs Court.

IP rights invalidity actions before Spanish National Courts, as well as before the Spanish Community Trademark and Community Design Court.

European Court of Justice on Appeals to decisions on CTM cases issued by the OHIM Boards of Appeals.

PROFESSIONAL TRAINING IN ARBITRATION

Course on Arbitration Spanish Law 60/2003, organized by ICALI (Attorneys at Law Bar Association), Alicante (Spain). 16 CLE hours, September 07-09, 2004;

WIPO Arbitration Workshop, organized by WIPO Arbitration and Mediation Center, Seoul, Republic of Korea, October 10-11, 2013;

WIPO Arbitration Workshop, organized by WIPO Arbitration and Mediation Center, New York (USA), November 7, 2014.

EXPERIENCE IN ARBITRATION

Various arbitrations before the Chamber of Commerce of Alicante and various before the Chamber of Commerce of Valencia (Spain). Unfair competition and Trademark infringement cases.

Various international arbitration cases before LCIA (The London Court of International Arbitration). Unfair competition and breach of a distribution contract cases, representing as counsel.

PROFESSIONAL TRAINING IN MEDIATION

Course on Civil and Commercial matters Mediation organized by ICALI (Attorneys at Law Bar Association), Alicante (Spain). 9 CLE hours, May 28, 2015;

Course on Civil and Commercial matters Mediation organized by ICALI (Attorneys at Law Bar Association), Alicante (Spain). 2 CLE hours, July 5, 2012;

Advanced Mediation Training, organized by INTA (International Trademark Association), in Dallas, Texas (USA). 18 CLE hours, May 03-05, 2013;

WIPO Workshop for Mediators in IP Disputes, organized by WIPO Arbitration and Mediation Center, in Geneva, Switzerland. 12 CLE hours, May 27-28, 2013;

WIPO Mediation Workshop, organized by WIPO Arbitration and Mediation Center, New York (USA), November 6, 2014;

International IP, Civil and Commercial Mediation Specialist, University of Alicante, Business School, 145 CLE hours (remarkable), May 2015;

Intellectual Property Mediation Open Day, OHIM, Alicante (Spain), June 15, 2015.

EXPERIENCE IN MEDIATION

Various international mediation cases before LCIA (The London Court of International Arbitration). Unfair competition and Trademark infringement cases.

One Ad Hoc international mediation case before an arbitrator elected by the parties, in a trademark dispute between two similar marks, representing as counsel.

Various Pro-bono Mediations in civil and commercial matters before the Spanish Courts, Alicante Bar Association (ICALI).

ARBITRATION EXPERIENCE

SUMMARY TABLE

| Type | Administering Institution | | Role | | | |
|--|------------------------------|------------------------|----------------------|-----------------|---------------|---------|
| | Name | Number of Arbitrations | Presiding Arbitrator | Sole Arbitrator | Co-Arbitrator | Counsel |
| International Arbitrations | LCIA | 2 | | | | 2 |
| | | | | | | |
| | | | | | | |
| | Ad Hoc | | | | | |
| | Others | | | | | |
| Number of Cases : Sub-Total | | | | | | |
| Domestic Arbitrations | Alicante Chamber of Commerce | 5 | | | | 5 |
| | Valencia Chamber of Commerce | 3 | | | | 3 |
| | | | | | | |
| | | | | | | |
| Number of Cases Sub-total | | 10 | | | | 10 |
| TOTAL | | 10 | | | | 10 |

MEDIATION EXPERIENCE
SUMMARY TABLE

| Type | Administering Institution | | Role | | | |
|--|---------------------------|----------------------|----------|--|---------|--|
| | Name | Number of Mediations | Mediator | | Counsel | |
| International Mediations | LCIA | 2 | | | 2 | |
| | | | | | | |
| | Ad Hoc | 1 | | | 1 | |
| | Others | | | | | |
| | | | | | | |
| Number of Cases : Sub-Total | | | | | | |
| Domestic Mediations | AAA | | | | | |
| | ICALI (Bar Assoc.) | 3 | 3 | | | |
| | Court Annexed | | | | | |
| | Ad Hoc | | | | | |
| | | | | | | |
| Number of Cases Sub-total | | 3 | 3 | | 3 | |
| TOTAL | | 6 | 3 | | 3 | |