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**WIPO LIST OF NEUTRALS**

**BIOGRAPHICAL DATA**

Michelle BROWNLEE  
Trademark Counsel  
Bose Corporation  
Framingham, MA  
United States of America



Nationality: American

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**EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS**

B.A., Dartmouth College, Hanover, New Hampshire, 1990;  
Juris Doctor, Columbia University School of Law, New York, New York, 1994.

Admitted to State Bar of California, June 1996;  
Admitted to State Bar of Massachusetts, June 2000.

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**LANGUAGES**

English

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**PRESENT POSITION**

Trademark Counsel, Bose Corporation.

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**PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION**

General Counsel, The Colibri Group, Providence, Rhode Island, 2005-2007;  
Assistant Trademark Counsel, Gillette Company, Boston, Massachusetts, 1999-2005;  
Associate Attorney, Cooley Godward, San Francisco, California, 1997-99;  
Associate Attorney, Wilson Sonsini Goodrich & Rosati, Palo Alto, California, 1995-97;

Counseled clients in area of trademark, copyright, advertising and promotion law;  
Managed Internet domain name portfolio and handled UDRP disputes;  
Conducted discovery, drafted briefs, argued motions in federal and state court litigation;

November 12, 2019

## WIPO PROFILE - M. BROWNLEE

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Prosecuted and maintained worldwide trademark portfolios for numerous clients, many of which were Internet or high technology companies;  
Law Clerk, to the Honorable Miriam Goldman Cedarbaum, U.S. District Court Judge, Southern District of New York, 1994-95;  
Legal research, drafted bench memos to assist judge with oral arguments, drafted opinions, assisted Judge in conduct of trials. Handled cases in the areas of copyright, trademark, patent, employment discrimination, civil rights, criminal law, bankruptcy and others.

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### **AREAS OF SPECIALIZATION**

Trademark, Copyright, Right of Publicity, Domain Names, Advertising and Promotion Law.

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### **MEMBERSHIP IN PROFESSIONAL BODIES**

Member, International Trademark Association, since 1996;  
Has served on INTA Internet Subcommittee;  
Member, INTA Meetings Committee: Project Teams for Trademarks in Cyberspace Forum, 2001, 2002; 2003 Annual Meeting Industry Breakout Chair; Anti-Counterfeiting Forum 2005; Co-Chair, Annual Meeting 2007 Project Team.

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### **EXPERIENCE IN INTELLECTUAL PROPERTY**

Currently overseeing worldwide trademark and patent portfolio, including prosecution and maintenance of trademark and domain name registrations and management of trademark and domain name disputes; advising clients regarding copyright, trademark, domain name and advertising issues.

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### **EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

Have advised clients (in both position of complainant and respondent) on strategies in domain name disputes under Network Solutions policy and ICANN Uniform Domain Name Dispute Resolution Policy ("UDRP");  
Filed and won four UDRP proceedings; settled disputes arising under the UDRP and ccTLD domain name dispute policies; oversaw defense against court proceeding brought by respondent in response to UDRP decision;  
Served as a neutral for eResolution.

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### **MAJOR PUBLICATIONS**

"Safeguarding Style: What Protection Is Afforded to Visual Artists by the Copyright and Trademark Laws?", 93 Columbia Law Review 115 (1993).

"Uncertainty of the Times: Lack of Predictability in UDRP Outcomes," Massachusetts Continuing Legal Education, Hot Topics in Trademark Law 2003.

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### **EXPERIENCE IN COURT LITIGATION**

Drafted complaints, answers, discovery requests, motions and oppositions to motions (including motions to dismiss and for temporary restraining orders, preliminary injunction, summary judgment and others), proposed jury instructions;  
Argued motions in federal and state court. Experience in primarily in the area of trademark and copyright law;

WIPO PROFILE - M. BROWNLEE

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As Law Clerk to Hon. Miriam Goldman Cedarbaum, U.S. District Judge, S.D.N.Y., drafted opinions, assisted Judge in conduct of bench and jury trials, drafted bench memos to assist Judge in deciding motions.

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**EXPERIENCE IN ARBITRATION**

Served as a neutral for eResolution.

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## ARBITRATION EXPERIENCE

SUMMARY TABLE

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Counsel
International Arbitrations	AAA					
	ICC					
	LCIA					
	Ad Hoc	22		14	4	4
Number of cases: sub-total		22		14	4	4
Domestic Arbitrations	AAA					
	Ad Hoc					
Number of cases: sub-total						
TOTAL		22		14	4	4