

WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Gary Norman BOUCHARD
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Canada

Date of Birth: August 27, 1955
Nationality: Canadian

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EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Dip. Collegial Studies (Biological Sciences), McGill University, Montreal, 1975;
B.A., Anthropology (not completed), McGill University, Montreal;
L.L.B., Queen's University, Ontario, 1985;

Barrister and Solicitor, Law Society of Upper Canada, Ontario, 1988.

LANGUAGES

English, French.

December 4, 2012

PRESENT POSITION

Partner, Goodman and Carr LLP, responsible for Information Technology Group, Toronto;
Barrister and Solicitor in the Province of Ontario, who practice encompasses the full range of
information technology law matters, mergers, acquisitions, international distribution law, contract
negotiations and litigation strategy.

December 4, 2012

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Private law practice in the Province of Ontario, Canada, whose law firm specialized in computer law, mergers, acquisitions, international distribution law, contract negotiations and litigation strategy; General Counsel and Secretary to Kellogg Canada Inc. (Canada's largest ready-to-eat breakfast cereal manufacturer); General Counsel and Assistant Secretary to ISM Information Management Systems Management Corporation (one of Canada's largest systems integration and outsourcing corporations); General Counsel to Semi-Tech Microelectronics Inc. (formerly Canada's largest consumer products company and the parent company to numerous multinational corporations, including The Singer Company, Pfaff Sewing Machine Co., Emerson Electronics Ltd. and Consumers Distributing Inc.); During employment with these corporations, was lead counsel on many high profile matters, including some of Canada's largest acquisition and divestiture transactions; Prior to acting as counsel to these corporations, was legal advisor to the logistics and procurement subsidiary of the largest automated light rail transit manufacturer in Canada; Also held a position as Staff Lawyer at the largest poverty law clinic in Ottawa, Ontario, acting as a litigator appearing before various courts, boards and tribunals.

MEMBERSHIP IN PROFESSIONAL BODIES

Law Society of Upper Canada;
Canadian Bar Association.

AREAS OF SPECIALIZATION

Intellectual Property:
 Copyright—generally;
 Trademarks—generally;
Information Technology Law—generally;
Commercial Law—domestic and international licensing and distribution law.

EXPERIENCE IN INTELLECTUAL PROPERTY

More than 11 years experience in advising clients in intellectual property law matters, which was acquired in a variety of settings, including as General Counsel to multinational corporations and as a lawyer in private practice; Advised corporate and individual clients in negotiating and drafting licensing, distribution and other contractual arrangements; Advised clients on domestic and international intellectual property disputes, both as a litigator and as counsel engaged to develop and implement litigation strategy.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Familiar with domain name systems and advised parties on issues related to domain name disputes.

EXPERIENCE IN COURT LITIGATION

Appeared as counsel (barrister) in approximately 20 different court cases, acting as lead counsel in most of these matters. These cases all involved Canadian law and were before the Courts of the Province of Ontario. The subject matter of the litigation involved general contract disputes, copyright infringement and trade secret misappropriation in the area of computer programs, criminal and quasi-criminal matters (summary conviction and dangerous goods transportation matters) and landlord and tenant law;

Appeared as counsel in a U.S. bankruptcy proceeding which concerned, among other things, licensing issues, and also worked closely with and instructed counsel in many commercial, licensing and intellectual property litigation proceedings in numerous jurisdictions worldwide, including most of the provinces of Canada, numerous states in the U.S. (N.Y., N.J., Fla., CA., Tenn., Tx., Colo.), several South American countries (Ecuador, Brazil and Venezuela), Europe (France, the Russian Federation, Spain, Italy), Africa (Morocco) and Asia (China, Hong Kong SAR of China and Taiwan);

Appeared as lead counsel no less than 10 times before a number of quasi-judicial tribunals in respect of matters such as immigration law, workers' compensation and employment standards law.

PROFESSIONAL TRAINING IN MEDIATION

Attended mediation/arbitration training in Ottawa, Canada in 1988-89. Since 1992 has taught Negotiation Skills and Alternative Dispute Resolution at the Bar Admission Course of The Law Society of Upper Canada.

EXPERIENCE IN MEDIATION

Acted as a private mediator in two commercial law disputes, and one landlord and tenant dispute, all of which were in the Province of Ontario.

PROFESSIONAL TRAINING IN ARBITRATION

Attended mediation/arbitration training in Ottawa, Canada in 1988-89. Since 1992 has taught Negotiation Skills and Alternative Dispute Resolution at the Bar Admission Course of The Law Society of Upper Canada.
