

## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

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Date of Birth: December 18, 1943  
Nationality: British

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

LLD Anglia Ruskin University, Chelmsford, England 2012  
LL.M., International Sports Law, Anglia Polytechnic University, Chelmsford, England 2000;  
Diploma, Transfer of Technology Law, Centro de Estudios Universitarios, Madrid 1982;  
College of Law London, The Law Society Qualifying Examinations, 1962 –67.

Solicitor of the Supreme Court. Admitted May 23, 1967.

#### Specialist Courses:

Intellectual Property Licensing Law, Dutwiler Institute Zurich, Zurich;  
EEC Company and Competition Law, Brussels;  
US Anti-Trust Law New York, USA;  
Juriste d'Entreprise Switzerland.

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### LANGUAGES

English, French and Spanish.

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May 19, 2017

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### PRESENT POSITION

Visiting Fellow of the Adam & Adams Centre for Intellectual Property Law at the University of Pretoria, which is headed by Judge Louis Harms;  
 International Intellectual Property & Sports Lawyer Professor and Author;  
 Appointed by the Professorial Board of Anglia Ruskin University as Visiting Professor of International Business Law and Commercial Dispute Resolution at Cambridge and Chelmsford, August 2006;  
 Regular Lecturer, International Sports Law Post Graduate Programmes, Anglia Ruskin University, Chelmsford and Cambridge since 2000;  
 Head of Module on Commercial Dispute Resolution, International and European Business Law Post Graduate Programme, Anglia Ruskin University, Cambridge Campus since 2000;  
 Visiting Professor, International Centre for Sports Studies, Neuchatel University, Switzerland 2000 - 2006;  
 External Examiner and Lecturer on Sports Law, University of Central Lancashire, Preston, United Kingdom since 2002;  
 Visiting Professor on the MBA Programme of the Leiden University School of Management The Netherlands since 2004;  
 Visiting Professor University of Staffordshire United Kingdom since 2009.

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### PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

General private practice, Haslam & Co, North West of England 1967- 72;  
 Northern European Area Counsel, The Coca-Cola Export Corporation, London 1972-74;  
 Counsel, Gomez-Acebo y Pombo, Madrid 1974-76 & 1981- 86;  
 responsible for International Affairs, specialising in foreign corporate and real estate investments, transfer of technology, licensing and EU matters;  
 Member, Governing Council of the British Chamber of Commerce in Spain and also undertook a wide range of legal work for the British Embassy and the British Council 1974-76 & 1981 - 86;  
 In-House Counsel the GKN International Engineering Group Birmingham & London 1976 –81;  
 Europe Middle East & Africa In-House Counsel RJR Nabisco Group Geneva Switzerland 1986 – 90;  
 Vice President Legal Affairs Worldwide the ISL Sports Marketing Group Lucerne Switzerland 1990 – 92;  
 General Counsel the Interorient Shipping Group Limassol Cyprus 1995 – 97;  
 Visiting Professor, McGeorge School of Law (University of the Pacific) 1981- 86;  
 Summer Programmes on European Company and Competition Law, Salzburg University Austria;

Has done consultancy work for many International Sports Federations, including the IOC, International VolleyBall Federation, International Snowboarding Federation, UEFA and Formula One.

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### AREAS OF SPECIALIZATION

Intellectual Property and Sports Law, Company and Commercial Agreements and Joint Ventures, Transfer of Technology Licensing and Merchandising Agreements, EU Company and Competition Law, Alternative Dispute Resolution.

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### MEMBERSHIP IN PROFESSIONAL BODIES

International Bar Association;  
 Licensing Executives Society International;  
 Former Member of the CBI Competition Law Panel;  
 The Law Society Commerce and Industry Group;  
 Fellow of the International Sports Law Centre at the TMC Asser Institut, The Hague, the Netherlands.

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### EXPERIENCE IN INTELLECTUAL PROPERTY

Has practised widely, both nationally and internationally, and written many articles in British and Foreign Legal Journals on international business law, including European company, commercial and competition matters; intellectual property law, including transfer of technology, technical assistance, licensing and joint ventures; and sports marketing issues, including sponsorship, 'ambush marketing', corporate naming rights, sports logo licensing and merchandising, regulating sport internationally, broadcasting rights and the 'integrity' of sport and resolving international sports disputes by mediation (commissioned by the British Association for Sport and the Law).

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### EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Has advised on a range of trade mark, copyright and unfair competition/'passing off' disputes.

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### MAJOR PUBLICATIONS

Contributor to 'The New Oxford Companion to Law' 2008 published by the Oxford University Press and author of 'Sport Mediation and Arbitration' Book 2008 published by the Asser Press, The Hague.

#### Books:

'Partnership' Oyez Publications First & Second Editions 1968 & 1970, 'Moneylending' Butterworths 1970, 'Doing Business in Spain' Oyez Publications 1980, 'Agency and Distributorship in Europe', 'Troubleshooting International Business Problems' Oyez Publications 1980, 'Business Law in Europe' Kluwer 1982, 'Spanish Exchange Control' Kluwer 1983, 'Property Timeshares in Spain' Kluwer 1984, 'Business Organisations and Foreign Investments in Spain' Kluwer 1985, 'The Legal and Tax Aspects of Sports Marketing in Europe' Kluwer International The Netherlands 1992, 'Sports Law' Cavendish Publishing London 2002 (Third Edition 2005). 'Mediating Sports Disputes: National and International Perspectives' 2002; 'Sports Image Rights Europe' 2004; second edition: 2014; 'The Court of Arbitration for Sport: The First Twenty Years' 2005; 'Sports TV Rights' 2009 (Editor and Contributor); 'Sport, Mediation and Arbitration' 2009 (Author); 'Sports Betting: Law and Policy' 2012 (Editor and Contributor); 'CAS and Football: Landmark Cases' 2012 (Contributor); 'Sports Marketing Agreements: Legal, Fiscal and Practical Aspects' 2012 (Author); 'CAS: Landmark Cases' 2012 (Contributor); all these Books are published by the Asser Press, the publishing arm of the TMC Asser Instituut, The Hague, The Netherlands. Also, 'Handbook on International Sports Law' 2011 EE Publishing UK (Contributor).

**Articles** published in "The Times" 2000 - date on 'BSkyB and Sport on the Net'; 'Protecting Sports Personalities Rights'; 'EU Competition Policy and Sport'; 'Sport and Human Rights'; 'The 'Price' of Sports Justice (Doping and other Disciplinary Cases)'; 'FIFA Moves the Goalposts Again – Transfer Rules Challenged'; 'FIFPRO challenges the new Transfer Rules'; 'The 'Blame Culture' and Sport'; 'Should Sport be a Special Case under European Law?'; 'Brand Protection at the 2002 Winter Olympics'; 'Alain Baxter Doping Case'; 'Even the football supporter has rights'; 'Sports Disputes: legal decisions in 24 hours'; 'What's in the name Posh?'; 'Sports Claims Increase'; 'Shane Warne Bowled Out'; 'Drugs and Sport'; 'British Horse Racing on Trial'; 'The OFT gets shirty'; 'The Court of Arbitration for Sport comes of age'; and 'Spot Fixing in Cricket'.

Regular contributor to the 'Sports Law Bulletin', 'The World Sports Law Report', and member of the Advisory Board and contributing editor of 'The International Sports Law Journal' ([www.sportslaw.nl](http://www.sportslaw.nl)) .Consulting Editor of and contributor to 'Global Sports Law and Taxation Reports' ([www.gsltr.com](http://www.gsltr.com)).

Regular articles in 'SportBusiness International' Magazine and on the website '[www.SportBusiness.com](http://www.SportBusiness.com)'. Articles in other Legal Journals, including the New Law Journal, the Solicitors' Journal, the European Business Lawyer and the Entertainment and Sports Law Journal.

Contributes also to BBC 'Five Live' and BBC 'World Service'; 'France Radio International'; and 'South African Broadcasting Corporation' on topical sports legal issues.

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**EXPERIENCE IN COURT LITIGATION**

Has extensive experience both as an in-house and outside counsel for major corporations in national and international company and commercial litigation in a variety of courts and tribunals, especially in intellectual property disputes, as an advocate, adviser and also case manager/coordinator.

Teaches Arbitration and Mediation as part of Commercial Dispute Resolution on the European Business Law Master's Degree Programme at Anglia Ruskin University, Cambridge Campus.

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**PROFESSIONAL TRAINING IN MEDIATION**

Has attended and led various courses both nationally and internationally.

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**EXPERIENCE IN MEDIATION**

Has acted as a mediator in several national and international corporate, commercial and sporting disputes;

Teaches Arbitration and Mediation on the International and European Business Law Master's Degree Programme at Anglia Ruskin University, Cambridge Campus.

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**PROFESSIONAL TRAINING IN ARBITRATION AND MEDIATION**

Has particular expertise and experience in ADR, especially Arbitration (50 cases), Expert Determination and Mediation (30 cases), for resolving major national and international business, sports and other disputes, both regulatory and commercial.

Arbitrator and Mediator at the Court of Arbitration for Sport (CAS), Lausanne, Switzerland.

Member of the Arbitration and Mediation Panels of the UK Sports Dispute Resolution Panel, London.

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## ARBITRATION EXPERIENCE

### SUMMARY TABLE

| Type                          | Administering Institution |                        | Role                 |                 |               |         |
|-------------------------------|---------------------------|------------------------|----------------------|-----------------|---------------|---------|
|                               | Name                      | Number of Arbitrations | Presiding Arbitrator | Sole Arbitrator | Co-arbitrator | Counsel |
| International Arbitrations    | AAA                       | 2                      |                      |                 |               | 2       |
|                               | ICC                       | 6                      |                      |                 |               | 6       |
|                               | CAS                       | 10                     | 2                    | 1               | 7             |         |
|                               | Ad Hoc                    | 12                     |                      | 6               | 2             | 4       |
| Number of cases:<br>Sub-total |                           | 30                     |                      |                 |               |         |
| Domestic Arbitrations         | Ad Hoc                    | 20                     |                      | 8               | 4             | 8       |
|                               |                           |                        |                      |                 |               |         |
|                               |                           |                        |                      |                 |               |         |
| Number of cases:<br>Sub-total |                           |                        |                      |                 |               |         |
| <b>TOTAL</b>                  |                           | <b>50</b>              |                      |                 |               |         |