

WIPO LIST OF NEUTRALS
BIOGRAPHICAL DATA

Carol Anne BEEN
Partner
Dentons US LLP
Chicago, IL
United States of America



Nationality: American

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

J.D., magna cum laude, University of Illinois, 1983;
Visiting student, Northwestern University School of Law, 1982-83;
B.S., Journalism, Bronze Tablet, University of Illinois, 1976.

Admitted in:

Illinois;
Northern District of Illinois;
Seventh Circuit;
Eastern District of Michigan;
Western District of Michigan;
the United States Court of Appeals for the Eleventh Circuit.

LANGUAGES

English

PRESENT POSITION

Partner, Dentons US LLP.

November 11, 2019

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Partner, Sonnenschein Nath & Rosenthal, Chicago, 1990-2013;
Associate, Sonnenschein Nath & Rosenthal, Chicago, 1988-90;
Associate, private law firm, 1984-88;
Judicial Law Clerk, U.S. Court of Appeals, 7th Circuit, 1983-84;
Journalist.

MEMBERSHIP IN PROFESSIONAL BODIES

International Trademark Association;
Promotion Marketing Association.

AREAS OF SPECIALIZATION

Trademark, copyright, advertising, e-commerce, computer, media, entertainment and publishing law.

EXPERIENCE IN INTELLECTUAL PROPERTY

General trademark, copyright prosecution, counseling and litigation;
Intellectual property audits, and transactions;
Sweepstakes law, advertising copy clearance, false and misleading advertising issues, and right of publicity;
Software and technology licensing, internet and e-commerce;
Trademark licensing and merchandising;
Privacy law;
Publishing, motion picture, television and home video production deals.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Internet and e-commerce work includes domain name protection, acquisition and disputes, advertising in cyberspace, web-related agreements, e-business procedures, terms and conditions, and protection of intellectual property in cyberspace.

MAJOR PUBLICATIONS

Co-author, chapter in CCH's forthcoming treatise, *Business and Legal Issues in International E-commerce* (working title);
Co-author, chapter on acquisition and disposition of intellectual property in the United States for the book, *The New Role of Intellectual Property In Commercial Transactions* (John Wiley & Sons, Inc.);
U.S. correspondent on intellectual property issues for *International Property Forum* (Australia);
Articles about entertainment, trademark and copyright law issues appearing in various journals, such as *ABA Intellectual Property Newsletter* and *IP Litigator*.

EXPERIENCE IN COURT LITIGATION

Involved in trademark infringement, trade dress infringement, false advertising and copyright infringement litigation. Trademark infringement litigation includes: *Trovan, Ltd. v. Pfizer, Inc.* (C.D. Cal) (on-going); *Blue Cross & Blue Shield Ass'n v. American Express Co.*, (N.D. Ill.) (on-going); *Sands Taylor & Wood v. Quaker Oats Co.*, 44 F.3d 579, 7th Cir., 1995.

EXPERIENCE IN MEDIATION

Handled clients' intellectual property disputes through various forms of alternative dispute resolution, including judicial and private mediation.
