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**WIPO LIST OF NEUTRALS**

**BIOGRAPHICAL DATA**

Rodrigo AZEVEDO  
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Date of Birth: August 25, 1974

Nationality: Brazilian

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**EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS**

M.A., (LL.M.), Intellectual Property (*cum laude*), Università di Torino, Italy, 2005-2006;  
Specialist Post-graduate degree, International Law, *Universidade Federal do Rio Grande do Sul* (UFRGS), Brazil, 2000-2001;  
Post-graduate degree, Copyright and Related Rights, *Universidad de Buenos Aires* (UBA), Argentina, 2003;  
Post-graduate degree in Corporate and Economy Law, *Fundação Getúlio Vargas* (FGV), Brazil, 1997-1998;  
Law graduate degree, *Faculdade de Direito da Pontifícia Universidade Católica do Rio Grande do Sul* (PUC-RS), Brazil, 1992-1996;  
Attended Intellectual Property Summer Course and Advanced Licensing Institute at Franklin Pierce Law Centre (FPLC), United States of America, 2001;  
Attended WIPO Advanced Workshops on Domain Name and on Arbitration, Switzerland, 2008;  
Head Tutor in Portuguese Language, Distance Learning Courses, Copyright, World Intellectual Property Organization (WIPO), Geneva, Switzerland, 2005 - ...

**Awards/Accolades:**

First Place / Top-scoring participant of the Microsoft / *Universidade de São Paulo* (USP) National Contest, Post-graduate level, with thesis "*Copyright contracts and the Internet*", 2001.

May 20, 2010

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Awarded with an Internship at the WIPO Academy due to his prominent participation in the M.A. (LL.M.), Intellectual Property (*cum laude*), Università di Torino, Italy, 2006.

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### LANGUAGES

Portuguese, English and Spanish.

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### PRESENT POSITION

Partner, Head of IP and IT Law Department, Silveiro Advogados, Brazil.  
IP Corporate Counsel for Brazilian Companies and Foundations, mainly from the technology, telecom and arts sectors.  
Head Tutor in Portuguese Language, Distance Learning Courses, Copyright, World Intellectual Property Organization (WIPO), Geneva, Switzerland.  
Judiciary Expert Witness in the field of IP, Brazil.  
IP Lecturer and Visiting Professor in Brazilian Universities.

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### PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Head of the IP Commission at the Federation of Comercial Associations of Rio Grande do Sul (FEDERASUL), Brazil, 2003-2008;  
Head of the IP Commission at the International Information Systems Forensics Association (IISFA), Brazil, 2004-2005.

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### AREAS OF SPECIALIZATION

Intellectual Property (trademarks, copyright, unfair competition, patents, design, licensing, etc.); Information Technology Law (domain names, software, Internet, technology licensing, etc.); Arbitration and Mediation (with focus on IP disputes, mainly on domain names), Corporate Law; Litigation.

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### MEMBERSHIP IN PROFESSIONAL BODIES

**Member:**

Brazilian Association of Information Technology and Telecommunications (ABDI); Brazilian Association of Intellectual Property (ABPI);  
Brazilian Bar Association / Intellectual Property Commission, Rio Grande do Sul Branch (OAB/RS);  
Brazilian Association of Copyright (ABDA).

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### EXPERIENCE IN INTELLECTUAL PROPERTY

12 years of experience in the field of IP;  
Head of IP and IT Law Department at Silveiro Advogados, Brazil, since 1997, representing clients in activities such as IP consultancy; IP licensing; IP litigation; IP alternative dispute resolution procedures; and also as trademark, copyright and patent attorney;  
IP Corporate Counsel for Brazilian Companies and Foundations, mainly from the technology, telecom and arts sectors, since 2003;  
Judiciary Expert Witness in the field of IP since 2002, mainly on trademark, copyright and IT lawsuits;  
IP Lecturer and Visiting Professor in Brazilian Universities, since 2001. Tutor in WIPO IP Distance Learning Courses since 2004;  
Co-author of IP books and author of several IP articles published in Brazil, United States of America, Switzerland, Argentina and Italy, since 2001;

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Active participant in IP Commission in many Brazilian Associations, since 2001.

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### EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Head of IP and IT Law Department at Silveiro Advogados, Brazil, since 1997, representing clients in many Domain Name cases, including consultancy, registration, litigation and alternative dispute resolution procedures;

IP Corporate Counsel in Brazilian Companies and Foundations, mainly from the technology, telecom and arts sectors, since 2003, also with respect to Domain Names;

IP Lecturer and Visiting Professor in Brazilian Universities, since 2001, including the subject of Domain Names;

Tutor in WIPO E-Commerce Distance Learning Courses,

Co-author of IP books and author of several IP articles published in Brazil and abroad, since 2001, including the subject of Domain Names.

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### MAJOR PUBLICATIONS

Co-author in charge of the Brazilian chapter of the book "Copyright Throughout the World", Thompson-West, 2008, launched in the United States;

Authored chapters / articles in the books "*Novas Fronteiras do Direito na Era Digital*" (*New Legal Frontiers in the Digital Era*), Saraiva, 2002; "*Direito da Propriedade Intelectual – Estudos em Homenagem ao Pe. Bruno Hammes*" (*Intellectual Property Law – studies in honor of the Authoralist Pe. Bruno Hammes*), Juruá, 2005; and "*Propriedade Intelectual em Perspectiva*" (*Intellectual Property in Perspective*), Lumen Juris, 2008;

Authored several articles in the areas of Intellectual Property and Information Technology Law, published in Brazil, United States of America, Switzerland, Argentina and Italy, since 2001.

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### EXPERIENCE IN COURT LITIGATION

Head of IP and IT Law Department at Silveiro Advogados, Brazil, since 1997, representing clients in Court throughout Brazil, in over 1500 lawsuits (including around 500 as lead counsel). All instances, including the Brazilian Supreme Court in Brasília.

Subject matter of the court cases concerned mainly IP (trademark, copyright and unfair competition, in special), IT (including domain names and software), and corporate law.

Judiciary Expert Witness since 2002, in more than 20 cases.

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### PROFESSIONAL TRAINING IN MEDIATION

Professor, "*IP, Arbitration and Mediation*", Specialist Post –graduate degree in IP Law, *Pontifícia Universidade Católica do Rio Grande do Sul* (PUC/RS), Porto Alegre, Brazil.

Attended Mediation short programs in Brazil and Mediation classes during M.A. (LL.M.), Intellectual Property, Università di Torino, Italy; Specialist Post-graduate degree, International Law, *Universidade Federal do Rio Grande do Sul* (UFRGS), Brazil; Intellectual Property Summer Course and Advanced Licensing Institute at Franklin Pierce Law Centre (FPLC), United States of America; and Law graduate degree, *Faculdade de Direito da Pontifícia Universidade Católica do Rio Grande do Sul* (PUC-RS), Brazil.

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### PROFESSIONAL TRAINING IN ARBITRATION

Professor, "*IP, Arbitration and Mediation*", Specialist Post –graduate degree in IP Law, *Pontifícia Universidade Católica do Rio Grande do Sul* (PUC/RS), Porto Alegre, Brazil.

Attended WIPO Advanced Workshops on Domain Name and on Arbitration, Switzerland, 2008.

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Attended Arbitration short programs in Brazil and Arbitration classes during M.A. (LL.M.), Intellectual Property (*cum laude*), Università di Torino, Italy; Specialist Post-graduate degree, International Law, *Universidade Federal do Rio Grande do Sul* (UFRGS), Brazil; Intellectual Property Summer Course and Advanced Licensing Institute at Franklin Pierce Law Centre (FPLC), United States of America; and Law graduate degree, *Faculdade de Direito da Pontifícia Universidade Católica do Rio Grande do Sul* (PUC-RS), Brazil.

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#### **EXPERIENCE IN ARBITRATION**

Represented clients (counsel) in Domain Name Dispute Resolution Procedures at the WIPO.

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