

Annex 5

Top 10 WIPO Domain Name Case Filing Parties (2019)

Ranking	Company Name	No. of Cases
1	Philip Morris	173
2	Facebook/ WhatsApp/ Instagram *	132
3	Sanofi	60
4	Carrefour	54
5	Accenture	53
6	LEGO	53
7	Skyscanner	52
8	AB Electrolux	36
9	Accor	27
10	Arcelormittal	24
10	GEICO	24

* Domiciled at same address

Sample of WIPO Domain Name Cases (2019)

Area	Sample Cases
Automobiles	AAA, BMW, Bridgestone, Daimler-Benz, Ford, Honda, Lamborghini, Michelin, Porsche, Rolls-Royce, Toyota, Valeo, Valvoline, Volkswagen, Volvo
Banking and Finance	Amundi, Comerica, Commonwealth Bank of Australia, Crédit Agricole, Credit Karma, Discover, Goldman Sachs, HM Revenue and Customs of London, ING, KPMG, London Stock Exchange, Raiffeisen, Royal Bank of Canada
Biotechnology and Pharmaceuticals	Aetna, Agfa-Gevaert, Amgen, BASF, Bayer, Celgene, CVS, F. Hoffmann-La Roche, Genzyme, Gilead, Novartis, Pfizer, Regeneron, Sanofi, Teva
Education	Clemson University, Esmod, Hanze University, Le Cordon Bleu, Polimoda, Toefl
Electronics	AB Electrolux, Bosch, Dyson, Fitbit, IBM, Samsung, Seiko Epson, Siemens, Xiaomi
Entertainment	Casino de Monte-Carlo, Facebook, Instagram, LEGO, Redbox, Snapchat, The Lumineers, Virgin

Area	Sample Cases
Fashion	ASOS, Bombas, Calvin Klein, Calzedonia, Gap, Giorgio Armani, Golden Goose, H&M, J. Crew, Lacoste, L'Oréal, Revlon, Swatch, Tommy Bahama, Valentino, Vans, Vogue, Yves Saint Laurent
Food, Beverages and Restaurants	Beam Suntory, Carrefour, Coca-Cola, Cointreau, Dunkin Donuts, Haribo, Kraft Heinz, Michelin, Monster, Nestlé, Pernod Ricard, Red Bull, Remy Martin, Sbarro, Starbucks, Subway
Heavy Industry and Machinery	Afton Chemical, Alstom, ArcelorMittal, Arkema, BASF, Caterpillar, Dow, Equinor, Grundfos, Kohler, Lanxess, Saipem, Stanley Black & Decker, Tenaris, Ternium, Thyssenkrupp, Valero
Hotels and Travel	Accor, Belmond, Best Western, Caesars Palace, Fairmont Hotels, Hotwire, Hyatt, Ibis, InterContinental Hotels Group, Sandals Resorts, Skyscanner, Sofitel, Trivago, Wynn Resorts
Insurance	Aetna, Allianz, Allstate, Axa, Bupa, GEICO, Nationwide, Pet Plan, Swiss Life
Internet and IT	Acer, Adobe, Alibaba, Autocad, Baidu, Cisco, Cloudflare, Dell, eBay, Google, HP, IBM, Intuit, LinkedIn, Mozilla, Oracle, SAP, Verizon, WhatsApp, Wikipedia
Luxury Items	Breitling, Bulgari, De Beers, Escada, Ligne Roset, Moncler, Montblanc, Pandora, Swarovski
Media and Publishing	BuzzFeed, Comcast, Consumer Reports, JCDecaux, Télévision Française 1, Viacom, Virgin, Vivendi, Wikimedia
Retail	Aldi, Amazon, ASOS, Colgate, Costco, Crate & Barrel, Decathlon, E. Leclerc, Galeries Lafayette, Groupon, Home Depot, IKEA, Kohl's, Lidl, Petco, PetSmart, Sephora, Urban Outfitters, Williams-Sonoma
Sports	Bauer, Columbia, CrossFit, Foot Locker, NCAA, NHL, Premier League, Puma
Telecom	BlackBerry, Dish Network, O2, Verizon
Transportation	Air France, Alitalia, Amtrak, Australian Post, Comair, Qantas, Royal Caribbean Cruises, Ryanair
Others	Accenture, Allen & Overy, Clifford Chance, G4S, Indeed, Osram, Sidley Austin, Tata, Terminix, Velcro