React is a not-for-profit organization with over 30 years' experience in fighting counterfeit trade. One of our main objectives is to keep the costs of anti-counterfeiting actions affordable.

https://www.react.org/

As a membership association representing the interests of more than 300 brands, React supports the recommendations from the report and more particularly:

-strengthening the role of ICANN in compliance

The procedure for transfer after the decision should be uniform for all registrars. Some registrars make it unnecessarily complicated, making the complainant create an account to transfer the domain instead of just sharing the transfer code.

-a portion of the fees paid by the registrant to register domains goes to a UDRP fund

Initiative to lower some of the fees, especially for SMEs, are always welcome.

-expedited procedures

This would be very useful for urgent cases (such as phishing, impersonation,…) with possible harm to consumers.

-true cancellation

This will be more efficient and cheaper for the rightsowners than having to maintain a portfolio of domains following UDRPs just to ensure these are not used by cyber squatters again, especially for brands that are targeted often or in a scenario of domain cluster infringement (registration of a series of a large number of domains targeting one trademark).