In-House Counsel Seminar
Alternative Dispute Resolution for IP and Technology Disputes
Recent Developments

organized by
WIPO Arbitration and Mediation Center
Swiss Arbitration Association (ASA)
Association of Corporate Counsel (ACC)

Thursday, January 21, 2016

hosted by
Schellenberg Wittmer, Löwenstrasse 19, Zurich, Switzerland
Agenda

14:00 – 14:10  Welcome and Introduction
   Andrea Mondini, Schellenberg Wittmer
   Alexander McLin, Swiss Arbitration Association
   Ignacio de Castro, WIPO Arbitration and Mediation Center

14:10 – 15:00  WIPO ADR in Life Sciences
   Moderator:  Ignacio de Castro
   Philipp Groz, Schellenberg Wittmer
   Rachael Kent, WilmerHale
   Claudia Götz Staehelin, Novartis International AG

15:00 – 15:15  Questions & Answers

15:15 – 15:45  WIPO ADR for ITC (including FRAND)
   Moderator:  Heike Wollgast, WIPO Arbitration and Mediation Center
   Christian Loyau, European Telecommunications Standards Institute (ETSI)
   Nadine Herrmann, Quinn Emanuel Urquhart & Sullivan
   Jan-Michael Ahrens, Siemens AG

15:45 – 16:00  Questions & Answers

16:00 – 16:30  Coffee

16:30 – 17:30  Procedural Issues and Current Developments
   Moderator:  Ignacio de Castro
   Drafting Arbitration Submission Agreements - Joachim Feldges, Allen & Overy
   Patent Entitlement Disputes - David Perkins
   Franchising Disputes - Christoph Wildhaber, Streichenberg Rechtsanwälte
   WIPO Palexpo Fast-Track Procedure, Thomas Legler, Pestalozzi

17:30 – 18:00  Questions & Answers

18:00  Closing, followed by Drinks Reception
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Venue: Schellenberg Wittmer, Löwenstrasse 19, Zurich, Switzerland

This seminar is free of charge.

Please note that the number of seats in the seminar room is limited. We recommend that you register as soon as possible.

Please complete the registration form and return by January 11, 2016 to:  
Laura Albrecht / events@swlegal.ch / T +41 44 215 5252 / F +41 44 215 5200

Participant information:

Title (Mr/Dr/Mrs/etc.): ..........................................................................................................................  
Family name: ............................................First/given name: .........................................................  
Position: ...........................................................................................................................................  
Company: ..........................................................................................................................................  
Address: ............................................................................................................................................  
City/state:........................................................................................................................Zip/postal code: ........................................  
Country: ............................................................................................................................................  
Email: ..............................................................................................................................................  
Phone: ..............................................................................................................................................  
Fax: ....................................................................................................................................................

For more information on the Association of Corporate Counsel Europe (ACC Europe), contact acceurope@accchapters.com or visit www.acc.com/europe.

For more information on the Swiss Arbitration Association, visit www.arbitration-ch.org.

For more information on the WIPO Arbitration and Mediation Center, visit www.wipo.int/amc.