First Annual Joint Conference - Milan - 23rd of January, 2020
(Camera Arbitrale di Milano, Via Meravigli 9/b, Milan, Italy)

Intangible Assets and Internationalization: Implications and Dispute Resolution Strategies

Market Focuses

- Industrial Design
- Pharma and Cosmetics
- ICT and FRAND

In collaboration with

With the support of

Please register by the 20th of January 2020. Space is limited. The event is free of charge.

Richiesto l’accreditamento quale evento formative presso l’Ordine degli Avvocati di Milano (__ crediti) e l’Ordine dei Consulenti in Proprietà Industriale (__ crediti)

Register HERE, or info@elexi.it
14.00-14.30 Registration

14.30-14.45 Welcome and Introduction

- Stefano Azzali, Milan Chamber of Arbitration
- Mattia Dalla Costa, LES Italy
- Chiara Accornero, WIPO Arbitration and Mediation Center

14.45-16.00 Intangible Assets and Internationalization: Implications and Dispute Resolution Strategies

Moderator: Emilio Paolo Villano, ELEXI

a) Intangible Assets as a Competitiveness Factor of the Internationalization of a Company
- Cesare Galli, IP Law Galli

b) Licensing strategies for the protection of IP Rights in a Globalized Market
- Davide Felice Ferri, Sisvel S.p.A.

c) Resolving Cross-border Disputes Through Mediation and Arbitration
- Roberta Regazzoni, Milan Chamber of Arbitration
- Chiara Accornero, WIPO Arbitration and Mediation Center

16.00-16.30 Coffee Break

16.30-17.00 Roundtable: Cosmetics and Pharmaceuticals Mediation and Arbitration
Moderator: Paola Nunziata, CMS Legal

- Sally Shorthose, Bird & Bird
- Farmindustria (a representative of)

17.00-17.30 Roundtable: Industrial Design Mediation and Arbitration
Moderator: Giovanni Minuto, BonelliErede

- Giovanni Casucci, Dentons
- Stefano Baldi, Interpatent

17.30-18.00 Roundtable: Information and Communications Technology and FRAND Mediation and Arbitration
Moderator: Corrado Druetta, Comau S.p.A.

- Joachim Feldges, Allen & Overy
- Dario Paschetta, Frignani Virano e Associati

18.00-18.30 Questions and Answers

18.30 Closing

The conference will be held in English without translation