

Challenges in Copyright Licensing Enforcement and Alternative Dispute Resolution

Breakfast Seminar

19th September 2019



As businesses evolve, with many nowadays in multiple locations across the globe with no geographic boundaries, especially in digital space – copyright and licensing issues vary from one jurisdiction to another, creating complex set of challenges faced by businesses in the future. Cross border and new types of intellectual property disputes are on the rise.

We are delighted to invite you to this seminar, whereby we will be addressing some of the challenges faced by organisations from diverse industries, when dealing with copyright licensing. We will share the best practices from policy makers, delve into the various aspects of dealing with copyright licensing, including the challenges, implications and alternative dispute solutions.

Please join us at this informative event where we focus on:

- Managing Copyright Licensing from an User's Perspective
- Exploring the Copyright Licensing Challenges in Enforcement
- WIPO Alternative Dispute Resolution for Copyright Licensing Disputes

Speakers:



Chiara Accornero is a representative from the World Intellectual Property Organisation (WIPO) Arbitration and Mediation Centre at Maxwell Chambers in Singapore. A national of Italy, holds a Master of Laws from the University of Turin and a Certificate in Transnational Law from the University of Geneva. Before joining the WIPO Arbitration and Mediation Center in Geneva in 2016, she worked in a Turin-based law firm in the areas of intellectual property and contract law.



Brian Law is a Partner and Co-Head of Intellectual Property at LAW Partnership. He is experienced in advising on all aspects of IP matters, from commercial advisory and prosecution of trademarks, patents and designs, to complex IP litigation and enforcement matters. Brian was a legal manager with MACP (Music Authors' Copyright Protection Bhd) at the early days of his career and is well verse with the music and entertainment industry. Brian has immense experience in IP Litigation and had secured several landmark decisions involving IP dispute cases in Malaysia. He has represented clients in highly contentious trade mark, patent and copyright infringement suits. He is responsible for the success of several high profile and complex IP raids across the region.

In Collaboration with



Light breakfast will be served.

Event Details

- Date** **Thursday, 19 September 2019**
- Time** **Registration 10.00 am**
Breakfast seminar 10.30am – 12.30pm
- Venue** **GSC Pavilion, Jalan Bukit Bintang, Premier Class Cinema**

[Click here to RSVP](#)

Seats are limited for this event. We will forward confirmation as soon as we receive your RSVP email.

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