



**WIPO-LESM**

# LICENSING AND COMMERCIALIZATION OF IP RIGHTS

Why you should attend: To learn about  
IP commercialization and dispute  
resolution strategies

**28 AUGUST 2019 | 10 AM - 1 PM**

VENUE: CHRISTOPHER & LEE ONG  
LEVEL 22, AXIATA TOWER, NO. 9, JALAN STESEN  
SENTRAL 5, KUALA LUMPUR SENTRAL, 50470 KL

Speakers: Sri Sarguna Raj (Christopher & Lee Ong) and Chiara Accornero  
(WIPO Arbitration and Mediation Center - via video conference)

Fees: MYR 65 (non-members); MYR 50 (members)  
Payment to: LICENSING EXECUTIVES SOCIETY MALAYSIA  
Public Bank Account: 3080513827

Please RSVP to [secretariat@lesm.com.my](mailto:secretariat@lesm.com.my) or  
[sri.sarguna.raj@christopherleeong.com](mailto:sri.sarguna.raj@christopherleeong.com) with the following details:

Full name (as per NRIC)  
Association / Firm

