In-House Counsel Seminar
Alternative Dispute Resolution for IP and Technology Disputes
Recent Developments

Seoul, Republic of Korea
Tuesday, June 20, 2017

coop-organized by
Licensing Executives Society, Korea (LESK)
WIPO Arbitration and Mediation Center
Bae, Kim & Lee
Kim & Chang
Lee & Ko

supporting organizations
Seoul International Dispute Resolution Center (SIDRC)
PROGRAM OUTLINE

13:30 – 13:45  Welcome and introduction
Mr. Kwang Jun Kim (LES Korea)
Mr. Olivier Marquais (WIPO Arbitration and Mediation Center)

13:45 – 14:45  I. Efficient Resolution of Life Sciences Disputes - Panel Discussion on:
- Strategic Considerations for Dispute Resolution Mechanisms
- Arbitration and Mediation of Life Sciences Disputes
- The Role of Experts in Life Sciences ADR

Speakers:
Mr. Benjamin Hughes (Hughes Arbitration)
Ms. Catherine Eunkyeong Lee (Bae, Kim & Lee)
Mr. David MacArthur (Bae, Kim & Lee)
Mr. Dookyu Kim (Wooin Law firm)
Mr. Olivier Marquais (WIPO Arbitration and Mediation Center)

14:45 – 15:00  Questions & Answers

15:00 – 15:15  Coffee Break

15:15 – 16:15  II. Efficient Resolution of SEP/FRAND Disputes - Panel Discussion on:
- Standardization in the Telecom Sector and FRAND-related Disputes
- Advantages of WIPO Mediation and Arbitration for SEP/FRAND Disputes
- Determination of FRAND Rates in ADR Proceedings

Speakers:
Mr. Min-Sheo Choi (ETRI)
Mr. Joosup Kim (LG Electronics)
Mr. Taeksung Kim (Samsung Electronics)
Mr. Byung-Chol Yoon (Kim & Chang)
Mr. Olivier Marquais

16:15 – 16:30  Questions & Answers

16:30 – 16:45  Coffee Break

16:45 – 17:45  III. Saving Time and Costs Using a Specialized IP Arbitral Institution - Panel Discussion on:
- Selection of the Most Suitable Neutrals
- The WIPO Center as a Specialized Institution for IP related cases
- Enforcement of time limits, choice of Rules, negotiating the neutrals’ fees, WIPO Survey on Time and Costs
- Tactical Issues Raised by Recalcitrant Parties.

Speakers:
Mr. Benjamin Hughes
Mr. Byung-Chol Yoon
Mr. Robert Wachter (Lee & Ko)
Mr. Olivier Marquais

17:45 – 18:00  Questions & Answers

18:00 – 18.15  Closing

18:15  Drinks Reception
Registration Form

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EL Tower, 24 Yangjae-dong, Seocho-gu, Seoul
Tuesday, June 20, 2017

Please complete the registration form and return by June 13, 2017 to:
WIPO Arbitration and Mediation Center, World Intellectual Property Organization (WIPO)
Singapore Office, Maxwell Chambers, 32 Maxwell Road #02-02, Singapore 069115
T +65 6225 2129 – F +65 6225 3568 - E arbiter.meetings@wipo.int

Participant information:

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This seminar is free of charge.

Please note that as the number of seats in the seminar room is limited, we recommend that you register as soon as possible.