Seminar on “International Technology Transfer – Licensing and ADR”

Università degli Studi di Milano - Facoltà di Scienze Politiche
Milan, Italy
Tuesday November 28, 2017

co-organized by:

Licensing Executives Society (LES) Italy
WIPO Arbitration and Mediation Center

with the support of:

MANAGEMENT DELL’ INNOVAZIONE E IMPRENDITORIALITÀ
Moderators:
Mattia Dalla Costa (Attorney at Law, CBA Studio Legale e Tributario, and President of LES Italy)
Alessandro Guerci (Head of Patent Dept. - Whirlpool EMEA SpA and Member of the Executive Committee of LES Italy)

09.30 – 09.45  Registration

09.45 – 10.00  Opening remarks
Mattia Dalla Costa (President, LES Italy, Italy)
Ignacio de Castro (Deputy Director, WIPO Arbitration and Mediation Center, Switzerland)

10.00 – 10.15  Introduction - New Frontiers in Licensing
Mario Benassi (Dean, Master in "Management of Innovation and Entrepreneurship", Department of Economics, Management, and Quantitative Methods, University of Milano, Italy)

10.15 – 10.45  Topic I: Negotiation and Enforcement of License Agreements - the View of the Industry
Umberto Simonelli (General Counsel Brembo SpA, Italy)

10.45 – 11.15  Topic II: Negotiation and Enforcement of R&D Agreements - the View of the Research Institution
Michael Gross (Attorney at law, Fraunhofer-Gesellschaft, Department of Patent and License, LES Germany)

11.15 – 11.45  Topic III: Sport Goods Licensing and Distribution
Jochen Schäfer (Legal Counsel of the World and European Federation of the Sporting Goods Industry (WFSGI-FESI), LES Germany)

11.45 – 12.15  Topic IV: Internet of Things: Patent Liability, Enforcement and Licensing
John Paul (Attorney at Law, Finnegan, LES USA & Canada)

12.15 – 12.45  Topic V: Settlement of IP Disputes
José Miguel Lissén (Attorney at Law, Gómez-Acebo & Pombo Abogados, LES Spain)

12.45 – 13.00  Questions & Answers

13.00 – 14.00  Lunch
14.00 – 14.45  **Topic VII: ADR for IP and Technology Disputes**

Ignacio de Castro (Deputy Director, WIPO Arbitration and Mediation Center)

1. Arbitration and Mediation of IP and Technology Disputes (e.g., the WIPO Center’s experience, including the unilateral Request for Mediation)
2. Selecting the Mediator or the Arbitrator (e.g., the open-ended panel of WIPO neutrals, giving effect to the parties’ preferences, the selection and appointment procedure)
3. Practical Considerations for Dispute Resolution Mechanisms (e.g., dispute resolution clause drafting tips and what to avoid, examples of clauses and submission agreements, the WIPO Clause Generator, an in-house perspective, the role of the WIPO Center)
4. WIPO case examples

14.45 – 15.00  **Questions & Answers**

15.00 – 15.30  **Coffee break**

15.30 – 17.45  **Topic VIII: Mock WIPO Mediation**

John Paul (Mediator);
Corrado Druetta (Legal Counsel - Legal and Corporate Affairs, Comau SpA, industry - Party 1)
Mattia Dalla Costa (counsel – Party 1)
Michael Gross (research institution - Party 2)
Jochen Schäfer (counsel – Party 2)

17.45 – 18.00  **Questions & Answers**

18.00  **Closing**
REGISTRATION FORM

Seminar on “International Technology Transfer – Licensing and ADR”

Università degli Studi di Milano - Facoltà di Scienze Politiche
Economiche e Sociali (Sala Lauree)
Via Conservatorio 7, 20122 Milan, Italy

Milan, Italy
Tuesday November 28, 2017

Please complete the registration form and return by November 22, 2017 to:
LES Italy, Via Argonne n. 1 - 10133 Torino, Italia – E: media@les-italy.org

Please note that the number of seats in the seminar room is limited.
We recommend that you register as soon as possible.

Participant information:

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City/state: Zip/post code:

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Phone: Fax:

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Registration Fee

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Payment Method

Bank account details:
Account name: LES Italy
Bank: Banca Prossima - Filiale 05000, Piazza Paolo Ferrari n. 10, 20121 Milano (MI)
Account number: 1000/00066200
IBAN: IT18 T033 5901 6001 0000 0066 200
Subject: “International Technology Transfer Conference”
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1. **PURPOSE OF PROCESSING** The processing that we intend to carry on data supplied by you shall be carried out for:
   a) implementation of services required (registration and services reservation)
   b) communications about event scheduling variation
   c) communications from the organizers and the sponsors after the event.

2. **METHOD OF PROCESSING** The processing shall be accepted with manual and/or automatic systems used to memorize, manage and transmit the data, with logic strictly related to the purposes for which they were collected, however, to ensure the security and confidentiality of data and in accordance with Article. 11 paragraph 1 of D. Lgs. N. 196, 30 June 2003. Please note that at any moment you can request the confirmation of the existence of his personal data and to know its content and origin, verify its accuracy or request its integration, updating or rectification (art. 7, Legislative Decree 196/2003). Under the same Article shall have the right to request cancellation, transformation into anonymous form or blocking of data processed in violation of the law, and to oppose in any case, for legitimate reasons, their processing by directing requests to the data controller LES Italy with its registered head office in Via A. Doria n. 15- 10123 Torino, Italia.

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The owner of treatment is LES Italy, Via Andrea Doria n. 15 - 10123 Torino, Italia

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**Cancellation, Postponement and Substitution Policy** You may substitute delegates at any time by providing reasonable advance notice to LES Italy. LES Italy members may be substitute only with LES Italy wishing to attend the conference. For any cancellations received in writing not less than five (5) days prior to the conference, you will receive a 100% refund. No refund will be issued for any cancellations occurring within five (5) days (inclusive) of the conference. In the event that LES Italy cancels the event for any reason, you will receive 100% refund of the fee paid. In the event that LES Italy postpones the event for any reason and the delegate is unable or unwilling to attend in on the rescheduled date, you will receive a 100% refund of the fee paid.LES Italy shall assume no liability whatsoever in the event this conference is cancelled, rescheduled or postponed due to a fortuitous event, Act of God, unforeseen occurrence or any other event that renders performance of this conference impracticable, illegal or impossible. For purposes of this clause, a fortuitous event shall include, but not be limited to: war, fire, labour strike, extreme weather or other emergency. Please note that while speakers and topics were confirmed at the time of publishing, circumstances beyond the control of the organizers may necessitate substitutions, alterations or cancellations of the speakers and/or topics. As such, LES Italy reserves the right to alter or modify the advertised speakers and/or topics if necessary without any liability to you whatsoever. Any substitutions or alterations will be updated on our web page as soon as possible.

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