

WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

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Date of Birth: April 8, 1950
Nationality: Filipino

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

B.S.B.A. (Major in Management, Minor in Finance), University of San Carlos, Cebu City, Philippines;
Strategic Business Economics Program, University of Asia and the Pacific, Metro Manila, Philippines;
Strategic Management Program, National University of Singapore, Singapore;
International Visitor Program, U.S. Department of State, U.S.A.;
USAID Fellow (Productivity Studies), U.S.A.;
Alternative Dispute Resolution, University of Western Australia/Supreme Court of the Philippines, Manila;
Program on Negotiation, The Asia Foundation, Manila, Philippines;
Negotiation: The Art of Piloting through Differences, Singapore Mediation Board/Cebu Chamber of Commerce;
Training for Patent Officers, Intellectual Property Office, IPOP HL, Manila, Philippines
Program on Negotiation and Mediation, National Judicial Institute of Canada/Supreme Court of the Philippines;
Intensive Training Workshop for IPOP HL Mediators, AIM Conference Center, Manila, Philippines
Settlement of Intellectual Property Disputes through Arbitration and Mediation, IPOP HL/WIPO, Manila, Philippines.
Seminar-Workshop on IPR Protection and Enforcement for Clerks of Court of Special Commercial Courts, IPOP HL/International Development Law Organization, CSB International Conference Center, Manila;
IPOP HL-WIPO Workshop on the Mediation of IP Disputes, IPOP HL Manila.

April 15, 2015

LANGUAGES

English, Filipino, Visayan (Cebuano), conversational Spanish

PRESENT POSITION

Managing Partner, GZS Management Resources, Cebu City, Philippines;
Trustee, Filipino Foundation, Inc.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

In-Country Coordinator, North-South Dialogue Program, U.S. Department of State/Northern Illinois University;
In-Country Coordinator, Philippine Youth Leadership Program for the Autonomous Region of Moslem Mindanao on Peace-Building and Conflict Resolution, U.S. Department of State/Northern Illinois University;
Consultant, Asian Development Bank under Business & Strategies Libertas (B&S Europe), S.A.;
VP – Administration (overseeing HR, Claims, Legal, and Inbound Logistics);
Senior Manager for Human Resources;
Training Specialist – Conflict Management.

MEMBERSHIP IN PROFESSIONAL BODIES

Member and Past Director – Cebu Business Club;
Trustee – Filipino Foundation, Inc.;
Founding Director – Philippine Society for Training and Development (Cebu Chapter);
Member of Advisory Council – Philippine Association of Administrative Professionals (Cebu Chapter).

AREAS OF SPECIALIZATION

Strategic Planning, Strategic and General Management, Joint Ventures and Mergers, and Risk Management;
Organizational/SBU Definition, Business Model Clarification, Company/Product Positioning, Branding, and Differentiation;
Strategic and Functional Human Resources Management;
Management and Leadership Profiling and Development Programs and Executive Coaching;
Conflict Management, Alternative Dispute Resolution (Mediation and Negotiation);
Organization Development, Culture Development, and Change Management;
Training and Development (Needs Analysis, Program Design and Delivery, Post-Program Impact Assessment);
Design of Competency-Based Systems covering Job Analysis and Redesign, and developing Competency-Based Job Evaluation, Training and Appraisal.

EXPERIENCE IN INTELLECTUAL PROPERTY

Intellectual Property Mediation with IPOPHL;
Business Consultant on Intellectual Property Protection and Risk Management.

PROFESSIONAL TRAINING IN MEDIATION

Alternative Dispute Resolution, University of Western Australia/Supreme Court of the Philippines, Manila, Philippines;
Program on Negotiation, The Asia Foundation, Manila, Philippines;
Negotiation: The Art of Piloting through Differences, Singapore Mediation Board/Cebu Chamber of Commerce;
Training for Patent Officers, Intellectual Property Office, IPOPHL, Manila, Philippines;
Program on Negotiation and Mediation, National Judicial Institute of Canada/Supreme Court of the Philippines;
Intensive Training Workshop for IPOPHL Mediators, AIM Conference Center, Manila, Philippines;
Settlement of Intellectual Property Disputes through Arbitration and Mediation, IPOPHL/WIPO, Manila, Philippines.

EXPERIENCE IN MEDIATION

Accredited CAM (Court-Annexed Mediation) Mediator, Supreme Court of the Philippines;
Initiator, Business Conflicts Mediation Desk, Ceb Chamber of Commerce;
Private Practice: Mediation and Negotiation (Public and Private Sectors);
Intellectual Property Consultant for companies and organizations;
Lead Trainer and Coach, Judicial Dispute Resolution Program for Judges, Philippine Judicial Academy.

ARBITRATION EXPERIENCE

SUMMARY TABLE

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-Arbitrator	Counsel
International Arbitrations						
	Ad Hoc					
	Others					
Number of Cases : Sub-Total						
Domestic Arbitrations	IPOPHL	14	X			
Number of Cases Sub-total		14	X			
TOTAL		14	X			

MEDIATION EXPERIENCE
SUMMARY TABLE

Type	Administering Institution		Role			
	Name	Number of Mediations	Mediator		Counsel	
International Mediations						
	Ad Hoc					
	Others					
Number of Cases :						
Sub-Total						
Domestic Mediations	Resource Associates			***		
	Zosa Law Office			***		
	Court Annexed			***		
	Ad Hoc			***		
Number of Cases						
Sub-total						
TOTAL						