



WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

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Date of Birth: February 13, 1955

Nationality: Filipino

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Lawyer and member, Integrated Bar of the Philippines (IBP);
Educated, University of the Philippines (UP) with academic degrees in BS Hotel and Restaurant Management and Bachelor of Laws, and as fellow in the Executive Program on Management for General Managers at the Maastricht School of Management, the Netherlands;
Teacher, lecturer, mentor, and trainer;
Intellectual Property (IP) and corporate law practitioner, including prosecution and litigation;
Currently the University Legal Counsel, University of the Philippines -Technology Transfer and Business Development Office (UP-TTBDO) which is the University's technology licensing office,
Member, Paralegal Training Committee of the UP Law Center;

35+ years cumulative working experience in small and medium enterprises' (SME) development; small business financing; corporate law and business management consultancy; clinical practice and medical ethics review; gender sensitivity policy; training program design, development, and implementation, including UP's IP and technology transfer orientations, seminars, and technology fairs and the UP College of Law's Paralegal Training Program 2014;
Public administration and governance;
Technology transfer and licensing, and IP commercialization management.

LANGUAGES

English and Pilipino
Spanish and French (conversational only)

April 15, 2015

PRESENT POSITION

University Legal Counsel of the Technology Transfer and Business Development Office (TTBDO) of the University of the Philippines (UP).

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Consultant of the Philippines Commission on Higher Education for the Philippines-California Advance Research Institutes (PCARI) Project;
Head, Intellectual Property Office of the University of the Philippines Manila;
Vice President of the Legal Services, Small Business Corporation;
Lecturer/ Trainor of various government institutions, including the Intellectual Property Office of the Philippines (IPOP HL), Philippine Judicial Academy, University of the Philippines;
Consultant and legal retainer of various government agencies and private enterprises in the Philippines;
Owner/ Principal of the Pulumbarit Law Office.

MEMBERSHIP IN PROFESSIONAL BODIES

Integrated Bar of the Philippines;
WILOCI (Women Lawyers' Circle of the University of the Philippines);
Portia Sorority, College of Law, University of the Philippines;
U.P. Law Class'83 Alumni Association, Inc.;
UP Law Alumni Association;
U.P. Alumni Association;
Intellectual Property Alumni Association, Inc.-Philippines.

AREAS OF SPECIALIZATION

Intellectual Property Law;
Technology Licensing, Technology Transfer and other IP Commercialization Platforms;
Research and policy making;
Teaching and training;
Small Enterprise financing and management consultancy.

EXPERIENCE IN INTELLECTUAL PROPERTY

Worked as consultant and was designated as Program Director/ Head of the Intellectual Property Research and Training Institute (IPRTI) of the Intellectual Property Office of the Philippines (IPOP HL);
Designated as Head of the Intellectual Property Office of the University of the Philippines Manila, a constituent university of the University of the Philippines (UP) which specializes in medicine and public health products and services and thus, has initiated the establishment of its management systems and operations, including the negotiations and conclusion in the licensing and technology transfer of its clinically-tested and approved medicinal plant products for cough, asthma and urolithiasis;
Currently holds the position as University Legal Counsel of UP-Technology Transfer and Business Development Office which is the University's TLO, handling all invention disclosures, patent filings and prosecution, trademark and technology licensing, and IP commercialization transactions;
Designs and conducts training activities for University researchers, faculty and students and has been invited to provide lectures on IP and technology licensing management in other universities and schools in the Philippines

MAJOR PUBLICATIONS

Jane Payumo, Zheng Gang, Elizabeth Pulumbarit, Keith Jones, KarimMaredia, Howard Grimes, "Managing Intellectual Property and Technology Commercialization: Comparison and Analysis of Practices, Success Stories and Lessons Learned from Public Research Institutions in Developing Asia", Innovation: Management, Policy and Practices, Vol. 14 Issue 4-2012.

EXPERIENCE IN COURT LITIGATION

Worked with two private law offices handling various cases, both criminal and civil, which were litigated before the trial courts and administrative tribunals.

As legal officer of the University, has prepared pleadings, attended hearings, and represented UP in litigations before the trial courts.

Currently manages own law office in Makati City which handles corporate, criminal and domestic/ family relations cases.

PROFESSIONAL TRAINING IN ARBITRATION

Has participated in the Mandatory Continuing Legal Education (MCLE) supervised by the Supreme Court of the Philippines which include a session on arbitration and other alternative dispute resolution laws and legal techniques.

PROFESSIONAL TRAINING IN MEDIATION

Intensive Training Workshop for IPOPHL Mediators

January 18-21, 2011

AIM Conference Center.

Settlement of Intellectual Property Disputes Through Arbitration and Mediation

December 12 & 13, 2011

IPOPHL Multipurpose Hall

(Conducted by IPOPHL and WIPO).

Seminar-Workshop on IPR Protection and Enforcement for Clerks of Court of Special Commercial Courts

October 22-25, 2012

CSB Hotel International Conference Center, Manila

(Conducted by IPOPHL and the International Development Law Organization).

IPOPHL-WIPO Workshop on the Mediation of IP Disputes

May 7-8, 2014

IPOPHL Multipurpose Hall

(Conducted by IPOPHL and WIPO).

EXPERIENCE IN MEDIATION

Accredited Mediator, IPOPHL

As private legal counsel, has participated in various mediation proceedings before the trial courts and other administrative regulatory agencies in the Philippines such as the Department of Labor and Employment, the Department of Agrarian Reform, and the Metropolitan Manila Development Authority.

MEDIATION EXPERIENCE**SUMMARY TABLE**

Type	Administering Institution		Role			
	Name	Number of Mediations	Mediator		Counsel	
International Mediations						
	Ad Hoc					
	Others					
Number of Cases :						
Sub-Total						
Domestic Mediations	AAA					
	IPOPHL	18	X			
	Court Annexed	5			X	
	Ad Hoc					
Number of Cases		23				
Sub-total						
TOTAL		23				