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# MASTER OF LAWS IN INTELLECTUAL PROPERTY (LL.M. IN IP)

<u>29 August 2022 – 27 AUGUST 2023</u> TURIN, ITALY







University of Turin - Department of Law The University of Turin (UniTo) was founded in 1404. Today, the University has a faculty of about 1,400 professors, 650 researchers and 81,000 students. More than 20 years ago it launched the Master of Laws (LL.M. in IP) Programme in Intellectual Property.

#### **WIPO**

WIPO is the global forum for intellectual property services, policy, information and cooperation. With 193 member states, its mission is to lead the development of a balanced and effective international intellectual property (IP) system that enables innovation and creativity for the benefit of all. WIPO's mandate, governing bodies and procedures are set out in the WIPO Convention, which established WIPO in 1967.

### WIPO Academy

The WIPO Academy is the center of excellence for IP education, and training and skills-building for WIPO member states, in particular developing countries, least-developed countries (LDCs) and countries in transition. The Academy works to help build human capacity in IP, which is essential to innovation. Its four programs cover a rich portfolio of both general and specialized courses on IP, and cater to different target audiences. Courses combine residential and distance learning methodologies, and are taught by IP experts. The aim of the University Partnerships program is to support access to IP higher education, especially to participants from developing countries, LDCs and countries in transition. One of the main means of achieving this aim is through the Joint Master's Programs on IP, offered in cooperation with selected academic institutions.

The LL.M. in IP offered in partnership with the University of Turin is the WIPO Academy's longest running Joint Master's degree program.

#### Turin School of Management

The School of Management was founded in 1957, with the backing of the most important companies and entrepreneurs in Turin.

It was one of the first examples of a partnership between the academic and the entrepreneurial world in order to create the future generation of managers.

The School, which is part of the University of Turin, has carried out interdisciplinary projects which deal with all the different aspects of management. SAA was and is the link between research, higher education and the business world.

#### COREP - Consorzio per la Ricerca e l'Educazione Permanente

COREP is a non-profit consortium founded in 1987, with three Members: University of Turin, University of Messina, and the Turin Chamber of Commerce. COREP main fields of activities are: specialist and high-level advanced training (especially university post-graduate master courses), European projects and services for Consortium members. Over three decades of activity, COREP has consolidated its role as a point of convergence for the needs of enterprises, innovative solutions developed in the universities and research centres, and the interests of the new generations of graduates, that demand increasing qualifications and specialisation from the education system. Thanks to the experimental initiatives undertaken over the years, such as open learning and digital badge competence certifications, COREP has enhanced training and education activities with highly up-to-date and innovative programmes, supplementing them with activities of orientation and integration of people into the world of enterprises.

### Support and contributions for the LL.M. in Intellectual Property

The LL.M. in IP is supported by partial funding from WIPO, public and private entities. The LL.M. in IP is a member of the Pan European Seal Traineeship Programme offered by the European Union Intellectual Property Office and the European Patent Office.

# OBJECTIVES

IP law is facing unprecedented challenges. Evolving issues like digital technologies, communication networks, big data and artificial intelligence, biotechnology raise questions related to the continuous need to define an optimal interface between law and technology. Similarly, IP law has become a crucial factor in economic, scientific and societal/ moral decisions. In view of the above, the LL.M. in IP attracts professionals from the public and private sectors as well as junior academics who wish to acquire the skills required to play a leading role in the practice and teaching of IP through a well-tested international and comparative law approach. The curriculum aims to provide an in-depth examination of the classical topics of IP law as well as a specialized analysis of the latest developments in the fields of patents, trademarks Gls, copyright and related rights, design, software and databases, biotechnological patents and plant varieties, the internet and e-commerce. Specific attention is given to the interaction between innovation, IP protection, and entrepreneurial development. The diversified profile and backgrounds of students and lecturers make the LL.M. in IP a truly international forum for discussion and exchange of knowledge, opinions and ideas that are entrenched in various legal systems

### LL.M. IN IP DIRECTOR

• Professor Alessandro Cogo, Turin Law School, University of Turin

### LL.M. IN IP DEPUTY DIRECTOR

• Dr Bryan Khan, University of the West Indies

### LL.M. IN IP COORDINATORS

- Professor Marco Ricolfi, LL.M. in IP Yale 1976, Turin Law School, University of Turin
- Ms Martha Chikowore, Counsellor, Academic Institutions Program, WIPO
- Professor Monica Cugno, Management Department, University of Turin

### SCIENTIFIC COMMITTEE

### University of Turin:

- Professor Gianmaria Ajani, University of Turin
- Professor Marco Ricolfi, University of Turin
- Professor Alessandro Cogo, University of Turin

### The WIPO Academy:

- Mr Sherif Saadallah, Executive Director, WIPO Academy;
- Mr Joe Bradley, Head, Academic Institutions Programme;
- Ms Martha Chikowore, Counsellor, Academic Institutions Programme

### SAA:

- Dr Davide Caregnato, Director SAA-School of Management, Turin
- Professor Monica Cugno, SAA University of Turin
- Professore Dario Peirone, SAA University of Turin

### COREP:

• Dr. Emanuela Ovcin, Corep Torino

### CURRICULUM OF THE LL.M. IN IP

The LL.M. in IP is composed of four different learning parts delivered over a 12 month-period from **29 August 2022 to 27 August 2023.** 

### Part I -distance learning

The first phase consists of three WIPO modules offered through distance learning.

This initial phase is designed to provide all the participants with a preliminary and homogeneous background. The distance learning modules are delivered from 29 August to 10 December 2022.

They are based on the successfully tested "Copyright and Related Rights" (DL-201); "Patents" (DL-301); and "Trademarks, Industrial Designs and Geographical Indications" (DL-302), all of which have been designed by WIPO IP experts.

Each module ends with an exam.

### Part II - UniTo distance learning

The second phase of the programme is hosted by the University of Turin and continues the online distance learning method (ODL). This phase will be held from 23rd January to 24th March 2023.

There are three main objectives in this phase:

- for participants to become familiar with one another and develop intra-group collaboration, as well as get to know the main faculty from UNITO, SAA and WIPO;
- for participants to get used to participating in IP discussions from a cross-disciplinary and international perspective;
- for participants to begin developing their research paper projects by choosing topics, and drafting research outlines.

### Part III- Residential

The third phase consists of the residential part of the programme. It is an intensive classroom learning period delivered at the SAA's campus in Turin from 3 April to 14 July 2023 and at WIPO's headquarters in Geneva during a three-day study visit.

This phase starts with a review of the current IP regime followed by economic analysis of IP law. It explores IP protection at national, regional and international levels. Lectures on the following modules are offered by professors as well as IP experts:

- IP and International Law;
- IP and Economics;
- Patents and Trade Secrets;
- Copyright and Related Rights;
- Trademarks, Geographical Indications, and Domain Names
- Industrial Designs;
- Unfair Competition and Antitrust;
- IP Management;
- IP managerial and entrepreneurial skills;
- IP and SMEs and
- IP Enforcement.

Class teaching will be enriched by casestudy sessions, skills development workshops as well as exercises in legal drafting.

A full-time tutor is assigned to the class in order to respond to participants' academic needs and to provide remedial support, as required.

During this phase of the programme, the participants, working individually or in small groups and with the assistance of an advisor, prepare a first draft of a research paper on a topic of their interest.

The last week of the residential phase includes a workshop during which the participants present their draft research papers to the entire class and representatives of organizing institutions, the annual conference of the LL.M., and a meeting with the alumni.

Two written exams are held during this phase of the programme.

### Part IV -Completion and submission of the research paper

This part stretches from 17 July to 27 August 2023.

Participants are required to submit the final version of the research paper initially drafted during the residential period.

Submission and subsequent grading of the final research paper conclude the programme.

The three best papers will be offered proof-reading support and will be promoted by WIPO and the University of Turin through digital publication on specific sections of their online outlets and on the Social Sciences Research Network with a dedicated heading.

The detailed curriculum for the residential phase will be provided in due course to admitted participants. All learning activities are managed through an online platform.

### SCIENTIFIC MATERIAL AND TUTORIAL SUPPORT

### SYLLABUS AND SUGGESTED READINGS

Participants have access to an online platform, which includes a detailed syllabus consisting of international and other legal instruments as well as reference reading material and a collection of cases carefully selected in order to cover the overall learning contents. Access to the state-of-the-art bibliography of the Turin Law School Library is provided to assist the participants in their research and in preparing for the written assignments and examinations. Suggested reference materials are posted on the website of the LL.M. in IP at www.turin-ip.com.

### LEARNING PLATFORM

An online platform is dedicated for the participants' use in order to exchange comments on class proceedings and to facilitate deliberations with professors and tutors. Professors will additionally provide, through the online platform, specific materials that supplement their lectures.

### PAPER ADVISORS

Paper advisors support participants in their research work and in obtaining information from relevant sources.

### **ANNUAL CONFERENCE**

Within the context of the LL.M. in IP, an international conference is organized each year exploring a topical issue. The conference usually attracts eminent specialists (professors, practitioners, members of international institutions) who debate and exchange their experiences with the students, alumni and the audience.

### ALUMNI DAY

The LL.M. in IP has created a closely-knit and well-connected society of academics, practitioners and officials that already has more than 500 members and keeps growing every year. Each year, a networking event bringing together current participants with the programme's alumni is organized during the residential part of the LL.M. in IP back-to-back with the Annual Conference. Additionally, the alumni may access networking tools, such as non-official groups on various social network websites, which enable current and former participants to keep in touch and share information about the developments in their IP careers.

## PARTICIPANTS' PROFILE

A total of up to 45 participants are admitted to the programme. All applications are scrutinized by a joint committee headed by the University of Turin Department of Law.

## ENTRY REQUIREMENTS

Applicants must have a bachelor's degree preferably in law, economics, engineering, medicine, physics, chemistry, communication sciences or business administration.

Acceptable bachelor's degree must be a minimum of 3 years in duration in a university.

Advanced knowledge of English is a prerequisite (TOEFL 80/120 or IELTS 6.5/9).

### DEGREE

The LL.M. in IP is delivered as a First Level Master by the Department of Law of the University of Torino. It carries 60 ECTS credits, equivalent to the workload of a fulltime student during one academic year.

### DURATION, LANGUAGE AND VENUE

### DURATION

12 months according to the following timetable:

- Distance learning: from **29 August to 10 December 2022**
- UniTo distance learning: from 23 January to 24 March 2023
- Face-to-face phase in Turin: from 3 April to 15 July 2023
- Preparation and submission of the research paper: from 17 July to 27 August 2023

### LANGUAGE

English.

### VENUE

The residential part will be held at the SAA campus in Turin.

### **FEES AND APPLICATIONS**

The tuition fee is 9,000 Euros, to be paid in three instalments.

The fee includes:

- programme development and management;
- teaching equipment, training materials and documentation;
- use of training facilities and support services;
- a welcome dinner;
- travel and accommodation during the three-day study visit in Geneva and
- a farewell dinner.

Board, lodging, travel expenses, transports and personal expenses for the period in Turin are not included in the tuition fee.



### APPLICATIONS

Applications will be reviewed by the Selection Committee in monthly rounds of admission. Interested candidates should duly complete and submit the online application form on both the WIPO Academy and UniTo websites the requested documents, no later **21 July 2022.** Only complete applications will be considered during the candidate selection process.

<u>Requested documents</u>: Motivation letter, curriculum vitae, Bachelor's or Master's Degree, transcript of records of the sustained examinations, English language certificate (TOEFL, IELTS). Degree and transcripts can be in English, French, Italian, or Spanish.

### For further information about the Master and all other communications please contact us

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visit: <u>www.turin-ip.com</u>

and WIPO Academy: University Partnerships – Support for IP higher education <a href="https://www.wipo.int/academy/en/courses/university\_partnerships/">https://www.wipo.int/academy/en/courses/university\_partnerships/</a>

### WIPO SPONSORHIP

Applicants requesting WIPO sponsorship should register online through <u>http://www.wipo.int/academy/en/courses/academic\_institutions</u>, via "WIPO Scholarship registration" and upload all required documents.