

# WIPO NATIONAL DESIGN COMPETITION 2023

To raise further awareness on the role of intellectual property in design as a key driver of economic growth in Nigeria, the WIPO Nigeria Office (WNO) in collaboration with the National Gallery of Art (NGA) launches its 2023 National Design Competition for professionals and students with the theme “**IP and Sustainable Development: Designing the Nigeria of my Dreams**”. Participants are required to develop designs on this theme.

Design has a multi-dimensional application in the sustainable development of nations. Nigeria has a rich pedigree of artistic tradition that produced intricate and peculiar artistic styles globally accepted. This competition challenges participants to the concepts of design and sustainable development.

## **Who can participate?**

The national design competition is open to two categories of persons:

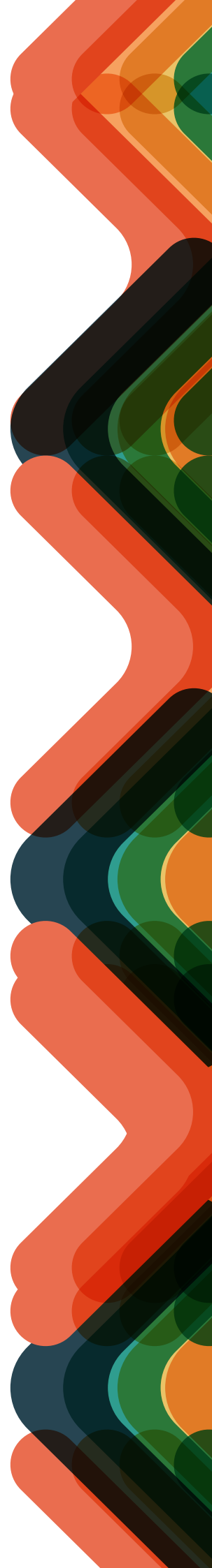
- 1) **Students:** Primary and secondary school students from institutions in Abuja. Please note that entries in the students’ category are restricted to Drawing, Painting, Sculpture and Collage based on the theme.
- 2) **Professionals:** Design professionals (including students of tertiary institutions) in Nigeria. Please note that entries in the professionals’ category are restricted to Graphics Design Including Print Designs, 2D or 3D Illustration and Drawing based on the theme.

## **Entry requirements:**

1. Entries will be submitted in soft copy.
  - a) A soft copy of the design entry should be submitted **on or before September 29, 2023** to [nigeria.office@wipo.int](mailto:nigeria.office@wipo.int)  
Please note that only shortlisted candidates will be required to provide hard copies of their entries at the competition exhibition to be held in October 2023.
2. Entries should be submitted with the following details:
  - a) Student category: Name of author, names of parents/guardians, school, phone number of author, phone number of parents/guardians, email address of parents/guardians, means of identification of its author.
  - b) Professional category: Name, phone number, email address, city, means of identification of its author.
3. Plagiarism of any sort will result in disqualification.
4. AI generated works are not eligible for submission, and will be disqualified.
5. Submissions received after the announced deadline will not be considered.

All entries and relevant documentation should be submitted on or before September 29, 2023.

Winners of the competition will be announced at the Design Exhibition to be held in October 2023.



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## What is up for grabs?

### **Primary and Secondary School Categories**

- 1) Design tool pack worth \$500 for the overall winner
- 2) Design tool pack worth \$300 for the first runner-up
- 3) Design tool pack worth \$200 for the second runner-up
- 4) A one-day study tour to design institutions in Abuja
- 5) WIPO Distance Learning Scholarship for two art teachers of the winners' schools
- 6) WIPO certificates of Achievement
- 7) A publication opportunity with the WIPO Magazine for the overall design from the secondary school category subject to WIPO publication schedule and review.

### **Professional Category**

- 1) WIPO Certificates of Achievement for the overall winner, first and second runners-up
- 2) WIPO Distance Learning Scholarship for winners on a selected DL Course
- 3) Design tool pack worth \$1,000 for the overall winner
- 4) Design tool pack worth \$700 for the first runner-up
- 5) Design tool pack worth \$500 for the second runner-up
- 6) A publication opportunity with the WIPO Magazine for winners, subject to WIPO publication schedule and review.

Several other exciting IP learning and professional capacity-building prizes will be won!

## What our judges will look out for:

- 1) Originality
- 2) Depth, clarity of thought and expression,
- 3) Africa centric design elements
- 4) Relevance to national context and theme

For enquiries: [nigeria.office@wipo.int](mailto:nigeria.office@wipo.int)

