Japan’s innovation key to sustainable solutions

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Japan, a global innovation leader, has a key role to play in shaping the multilateral, economic and technological landscape of the 21st century. Innovation is the space between a problem and its solution. A balanced intellectual property system plays a vital role in this space. WIPO is committed to ensuring that each of its member states is in a position to reap tangible benefit from the effective use of intellectual property. It is equally committed to ensuring that the system continues to deliver on its mission to promote innovation and creativity for the benefit of humanity.

One thing is clear: If the world is to return to sustained economic growth, while significantly lowering carbon emissions and protecting our environment, then our focus must be on innovation. If we are to meet the enormous challenges facing humanity, the global community must work together to marshal our creative resources to develop new, more effective solutions.

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