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## WEBINAR

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### **Discussion on the Role of IP in Supporting Innovation Ecosystems**

organized by  
the World Intellectual Property Organization (WIPO)  
and the French Patent and Trademark Office (INPI)

**July 19, 2022**  
**15.00 – 16.00 CEST**

15:00 – 15:05	<b>OPENING</b>	
	<b>Welcome and Introduction</b>	
	Moderator:	Mr. François-Xavier de Beaufort, Director of Economic Action, French Patent and Trademark Office (INPI), Paris
15:05 – 15:15	<b>Panel 1</b>	<b>French Experience on Scaling Up Innovation Ecosystems</b>
	Speakers:	Mr. Pascal Faure, Director General, INPI Mr. Gregoire Martinez, Head of Strategic Projects and Communications, Station F, Paris Ms. Julie Zerbib, Head of Partnerships Actions Division, INPI
15:15 – 15:35	<b>Panel 2</b>	<b>Country Experiences on the Role of Intellectual Property (IP) in Innovation Ecosystems</b>
	Speakers:	Mr. Eric Rustayisire Muziga, CEO of Charis UAS, Kigali Ms. Nadja Maria da Silva Oliveira Brito, Technical Director, Brazil Technological Park of Paraiba, Campina Grande, Brazil Ms. Meerim Ormusheva, Director, Kyrgyz Innovation Center, Bishkek Ms. Nawal Chraibi, Director General, Moroccan Foundation for Advanced Science, Innovation and Research (MAScIR), Rabat Mr. Daniel Friedman, Lawyer, the Israeli National Technological Innovation Authority, Jerusalem, Israel
15:35 – 15:45	<b>Panel 3</b>	<b>The Role of IP Offices in Supporting Innovation</b>
	Speakers:	Mr. Matus Medvec, President, Industrial Property Office of the Slovak Republic, Banská Bystrica Mr. Rowel S. Barba, Director General of the IP Office of the Philippines (IPOP HL), Taguig City, Philippines
15:45 – 15:50	<b>Panel 4</b>	<b>WIPO Initiatives to Scale up Innovation Ecosystems</b>
	Speaker:	Mr. Guy Pessach, Director, IP for Business, World Intellectual Property Organization (WIPO), Geneva
15:50 – 16:00	<b>Q&amp;A Session</b>	
	<b>Wrap-Up and Closing</b>	

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