WEBINAR

Discussion on the Role of IP in Supporting Innovation Ecosystems

organized by
the World Intellectual Property Organization (WIPO)
and the French Patent and Trademark Office (INPI)

July 19, 2022
15.00 – 16.00 CEST
15:00 – 15:05 OPENING

Welcome and Introduction

Moderator: Mr. François-Xavier de Beaufort, Director of Economic Action, French Patent and Trademark Office (INPI), Paris

15:05 – 15:15 Panel 1 French Experience on Scaling Up Innovation Ecosystems

Speakers: Mr. Pascal Faure, Director General, INPI
Mr. Gregoire Martinez, Head of Strategic Projects and Communications, Station F, Paris
Ms. Julie Zerbib, Head of Partnerships Actions Division, INPI


Speakers: Mr. Eric Rustayisire Muziga, CEO of Charis UAS, Kigali
Ms. Nadja Maria da Silva Oliveira Brito, Technical Director, Brazil Technological Park of Paraiba, Campina Grande, Brazil
Ms. Meerim Ormusheva, Director, Kyrgyz Innovation Center, Bishkek
Ms. Nawal Chraibi, Director General, Moroccan Foundation for Advanced Science, Innovation and Research (MAScIR), Rabat
Mr. Daniel Friedman, Lawyer, the Israeli National Technological Innovation Authority, Jerusalem, Israel

15:35 – 15:45 Panel 3 The Role of IP Offices in Supporting Innovation

Speakers: Mr. Matus Medvec, President, Industrial Property Office of the Slovak Republic, Banská Bystrica
Mr. Rowel S. Barba, Director General of the IP Office of the Philippines (IPOPHL), Taguig City, Philippines

15:45 – 15:50 Panel 4 WIPO Initiatives to Scale up Innovation Ecosystems

Speaker: Mr. Guy Pessach, Director, IP for Business, World Intellectual Property Organization (WIPO), Geneva

15:50 – 16:00 Q&A Session

Wrap-Up and Closing

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