

WIPO's COVID-19 Response Package

On the occasion of the 65th Series of Meetings of the Assemblies of the Member States of the World Intellectual Property Organization (WIPO), the WIPO Secretariat is pleased to invite you to a hybrid event:

WIPO's COVID-19 Response Package: Delivering Impact and Driving a Sustainable Recovery Post-Pandemic

The COVID-19 Response Package was launched in 2022 to support member states in their economic recovery and future pandemic preparedness. It has resulted in new projects benefitting over 50 countries across all geographic regions and with a focus across all IP areas, with many projects now continued under WIPO's Build Back Fund.

Join the **roundtable discussion** sharing stories and impacts from projects, including:

- **Development of Collective and Certification Marks for the Crafts Sector**, Bhutan
- **Strengthening the Management and Commercialization of the GI "Orégano de la Precordillera de Putre,"** Chile
- **An IP Management Strategy for the Carnival Museum**, Trinidad & Tobago
- **Building IP Knowledge and Skills for SMEs**, Egypt and Saudi Arabia
- **Intellectual Property Training Institutions (IPTIs)**
- **IP Management Clinic for SMEs / Startups**, Liberia
- **The IP Playbook for Entrepreneurs**, Latin American IPTIs
- **Promoting the Use of the IP System as a Source of Financing by Entrepreneurs and MSMEs**, Central American countries and the Dominican Republic

Wednesday, July 10
8.30 a.m. to 10.00 a.m. CEST
New Building, Room 0.107
WIPO Headquarters, Geneva

The session will be held in English.

Coffee and croissants will be offered to participants.

Remote participants will receive a Zoom link by email.