

Summary comments on  
WIPO Document WIPO/IP/AI//GE/20/1" Draft issues on IP Policy and Artificial Intelligence"  
By  
Laurent Manderieux  
Professor of IP Law, Bocconi University  
Chair, European Intellectual Property Teachers' Network (EIPTN)

WIPO Document WIPO/IP/AI//GE/20/1" Draft issues on IP Policy and Artificial Intelligence" brilliantly clarifies policy issues at stake and covers essential ones.

For an exhaustive review of policy issues to be considered, it is recommended to include, under paragraph 5, page 1, three additional issues for consideration

- Marks: this issue is to be positioned after (d) Designs:

Justification: though less essential than issues related to Patents, Copyright and Design, AI in Making Marks bring issues on Novelty, Distinctiveness and possibly Ownership that may be worthy of attention, bearing in mind, in particular, the quantitative importance of Marks in the global IP system

- New Varieties of Plants (possibly as a sub-item, connected to (a) Patents, or as an autonomous item)

Justification: many of the issues rightly raised for Patents in WIPO Document WIPO/IP/AI//GE/20/1" Draft issues on IP Policy and Artificial Intelligence" apply also to New varieties of Plants

- Customs and Trade (possibly as a sub-item connected to (e) Technology Gap and Capacity Building, or as an autonomous item)

Justification: IP Policy and Artificial Intelligence have impact on the Digital Divide, but also on methods, ways and means of circulation of IP protected goods and services. Paragraph 26 of WIPO Document WIPO/IP/AI//GE/20/1" Draft issues on IP Policy and Artificial Intelligence" could usefully reflect this central question for the IP system.

Alternatively, a specific policy item could be dedicated to the impact of IP Policy and AI on Customs and Trade, including Taxation, in order to pursue policy debates in the light of specific needs for the circulation of IP protected goods and services.