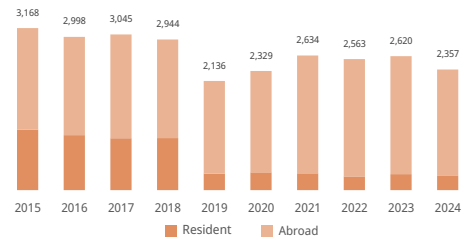


Patent

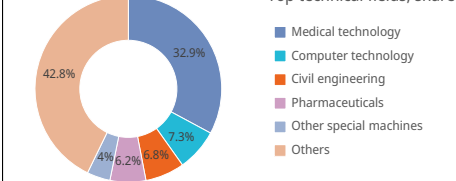
Statistics for applicants residing in this country

Patent applications; <a href="#">global rank</a>	2,357	↓10%	32 <sup>nd</sup>
Resident applications	278	↓10.9%	
Abroad applications; <a href="#">global rank</a>	2,079	↓9.9%	28 <sup>th</sup>
<a href="#">Regional rank</a> and share	Oceania - 2 <sup>nd</sup>		18%
Resident applications per million inhabitants; <a href="#">global rank</a>	52.1		36 <sup>th</sup>
Resident applications per 100 billion USD GDP; <a href="#">global rank</a>	107		52 <sup>nd</sup>
Utility model applications; <a href="#">global rank</a>	23	↓53.1%	66 <sup>th</sup>
PCT international applications; <a href="#">global rank</a>	278	→0%	31 <sup>st</sup>
PCT applications per million inhabitants; <a href="#">global rank</a>	52.1		22 <sup>nd</sup>
PCT publications relating to renewable energy (2022-2024)	13		1.3%
Share of university applications (2022-2024)	0.8%		
Share of women inventors (2022-2024)	16.2%		
PCT national phase entries; <a href="#">global rank</a>	1,080	↓24.3%	29 <sup>th</sup>
Share of abroad applications using the PCT System	46.8%		
PCT top applicants (2022-2024)			
	Fisher & Paykel Healthcare Limited		103
	Weta Digital Limited		72
	Xero Limited		49
	Auckland Uniservices Limited		22
	Victoria Link Limited		20

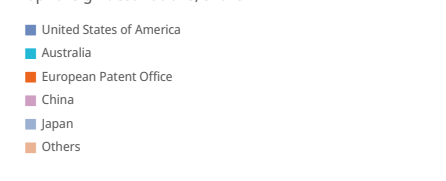
Patent applications



Top technical fields; share



Top foreign destinations; share



Statistics for the IP office

Total applications; <a href="#">global rank</a>	5,962	↓4.7%	28 <sup>th</sup>
Resident; share	278	↓10.9%	4.7%
Non-resident; share	5,684	↓4.4%	95.3%
Patent Grants	2,921	↑50.6%	
Patents in force; <a href="#">global rank</a>	23,867		40 <sup>th</sup>
National IP office - applications per examiner			68.5
National IP office - grant delay in months			31.1

Country of origin of non-resident applications; share

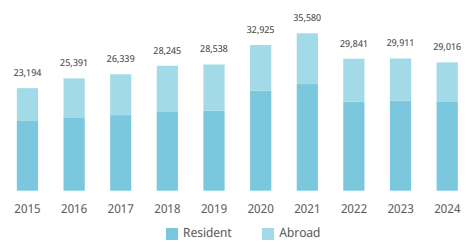
United States of America	2,611	46.4%
Australia	455	8.1%
China	297	5.3%
Japan	262	4.7%
Germany	256	4.5%

Trademark

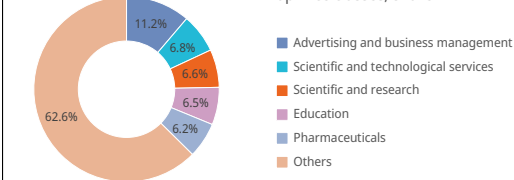
Statistics for applicants residing in this country [1]

Trademark filings; <a href="#">global rank</a>	29,016	↓3%	45 <sup>th</sup>
Resident filings	20,197	↓0.9%	
Abroad filings; <a href="#">global rank</a>	8,819	↓7.4%	30 <sup>th</sup>
<a href="#">Regional rank</a> and share	Oceania - 2 <sup>nd</sup>		18.3%
Resident filings per million inhabitants; <a href="#">global rank</a>	3,783		6 <sup>th</sup>
Resident filings per 100 billion USD GDP; <a href="#">global rank</a>	7,745		18 <sup>th</sup>
Madrid international applications; <a href="#">global rank</a>	401	↓13.9%	23 <sup>rd</sup>
Madrid applications per million inhabitants; <a href="#">global rank</a>	75.1		10 <sup>th</sup>
Abroad filings via the Madrid System	3,941	↓17.1%	35 <sup>th</sup>
Share of abroad filings using the Madrid System	44.5%		
Madrid top applicants (2022-2024)			
	Uranus First Ltd.		39
	Fisher & Paykel Healthcare Limited		32
	Futureverse Corporation Limited		19
	Fonterra Tm Limited		18
	Manuka Health New Zealand Limited		18

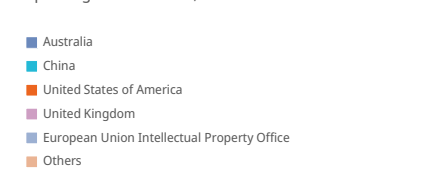
Trademark class count in applications



Top Nice classes; share



Top foreign destinations; share



Statistics for the IP office [1]

Total filings; <a href="#">global rank</a>	52,021	↑1%	34 <sup>th</sup>
Resident; share	20,197	↓0.9%	38.8%
Non-resident; share	31,824	↑2.2%	61.2%
Number of Classes Specified in Trademark Registrations	49,726	↑0.5%	
Trademarks in force; <a href="#">global rank</a>	340,468		30 <sup>th</sup>
National IP office - applications per examiner			1,406.0
National IP office - registration delay in days			38.9

Country of origin of non-resident filings; share

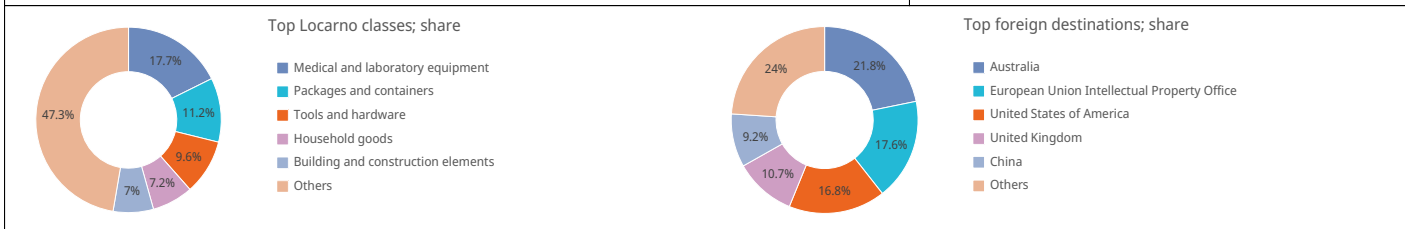
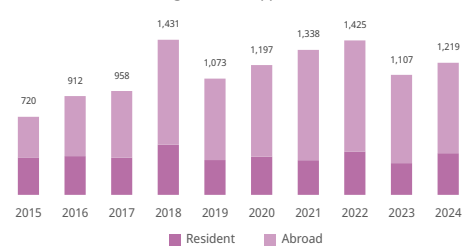
Australia	6,550	20.8%
United States of America	6,405	20.3%
China	4,289	13.6%
United Kingdom	2,871	9.1%
Germany	1,449	4.6%

## Industrial design

### Statistics for applicants residing in this country [2]

Designs in applications; <a href="#">global rank</a>	1,219	↑10.1%	43 <sup>rd</sup>
Resident filings	384	↑31.5%	
Abroad filings; <a href="#">global rank</a>	835	↑2.5%	29 <sup>th</sup>
<a href="#">Regional rank</a> and share	Oceania - 2 <sup>nd</sup>		16.3%
Resident filings per million inhabitants; <a href="#">global rank</a>	71.9		40 <sup>th</sup>
Resident filings per 100 billion USD GDP; <a href="#">global rank</a>	147		51 <sup>st</sup>
Hague international filings; <a href="#">global rank</a>			
Abroad filings via the Hague System			
Share of abroad filings using the Hague System			
Hague top applicants (2022-2024)			

Design count in applications



### Statistics for the IP office [2]

Total filings; <a href="#">global rank</a>	1,726	↑13.5%	33 <sup>rd</sup>	Country of origin of non-resident filings; share
Resident; share	384	↑31.5%	22.2%	
Non-resident; share	1,342	↑9.2%	77.8%	
Number of Designs in Industrial Design Registrations	1,561	↑3.6%		
Industrial designs in force; <a href="#">global rank</a>	13,209		26 <sup>th</sup>	
National IP office - applications per examiner	1,726.0			
National IP office - registration delay in days	69.3			

## Geographical indications

Geographical indications in force by product category			Geographical indications in force by legal means		
Agricultural products and foodstuffs	163	8.1%	Agreements	1,975	98.7%
Wines and spirits	1,836	91.7%	Sui generis	27	1.3%
Others	3	0.1%			

## Plant variety

Plant variety applications filed by applicants residing in this country		Plant variety in force	
Resident	36	National	1,270
Abroad	55		
Regional	6	Community Plant Variety Office	

### Note

- (1) For trademarks, filings refer to the number of classes specified in applications.
- (2) For industrial designs, filings refer to number of designs contained in applications.
- (3) Statistics are produced regardless of whether the home office of the applicants supplied statistics or not. An asterisk symbol indicates that the home IP office did not supply statistics.
- (4) Statistics relating to "technical fields" are extracted from the Patstat database and are based on the publication date.
- (5) The indicator "resident applications per million population" is available for countries with a population greater than one million. The "indicator per GDP" is available for countries whose total GDP exceeds 10 billion US Dollar.
- (6) Percentage with a plus or minus symbol indicates the percentage change from the previous year.
- (7) Both national and regional data are used to establish the list of countries relating to non-resident filings.

Source: WIPO statistics database; last updated: 2/2026