GLOBAL INNOVATION INDEX 2020



JAMAICA

72nd

Jamaica ranks 72nd among the 131 economies featured in the GII 2020.

The Global Innovation Index (GII) ranks world economies according to their innovation capabilities. Consisting of roughly 80 indicators, grouped into innovation inputs and outputs, the GII aims to capture the multi-dimensional facets of innovation.

The following table shows the rankings of Jamaica over the past three years, noting that data availability and changes to the GII model framework influence year-on-year comparisons of the GII rankings. The statistical confidence interval for the ranking of Jamaica in the GII 2020 is between ranks 70 and 78.

Rankings of Jamaica (2018–2020)

| | GII | Innovation inputs | Innovation outputs |
|------|-----|-------------------|--------------------|
| 2020 | 72 | 86 | 62 |
| 2019 | 81 | 84 | 69 |
| 2018 | 81 | 83 | 76 |

- Jamaica performs better in innovation outputs than innovation inputs in 2020.
- This year Jamaica ranks 86th in innovation inputs, lower than last year and lower compared to 2018.
- As for innovation outputs, Jamaica ranks 62nd. This position is higher than last year and higher compared to 2018.

21st

Jamaica ranks 21st among the 37 upper middle-income group economies.



Jamaica ranks 7th among the 18 economies in Latin America and the Caribbean.

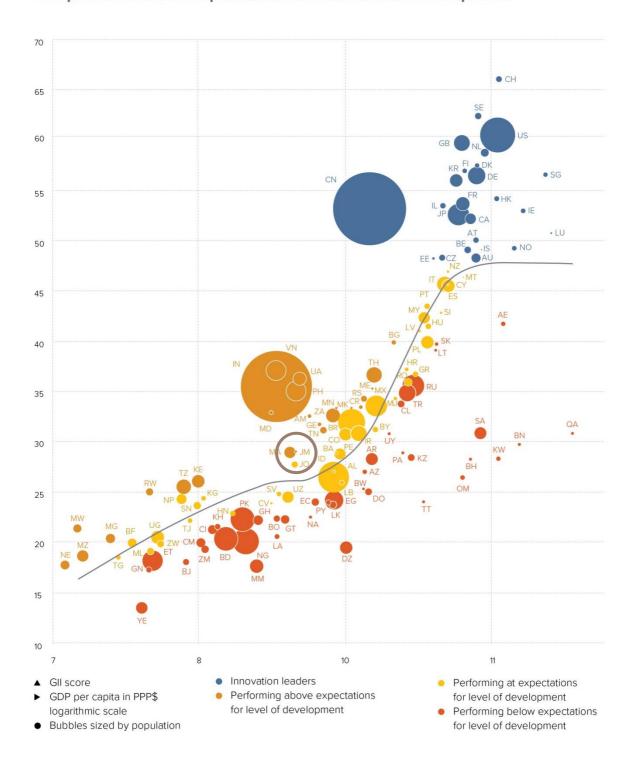


EXPECTED VS. OBSERVED INNOVATION PERFORMANCE

The bubble chart below shows the relationship between income levels (GDP per capita) and innovation performance (GII score). The trend line gives an indication of the expected innovation performance according to income level. Economies appearing above the trend line are performing better than expected and those below are performing below expectations.

Relative to GDP, Jamaica is performing above expectations for its level of development.

The positive relationship between innovation and development

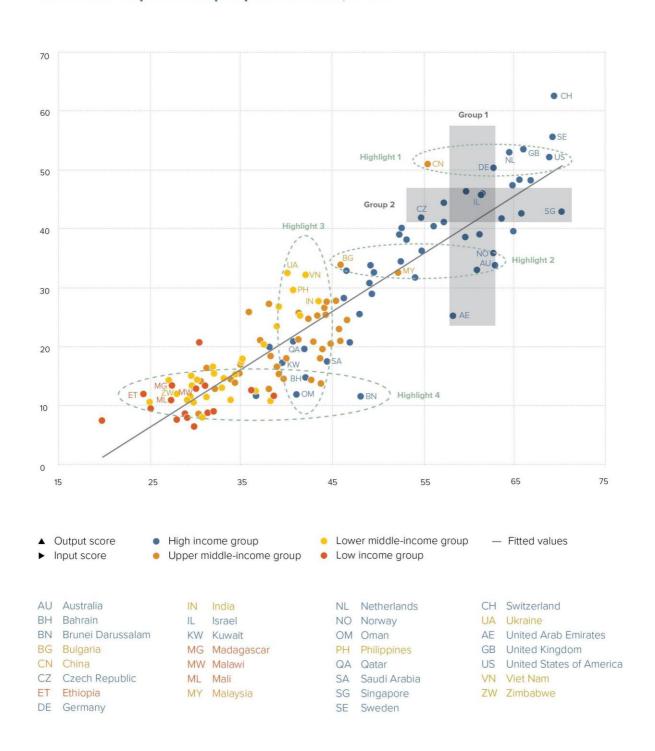




The chart below shows the relationship between innovation inputs and innovation outputs. Economies above the line are effectively translating costly innovation investments into more and higher-quality outputs.

Jamaica produces more innovation outputs relative to its level of innovation investments.

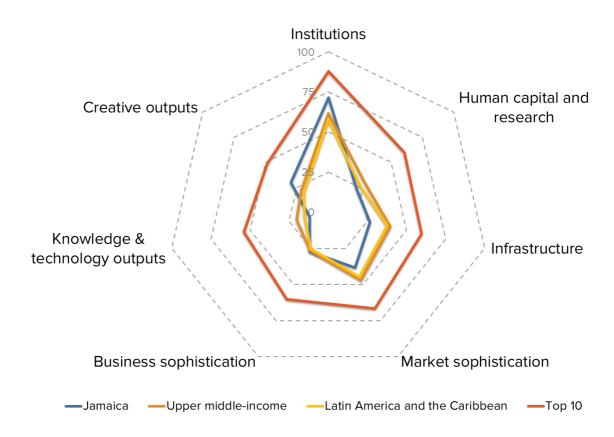
Innovation input to output performance, 2020







Jamaica's scores in the seven GII pillars



Upper middle-income group economies

Jamaica has high scores in three out of the seven GII pillars: Institutions, Business sophistication and Creative outputs, which are above average for the upper middle-income group.

Conversely, Jamaica scores below average for its income group in four pillars: Human capital & research, Infrastructure, Market sophistication and Knowledge & technology outputs.

Latin America and the Caribbean

Compared to other economies in Latin America and the Caribbean, Jamaica performs:

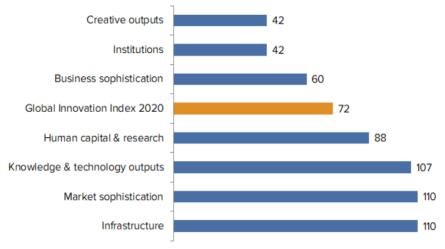
- above average in three out of the seven GII pillars: Institutions, Business sophistication and Creative outputs; and
- below average in four out of the seven GII pillars: Human capital & research, Infrastructure, Market sophistication and Knowledge & technology outputs.





Jamaica performs best in Creative outputs, Institutions and its weakest performance is in Infrastructure, Market sophistication.

OVERVIEW OF JAMAICA RANKINGS IN THE SEVEN GII AREAS



^{*}The highest possible ranking in each pillar is 1.

INNOVATION STRENGTHS AND WEAKNESSES

The table below gives an overview of the strengths and weaknesses of Jamaica in the GII 2020.

| Strengths | | | Weaknesses | | | | |
|-----------|--|------|------------|---|------|--|--|
| Code | Indicator name | Rank | Code | Indicator name | Rank | | |
| 1.3 | Business environment | 23 | 2.3.3 | Global R&D companies, top 3, mn US\$ | 42 | | |
| 1.3.1 | Ease of starting a business* | 6 | 2.3.4 | QS university ranking, average score top 3* | 77 | | |
| 2.1.1 | Expenditure on education, % GDP | 27 | 3.1.3 | Government's online service* | 118 | | |
| 2.1.2 | Government funding/pupil, secondary, % GDP/cap | 13 | 3.1.4 | E-participation* | 119 | | |
| 4.1.1 | Ease of getting credit* | 14 | 3.2 | General infrastructure | 121 | | |
| 5.2.4 | JV–strategic alliance deals/bn PPP\$ GDP | 27 | 3.2.2 | Logistics performance* | 106 | | |
| 5.3.4 | FDI net inflows, % GDP | 21 | 4.3 | Trade, competition, and market scale | 123 | | |
| 6.2.3 | Computer software spending, % GDP | 26 | 4.3.1 | Applied tariff rate, weighted avg., % | 119 | | |
| 7.1 | Intangible assets | 10 | 4.3.3 | Domestic market scale, bn PPP\$ | 121 | | |
| 7.1.1 | Trademarks by origin/bn PPP\$ GDP | 4 | 5.3.2 | High-tech imports, % total trade | 114 | | |
| 7.1.2 | Global brand value, top 5000, % GDP | 20 | 6.2.1 | Growth rate of PPP\$ GDP/worker, % | 112 | | |
| 7.1.3 | Industrial designs by origin/bn PPP\$ GDP | 27 | 6.3.2 | High-tech net exports, % total trade | 123 | | |



STRENGTHS

GII strengths for Jamaica are found in six of the seven GII pillars.

- Institutions (42): exhibits strengths in the sub-pillar Business environment (23) and in the indicator Ease of starting a business (6).
- Human capital & research (88): shows strengths in the indicators Expenditure on education (27) and Government funding per pupil (13).
- Market sophistication (110): the indicator Ease of getting credit (14) is a strength.
- Business sophistication (60): displays strengths in the indicators JV–strategic alliance deals (27) and FDI net inflows (21).
- Knowledge & technology outputs (107): the indicator Computer software spending (26) is a strength.
- Creative outputs (42): has strengths in the sub-pillar Intangible assets (10) and in the indicators Trademarks by origin (4), Global brand value (20) and Industrial designs by origin (27).

WEAKNESSES

GII weaknesses for Jamaica are found in five of the seven GII pillars.

- Human capital & research (88): has weaknesses in the indicators Global R&D companies (42) and QS university ranking (77).
- Infrastructure (110): displays weaknesses in the sub-pillar General infrastructure (121) and in the indicators Government's online service (118), E-participation (119) and Logistics performance (106).
- Market sophistication (110): shows weaknesses in the sub-pillar Trade, competition, and market scale (123) and in the indicators Applied tariff rate (119) and Domestic market scale (121).
- Business sophistication (60): the indicator High-tech imports (114) is a weakness.
- Knowledge & technology outputs (107): displays weaknesses in the indicators Growth rate of GDP per worker (112) and High-tech net exports (123).

72

| Jutpu | ut rank | Input rank | Income | Regio | n | Pop | ulation (n | nn) GDP, PPP\$ | GDP per capita, PPP\$ | GII 2 | 2019 ra |
|-------|---------------|------------------|------------------------------------|---|-----------|------------|----------------|--|---------------------------|-------------|-----------|
| 6 | 62 | 86 | Upper middle | LCN | I | | 2.9 | 27.9 | 8,461.3 | | 81 |
| | | | Score | e/Value | Rank | | | | Sc | ore/Value | Rank |
| | INSTITU | TIONS | | 71.8 | 42 | • | | BUSINESS SOPHIS | TICATION | 27.0 | 60 |
| | Political e | environment | | 65.2 | 46 | • | 5.1 | Knowledge workers | | 30.5 | [64] |
| | | | l stability* | | 49 | | 5.1.1 | | mployment, % | 21.6 | 72 |
| | | | ess* | | 43 | | 5.1.2 | | aining, % | 25.9 | 60 |
| | | | | | | | 5.1.3 | | siness, % GDP | n/a | n/a |
| | Regulato | ry environme | nt | 66.5 | 61 | | 5.1.4 | | ness, % | n/a | n/a |
| | | | | 49.1 | 59 | | 5.1.5 | Females employed w/a | dvanced degrees, % | n/a | n/a |
| | | | | 40.5 | 75 | | | TO SECURE CONTRACTOR AND SECURE CONTRACTOR OF SECUR | 3 | | |
| 3 | Cost of re | dundancy dis | missal, salary weeks | 14.0 | 52 | | 5.2 | Innovation linkages | | 25.8 | 44 |
| | | | 1.00 | | | | 5.2.1 | University/industry rese | earch collaboration+ | 44.8 | 53 |
| | Business | environment | | 83.7 | 23 | | 5.2.2 | State of cluster develop | oment+ | 46.5 | 69 |
| 1 | Ease of st | tarting a busin | ess* | 97.4 | 6 | | 5.2.3 | GERD financed by abro | oad, % GDP | n/a | n/a |
| 2 | Ease of re | esolving insolv | rency* | 70.1 | 32 | • | 5.2.4 | JV-strategic alliance de | eals/bn PPP\$ GDP | 0.1 | 27 |
| | | | | | | | 5.2.5 | Patent families 2+ offic | es/bn PPP\$ GDP | 0.1 | 60 |
| 35 | HUMAN | CAPITAL & | RESEARCH | 22.6 | [88] | | 5.3 | Knowledge absorption | 1 | 24.8 | 79 |
| | | | | 100000000000000000000000000000000000000 | | | 5.3.1 | Intellectual property pa | yments, % total trade | 0.8 | 45 |
| | Education | n | | 48.5 | 59 | | 5.3.2 | High-tech imports, % to | tal trade | 4.5 | 114 |
| | Expenditu | ure on educati | on, % GDP | 5.4 | 27 | | 5.3.3 | | total trade | 1.2 | 59 |
| | | | il, secondary, % GDP/cap | 29.6 | 13 | | 5.3.4 | FDI net inflows, % GDP | | 5.8 | 21 |
| 3 | School life | e expectancy, | years | 12.3 | 88 | \Diamond | 5.3.5 | Research talent, % in b | usiness enterprise | n/a | n/a |
| | PISA scale | es in reading, | maths, & science | n/a | n/a | | | | | | |
| 5 | Pupil-tead | cher ratio, seco | ondary | 16.7 | 81 | | <u></u> | KNOW! EDGE & TEC | HNOLOGY OUTBUTS | 12.0 | 107 |
| | Tortion, c | ducation | | 19.4 | [97] | | 1.5 | KNOWLEDGE & TEC | HNOLOGY OUTPUTS | 12.0 | 107 |
| | | | ross.® | 27.1 | 86 | \Diamond | 6.1 | Knowledge creation | | 6.4 | [94] |
| | | | engineering, % | n/a | n/a | ~ | 6.1.1 | | P\$ GDP | 1.0 | 65 |
| | | | ty, % | n/a | n/a | | 6.1.2 | , | on PPP\$ GDP | n/a | n/a |
| .0 | rending ii | ibouria mobili | .y, /0 | 11/4 | 11/4 | | 6.1.3 | | /bn PPP\$ GDP | | n/a |
| | Posparch | & developme | ent (R&D) | 0.0 | [121] | | 6.1.4 | | ticles/bn PPP\$ GDP | | 104 |
| | | | op | n/a | n/a | | 6.1.5 | | 1dex | | 102 |
| | | | &D, % GDP | | n/a | | 0.1.0 | Citable documents i i ii | idex | 5.2 | 102 |
| | | | ivg. exp. top 3, mn \$US | | | 00 | 6.2 | Knowledge impact | | 15.6 | 96 |
| | | | verage score top 3* | 0.0 | | 0 0 | 6.2.1 | | DP/worker, % | | 112 |
| | | , | | | 1.5 | | 6.2.2 | | . 15-64 | | 64 |
| | | | | | | | 6.2.3 | | ending, % GDP | | 26 |
| X | INFRAS | TRUCTURE. | | | | | 6.2.4 | | cates/bn PPP\$ GDP | 1.1 | 104 |
| | | | | | | | 6.2.5 | | n-tech manufacturing, % | | n/a |
| | Informatio | on & communic | cation technologies (ICTs) | 39.7 | 109 | \Diamond | | | | | |
| 1 | ICT acces | ss* | | 54.6 | 82 | | 6.3 | Knowledge diffusion | | 14.1 | 101 |
| 2 | ICT use* | | | 40.8 | 99 | \Diamond | 6.3.1 | Intellectual property re- | ceipts, % total trade | 0.1 | 59 |
| 3 | Governme | ent's online se | ervice* | 31.9 | 118 | 00 | 6.3.2 | High-tech net exports, | % total trade | 0.0 | 123 |
| 4 | E-particip | ation* | | 31.5 | 119 | 00 | 6.3.3 | ICT services exports, % | total trade | 1.9 | 58 |
| | | | | | | | 6.3.4 | FDI net outflows, % GD | P | 0.7 | 65 |
| | | | | | | 0 0 | | | | | |
| | | | mn pop | | 89 | _ | | Control of the Contro | 1900 | 2000 | |
| | - | | 0/ CDD | | | 0 0 | -₩- | CREATIVE OUTPUT | rs | 30.0 | 42 |
| .3 | Gross cap | oital formation, | , % GDP | 18.8 | 104 | | 7.4 | Internally | | F0 - | |
| | Eagles: | al augsta! | 4., | 2F 4 | 00 | | 7.1 | | - DDD¢ CDD | | 10 |
| | | | ty | | 80 | | 7.1.1 7.1.2 | | n PPP\$ GDP | | 4 |
| | | | | | | | | Prince diameter (Albert State State) because the second section of the second second section (Albert State S | 5,000, % GDP | | 20 |
| | | | ance* certificates/bn PPP\$ GDP | | 60 89 | | 7.1.3 | | igin/bn PPP\$ GDP | 4.2 | 27 |
| .3 | 130 14001 | environmental | Certificates/DITFFF5 GDF | 0.4 | 03 | | 7.1.4 | ICTS & organizational n | nodel creation+ | 55.2 | 60 |
| | | | | | | | 7.2 | | ervices | | [116] |
| al . | MARKE | T SOPHISTI | CATION | 38.0 | 110 | ♦ | 7.2.1 | | es exports, % total trade | 0.1 | 90 |
| | | | | 20 - | | | 7.2.2 | | nn pop. 15-69 | n/a | n/a |
| | | | | | 73 | | 7.2.3 | | market/th pop. 15-69 | n/a | n/a |
| | | | oto contor of CDD © | | 14 | • | 7.2.4 | | ia, % manufacturing | n/a | n/a |
| | | | ate sector, % GDP | | 92 | | 7.2.5 | creative goods export | s, % total trade | 0.2 | 78 |
| 3 | INIICI OTINAI | nce gross roar | ns, % GDP | 0.2 | 53 | | 7.0 | Online co | | 40.7 | 74 |
| 6 6 | Image -t | | | 27.5 | 405 | | 7.3 | | - TI D AN 45 00 | 12.7 | 74 |
| | | | prity investors* | | 105 | | 7.3.1 | | ns (TLDs)/th pop. 15-69 | 1.7 | 83 |
| | | | GDP | | 60 43 | | 7.3.2 | | pop. 15-69 | 1.0 | 83 |
| | | | n PPP\$ GDP | | 43 | | 7.3.3 7.3.4 | | o. 15-69 PPP\$ GDP | 38.5 n/a | 81 n/a |
| - | | _p.tol Godio/D | | 0.0 | 72 | | 7.5.4 | oone app creation/bi | | 11/4 | 11/0 |
| | | | d market scale | | 123 | 0 0 | | | | | |
| | | | hted avg., % | | | 00 | | | | | |
| | | | tition+ | | 45 | | | | | | |
| 3.3 | Domestic | market scale, | bn PPP\$ | 27.9 | 121 | 00 | | | | | |
| | | | | | | | | | | | |





DATA AVAILABILITY

The following tables list data that are either missing or outdated for Jamaica.

Missing data

| Code | Indicator name | Country year | Model year | Source |
|-------|--|-----------------|---------------|---|
| 2.1.4 | PISA scales in reading, maths & science | n/a | 2018 | OECD Programme for International Student Assessment (PISA) |
| 2.2.2 | Graduates in science & engineering, % | n/a | 2017 | UNESCO Institute for Statistics |
| 2.2.3 | Tertiary inbound mobility, % | n/a | 2017 | UNESCO Institute for Statistics |
| 2.3.1 | Researchers, FTE/mn pop. | n/a | 2018 | UNESCO Institute for Statistics; Eurostat; OECD – Main Science and Technology Indicators |
| 2.3.2 | Gross expenditure on R&D, % GDP | n/a | 2018 | UNESCO Institute for Statistics; Eurostat; OECD – Main Science and Technology Indicators |
| 5.1.3 | GERD performed by business, % GDP | n/a | 2018 | UNESCO Institute for Statistics; Eurostat; OECD – Main Science and Technology Indicators |
| 5.1.4 | GERD financed by business, % | n/a | 2017 | UNESCO Institute for Statistics; Eurostat; OECD – Main Science and Technology Indicators |
| 5.1.5 | Females employed w/advanced degrees, % | n/a | 2018 | International Labour Organization |
| 5.2.3 | GERD financed by abroad, % GDP | n/a | 2017 | UNESCO Institute for Statistics |
| 5.3.5 | Research talent, % in business enterprise | n/a | 2018 | UNESCO Institute for Statistics; Eurostat; OECD – Main Science and Technology Indicators |
| 6.1.2 | PCT patents by origin/bn PPP\$ GDP | n/a | 2019 | World Intellectual Property Organization |
| 6.1.3 | Utility models by origin/bn PPP\$ GDP | n/a | 2018 | World Intellectual Property Organization |
| 6.2.5 | High- & medium-high-tech manufacturing, % | n/a | 2017 | United Nations Industrial Development Organization |
| 7.2.2 | National feature films/mn pop. 15–69 | n/a | 2017 | UNESCO Institute for Statistics |
| 7.2.3 | Entertainment & Media market/th pop. 15–69 | n/a | 2018 | PwC |
| 7.2.4 | Printing & other media, % manufacturing | n/a | 2017 | United Nations Industrial Development Organization |
| 7.3.4 | Mobile app creation/bn PPP\$ GDP | n/a | 2019 | App Annie |

Outdated data

| Code | Indicator name | Country | Model | Saurea | |
|-------|--|---------|-------|---|--|
| | mulcator name | year | year | Source | |
| 2.1.3 | School life expectancy, years | 2015 | 2017 | UNESCO Institute for Statistics | |
| 2.2.1 | Tertiary enrolment, % gross | 2015 | 2017 | UNESCO Institute for Statistics | |
| 4.1.2 | Domestic credit to private sector, % GDP | 2016 | 2018 | International Monetary Fund | |
| 4.2.2 | Market capitalization, % GDP | 2011 | 2018 | World Federation of Exchanges | |
| 4.3.1 | Applied tariff rate, weighted mean, % | 2016 | 2018 | World Bank | |
| 5.1.1 | Knowledge-intensive employment, % | 2017 | 2018 | Source: International Labour Organization | |
| 5.1.2 | Firms offering formal training, % | 2009 | 2018 | World Bank | |
| 5.3.2 | High-tech imports, % total trade | 2017 | 2018 | United Nations, COMTRADE | |
| 6.3.2 | High-tech net exports, % total trade | 2017 | 2018 | United Nations, COMTRADE | |
| 7.2.5 | Creative goods exports, % total trade | 2017 | 2018 | United Nations, COMTRADE | |

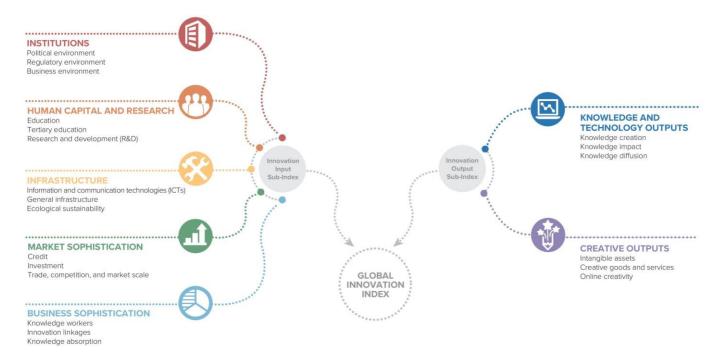


ABOUT THE GLOBAL INNOVATION INDEX

The Global Innovation Index (GII) is co-published by Cornell University, INSEAD, and the World Intellectual Property Organization (WIPO), a specialized agency of the United Nations. In 2020, the GII presents its 13th edition devoted to the theme *Who Will Finance Innovation?*

Recognizing that innovation is a key driver of economic development, the GII aims to provide an innovation ranking and rich analysis referencing around 130 economies. Over the last decade, the GII has established itself as both a leading reference on innovation and a "tool for action" for economies that incorporate the GII into their innovation agendas.

Framework of the Global Innovation Index 2020



The Index is a ranking of the innovation capabilities and results of world economies. It measures innovation based on criteria that include institutions, human capital and research, infrastructure, credit, investment, linkages; the creation, absorption and diffusion of knowledge; and creative outputs.

The GII has two sub-indices: the Innovation Input Sub-Index and the Innovation Output Sub-Index, and seven pillars, each consisting of three sub-pillars.



