

CONTENTS

vii	Preface: Releasing the Global Innovation Index 2020: Who Will Finance Innovation? By Soumitra Dutta, SC Johnson College of Business, Cornell University; Francis Gurry, World Intellectual Property Organization (WIPO); and Bruno Lanvin, INSEAD	KEY FINDINGS
ix	Foreword: Financing Innovation in India By Chandrajit Banerjee, Director General, Confederation of Indian Industry (CII)	xvi Key Findings 2020
xi	Foreword: Building Virtual Infrastructures for the Age of Experience By Bernard Charlès, Chief Executive Officer and the Vice-Chairman of the Board of Directors of Dassault Systèmes	GII 2020: MAIN FINDINGS AND RANKINGS
xiii	Foreword: Challenges and Opportunities in Financing Innovation in Brazil By Robson Braga de Andrade, President of CNI, Director of SESI, and President of SENAI's National Council	xxxii Global Innovation Index 2020 rankings
		xxxix Contributors to the Report
		xliv Advisory Board to the Global Innovation Index
		1 Chapter 1: The Global Innovation Index 2020 By Soumitra Dutta and Rafael Escalona Reynoso, SC Johnson College of Business, Cornell University; Bruno Lanvin, INSEAD; Sacha Wunsch-Vincent, Lorena Rivera León, Antanina Garanasvili and Pamela Bayona, World Intellectual Property Organization (WIPO)

SPECIAL SECTION: CLUSTER RANKINGS

- 43 The Top 100 Science and Technology Clusters**
By Kyle Bergquist and Carsten Fink, World Intellectual Property Organization (WIPO)
- 61 Special Section: Appendix**

GII 2020: WHO WILL FINANCE INNOVATION?

- 67 Introduction to the GII 2020 Theme Who Will Finance Innovation?**
By Francesca Guadagno, Independent Consultant, and Sacha Wunsch-Vincent, World Intellectual Property Organization (WIPO)
- 77 Chapter 2: Sources of Funding Innovation and Entrepreneurship**
By Peter Cornelius, AlplInvest Partners
- 89 Chapter 3: Sovereign Wealth Funds and Innovation Investing in an Era of Mounting Uncertainty**
By Jerome Engel, University of California, Berkeley; Victoria Barbary, International Forum of Sovereign Wealth Funds; Hamid Hamirani, Ministry of Finance Oman; Kathryn Saklatvala, bfinance
- 105 Chapter 4: Government Incentives for Entrepreneurship**
By Josh Lerner, Harvard Business School
- 113 Chapter 5: Financing “Tough Tech” Innovation**
By Ramana Nanda, Harvard Business School
- 121 Chapter 6: Shaping the Unknown with Virtual Universes – the New Fuel for Innovation**
By Pascal Daloz, Patrick Johnson, and Sébastien Massart, Dassault Systèmes; Pascal Le Masson and Benoît Weil, Mines ParisTech, PSL Research University
- 127 Chapter 7: From Financial Growth to Generative Growth: A Renewal of Private Equity**
By Laure-Anne Parpaleix, Kevin Levillain, and Blanche Segrestin, Mines ParisTech, PSL Research University
- 133 Chapter 8: Filipinnovation: Financing Science for the People**
By Fortunato de la Peña, Department of Science and Technology, Philippines
- 143 Chapter 9: Financing Research, Development, and Innovation: the Case of the Czech Republic**
By Karel Havlíček, Silvana Jirotková, Tomáš Holinka, and Martin Hronza, Ministry of Industry and Trade, Czech Republic
- 149 Chapter 10: Financing Innovation in Brazil**
By Robson Braga de Andrade, National Confederation of Industry–Brazil (CNI)

APPENDICES

- 157 Chapter 11: Financing Innovation in India: Challenges and Opportunities**
By Deepanwita Chattopadhyay, IKP Knowledge Park
- 165 Chapter 12: Israel’s Challenging Transformation from Start-Up Nation to Scale-Up Nation**
By Yaron Daniely, aMoon Venture Fund
- 171 Chapter 13: Equity Group—Financing Innovation in Kenya**
By James Mwangi, Equity Group Holdings Plc
- 179 Chapter 14: Abu Dhabi: Innovation at the Heart of a Modern, Diversified, and Sustainable Economy**
By Tariq Bin Hendi, Abu Dhabi Investment Office
- 185 Chapter 15: Intellectual Property as an Asset for Financing Innovation**
By Pippa Hall, United Kingdom Intellectual Property Office
- 193 Chapter 16: Opportunities to Reap Financing Through IP for Innovation**
By Alfred Radauer, IMC University of Applied Sciences Krems
- 203 Appendix I: The Global Innovation Index Conceptual Framework**
- 211 Appendix II: Economy Profiles & Data Tables**
- 347 Appendix III: Sources and Definitions**
- 365 Appendix IV: Adjustments to the Global Innovation Index Framework, Year-on-Year Comparability of Results, and Technical Notes**
- 373 Appendix V: Joint Research Centre Statistical Audit of the Global Innovation Index 2020**
By Michaela Saisana, Valentina Montalto, Ana Neves, and Giacomo Damioli, European Commission, Joint Research Centre (JRC), Ispra, Italy
- 389 Appendix VI: About the Authors**