

Contributors to the Report

The *Global Innovation Index 2014: The Human Factor in Innovation* was developed under the general direction of **Francis GURRY** (Director General, World Intellectual Property Organization), and the editors of the report, **Soumitra DUTTA**, **Bruno LANVIN**, and **Sacha WUNSCH-VINCENT**.

The report was prepared and coordinated by a core team comprising:

CORE TEAM

Alexandra BERNARD, GII Project Manager, Cornell University

Soumitra DUTTA, Anne and Elmer Lindseth Dean, Professor of Management, Samuel Curtis Johnson Graduate School of Management, Cornell University

Rafael ESCALONA REYNOSO, GII Lead Researcher, Cornell University

Bruno LANVIN, Executive Director, INSEAD European Competitiveness Initiative

Sacha WUNSCH-VINCENT, Senior Economist, Economics and Statistics Division, WIPO

The following persons and institutions have supported the production of the GII:

CO-PUBLISHERS

Cornell University

Carolyn P. O'KEEFE, Chief Marketing Officer, Charles and Janet Jarvie Executive Director of Marketing, Johnson at Cornell University

Shannon DORTCH, Communications Specialist, Social Media Manager, Johnson at Cornell University

INSEAD

Christine HIRZEL, Global Head, External Relations

Sophie BADRE, Director, Media Relations

Chris HOWELLS, Acting Director, INSEAD Knowledge

Joe CHEDID, Associate Director of Communications & PR, Middle East

Aileen HUANG, Assistant Director, Media Relations, Asia

World Intellectual Property Organization (WIPO)

Carsten FINK, Chief Economist, Economics and Statistics Division

Antanina GARANASVILI, Economics Section

WIPO IP Statistics Section

WIPO Communications Division

WIPO Department of External Relations

WIPO Printing & Publication Production Section

KNOWLEDGE PARTNERS

Confederation of Indian Industry

Anjan DAS, Executive Director

Seema GUPTA, Director

Jibak DASGUPTA, Deputy Director

du

Luma BOURISLY, Vice President, Corporate Communications

Maryam AL BALOOSHI, PR Lead, Corporate

Sveccha KUMAR, Manager Corporate Sustainability

Izzideen KHALIFEH, PR Director

Rashid AL AHMEDI, Director, External Relations

Yasmine ABDELAZIZ, Personal Assistant Public Relations and Media Specialist, Chief Executive Officer's Office

Huawei Technologies Ltd.

James PENG, Director, International Media Affairs

Joe KELLY, Vice President, International Media Affairs

Suzana WANG, Public Relations Manager

DIRECT COLLABORATORS

Daniela BENAVENTE, Consultant on Innovation Metrics

Michaela SAISANA, Composite Indicators (COIN) - Project Leader; and

Andrea SALTELLI, Head of Unit, Econometrics and Applied Statistics Unit, Joint Research Centre of the European Commission

Hope STEELE, Editor, Steele Editorial Services

Neil WEINBERG, Principal, Neil Weinberg Design

DATA COLLABORATORS

We are also grateful to the following persons/institutions for their collaboration with specific data requests:

Laudeline AURIOL, Administrator, Indicators on human resources in science and technology, Organisation for Economic Co-operation and Development (OECD)

(Continued on next page)

Mohsen BONAKDARPOUR, Managing Director, IHS Economics

Alex CHISHOLM, Director, Statistical Analysis; and **Hillary CHAN**, Research Analysis Associate Manager, Graduate Management Admission Council (GMAC)

Beñat BILBAO-OSORIO, Senior Economist; and **Robert CROTTI**, Quantitative Economist, Global Benchmarking and Competitiveness Network, World Economic Forum (WEF)

Michael DAVIDSON, Head of Early Childhood and Schools Division, Directorate for Education and Skills, Programme for International Student Assessment (PISA), Organisation for Economic Co-operation and Development (OECD)

Dong GUO, Statistician; and **Jügen MUTH**, Statistical Assistant, Statistics Unit Development Policy, Statistics and Research Branch United Nations Industrial Development Organization (UNIDO)

Teemu HENRIKSSON, Coordinator World Press Trends; and **David NEWALL**, Customer Relations Manager, World Association of Newspapers and News Publishers (WAN-IFRA)

Derek HILL, National Center for Science and Engineering Statistics, National Science Foundation, United States of America

Janis KARKLINS, Assistant Director-General for UNESCO's Communication and Information Sector; **Élise LEGAULT**, Programme Specialist, and **Chiao-Ling CHIEN**, Assistant Programme Specialist, Education Indicators and Data Analysis Section; **Lydia DELOUMEAUX**, Assistant Programme Specialist, and **Lisa BARBOSA**, Culture Unit; **Martin SCHAAPER**, Programme Specialist, **Luciana MARINS** and **Rohan PATHIRAGE**, Assistant Programme Specialists, and **Oula HAJJAR** and **Sirina KERIM-DIKENI**, Statistical Assistants, Science, Technology and Innovation Unit; all from the United Nations Educational, Scientific and Cultural Organization (UNESCO) Institute for Statistics (UIS)

Alex KOZAK, Policy Analyst, Google

Sean MAC CURTAIN, Director, Conformity Assessment, International Organization for Standardization (ISO)

Andreas MAURER, Chief, International Trade Statistics Section; **Adelina MENDOZA**, Senior Statistical Officer, Market Access Intelligence Section; and **Joscelyn MAGDELEINE**, Statistical Officer, Trade in Services Section; all from the Economic Research and Statistics Division, World Trade Organization (WTO)

Ifigenia POULKA, Data and Applications Specialist, Thomson Reuters

Programme for International Student Assessment (PISA), Directorate for Education, Indicators and Analysis Division; Main Science and Technology Indicators, Directorate for Science, Technology and Industry, Organisation for Economic Co-operation and Development (OECD)

Ben SOWTER, Head of Division, QS Intelligence Unit, QS Quacquarelli Symonds Ltd

Theodoor SPARREBOOM, Senior Labour Economist; and **Alan WITTRUP**, Database System Developer, Department of Statistics, International Labour Office (ILO)

Susan TELTSCHER, Head; **Esperanza MAGPANTAY**, Senior Statistician; and **Nathalie DELMAS**, Assistant, at the ICT Data and Statistics Division, Telecommunication Development Bureau, International Telecommunication Union (ITU)

Matthew ZOOK, Associate Professor at the University of Kentucky and Chief Executive Officer, ZookNIC Inc.

Energy Data Centre, headed by Jean-Yves Garnier, International Energy Agency (IEA)

United Nations Commodity Trade Statistics Database, Department of Economic and Social Affairs/ Statistics Division,

<http://comtrade.un.org/db/>

PwC Global entertainment and media outlook 2013-2017,

www.pwc.com/outlook