

# **BELARUS**

**77th** 

Belarus ranks 77th among the 132 economies featured in the GII 2022.

The Global Innovation Index (GII) ranks world economies according to their innovation capabilities. Consisting of roughly 80 indicators, grouped into innovation inputs and outputs, the GII aims to capture the multi-dimensional facets of innovation.

The following table shows the rankings of Belarus over the past three years, noting that data availability and changes to the GII model framework influence year-on-year comparisons of the GII rankings. The statistical confidence interval for the ranking of Belarus in the GII 2022 is between ranks 56 and 79.

### Rankings for Belarus (2020–2022)

| GIIYR | GII | Innovation inputs | Innovation outputs |
|-------|-----|-------------------|--------------------|
| 2020  | 64  | 67                | 61                 |
| 2021  | 62  | 68                | 62                 |
| 2022  | 77  | 86                | 63                 |

- Belarus performs better in innovation outputs than innovation inputs in 2022.
- This year Belarus ranks 86th in innovation inputs, lower than both 2021 and 2020.
- As for innovation outputs, Belarus ranks 63rd. This position is lower than both 2021 and 2020.

**23rd** 

Belarus ranks 23rd among the 36 upper-middle-income group economies.

**38th** 

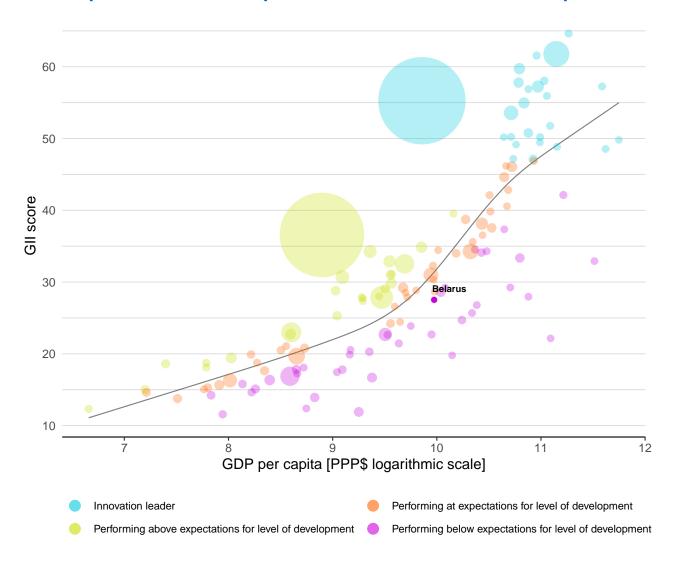
Belarus ranks 38th among the 39 economies in Europe.

#### **EXPECTED VS. OBSERVED INNOVATION PERFORMANCE**

The bubble chart below shows the relationship between income levels (GDP per capita) and innovation performance (GII score). The trend line gives an indication of the expected innovation performance according to income level. Economies appearing above the trend line are performing better than expected and those below are performing below expectations.

Relative to GDP, Belarus's performance is below expectations for its level of development.

# The positive relationship between innovation and development

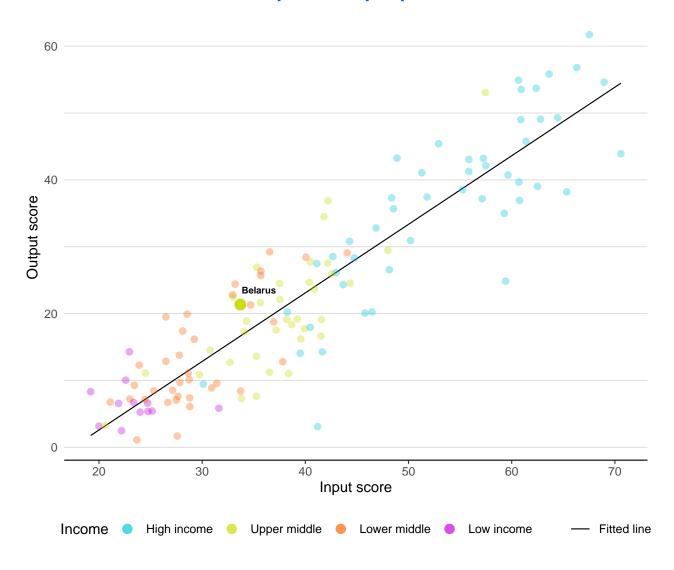


# EFFECTIVELY TRANSLATING INNOVATION INVESTMENTS INTO INNOVATION OUTPUTS

The chart below shows the relationship between innovation inputs and innovation outputs. Economies above the line are effectively translating costly innovation investments into more and higher-quality outputs.

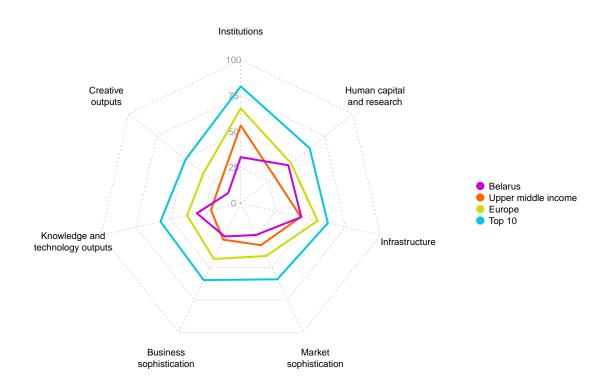
Belarus produces more innovation outputs relative to its level of innovation investments.

# Innovation input to output performance



# BENCHMARKING AGAINST OTHER UPPER MIDDLE-INCOME GROUP ECONOMIES AND EUROPE

# The seven GII pillar scores for Belarus



#### Upper-middle-income group economies

Belarus performs above the upper-middle-income group average in three pillars, namely: Human capital and research; Infrastructure; and, Knowledge and technology outputs.

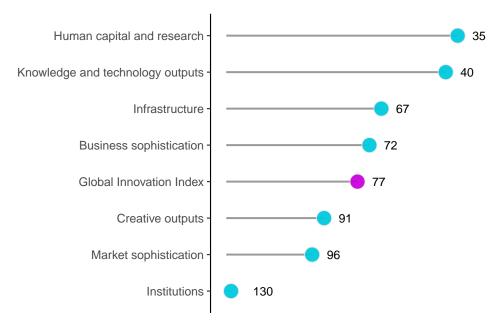
#### **Europe**

Belarus performs below the regional average in all GII pillars.

#### **OVERVIEW OF RANKINGS IN THE SEVEN GII 2022 AREAS**

Belarus performs best in Human capital and research and its weakest performance is in Institutions.

# The seven GII pillar ranks for Belarus



Note: The highest possible ranking in each pillar is 1.

The full WIPO Intellectual Property Statistics profile for Belarus can be found at:

https://www.wipo.int/ipstats/en/statistics/country\_profile/profile.jsp?code=BY.



The table below gives an overview of the indicator strengths and weaknesses of Belarus in the GII 2022.

# **Strengths and weaknesses for Belarus**

| Strengths |  |      |       | Weaknesses                                       |      |  |  |
|-----------|--|------|-------|--|------|--|--|
| Code      | Indicator name                                 | Rank | Code  | Indicator name                                   | Rank |  |  |
| 2.1.2     | Government funding/pupil, secondary, % GDP/cap | 6    | 1.1.2 | Government effectiveness                         | 113  |  |  |
| 2.1.5     | Pupil-teacher ratio, secondary                 | 22   | 1.2.2 | Rule of law                                      | 120  |  |  |
| 2.2.1     | Tertiary enrolment, % gross                    | 14   | 1.3.2 | Entrepreneurship policies and culture            | 73   |  |  |
| 2.2.2     | Graduates in science and engineering, %        | 8    | 2.3.3 | Global corporate R&D investors, top 3, mn USD    | 38   |  |  |
| 3.1.2     | ICT use  | 27   | 4.1.1 | Finance for startups and scaleups                | 69   |  |  |
| 5.1.1     | Knowledge-intensive employment, %              | 30   | 4.1.3 | Loans from microfinance institutions, % GDP      | 55   |  |  |
| 6.1.3     | Utility models by origin/bn PPP\$ GDP          | 16   | 4.2.1 | Market capitalization, % GDP                     | 80   |  |  |
| 6.2.4     | ISO 9001 quality certificates/bn PPP\$ GDP     | 3    | 4.2.2 | Venture capital investors, deals/bn PPP\$<br>GDP | 89   |  |  |
| 6.3.4     | ICT services exports, % total trade            | 10   | 6.2.3 | Software spending, % GDP                         | 104  |  |  |
| 7.3.4     | Mobile app creation/bn PPP\$ GDP               | 2    | 7.1.3 | Global brand value, top 5,000, % GDP             | 77   |  |  |

# Belarus



| Output ra   | nk Input rank   | Income                            | Reg                                  | jion                                  | Popula   | ation (mn)   | GDP, PPP\$ (bn)   | GDP per     | capita,                            | PPP\$                              |
|---|---|-----------------------------------|--------------------------------------|---------------------------------------|--|--|---|-------------|------------------------------------|------------------------------------|
| 63 86 Upper n                                     |   | Upper middle                      | EUR                                  |                                       | 9.4  |  | 200.7   | 21,467      |                                    |                                    |
|   |   |                                   | Score/<br>Value                      | Dank                                  |  |  |   |             | Score/<br>Value                    | Dank                               |
| î Instit  | utions  |                                   | 32.2                                 | 130 O ♦                               | 2  | <b>Business s</b>  | ophistication   |             | 25.8                               | 72                                 |
| I.1.1 Politica                                    | al environment<br>l and operational stabilit<br>ment effectiveness*   | у*                                | <b>47.0</b> 60.0 34.0                | 105                                   | <b>5.1</b><br>5.1.1<br>5.1.2                   | Firms offering   | itensive employment, %<br>g formal training, %  | 0<br>0      | 45.9<br>41.0<br>31.5               | 39<br>30 ●<br>53                   |
| .2.1 Regula<br>.2.2 Rule of                       | tory environment<br>tory quality*<br>law*<br>redundancy dismissal   |                                   | 48.7<br>28.7<br>20.2<br>21.7         | 110                                   | 5.1.4  | GERD finance   | ned by business, % GDP<br>d by business, %<br>loyed w/advanced degrees, %   | Ø<br>Ø<br>Ø | 0.4<br>45.0<br>20.5                | 43<br>35<br>32<br>[129]            |
| .3.1 Busine                                       | ss environment<br>for doing business <sup>†</sup><br>reneurship policies and c  | ulture*                           |                                      | [130]<br>n/a<br>73 $\circ$ $\diamond$ | 5.2.1<br>5.2.2<br>5.2.3                        | University-ind<br>State of cluste<br>GERD finance                      | lustry R&D collaboration†<br>er development and depth†<br>d by abroad, % GDP<br>/strategic alliance deals/bn PF   | PP\$ GDP    | n/a<br>n/a<br>0.1<br>0.0           | n/a<br>n/a<br>41<br>105            |
| 🙎 Huma  | n capital and resea   | arch                              | 42.6                                 | 35 ♦                                  | 5.3  | Knowledge a  | •   |             | 0.1<br>24.6                        | 56<br><b>91</b>                    |
| 2.1.2 Govern<br>2.1.3 School                      | ion<br>liture on education, % GI<br>ment funding/pupil, sec<br>life expectancy, years<br>ales in reading, maths ar        | ondary, % GDP/cap @               | 64.1<br>5.0<br>35.7<br>15.2<br>472.3 | 16 • ◆<br>41<br>6 • ◆<br>47<br>36 •   | 5.3.2<br>5.3.3<br>5.3.4                        | High-tech imp<br>ICT services in<br>FDI net inflow                     | operty payments, % total trade<br>oorts, % total trade<br>nports, % total trade<br>ıs, % GDP<br>nt, % in businesses   |             | 0.5<br>6.3<br>1.2<br>2.2<br>n/a    | 70<br>103<br>81<br>69<br>n/a       |
| •   | eacher ratio, secondary  y education  |                                   | 9.3<br><b>53.</b> 6                  | 22 <b>•</b><br>8 <b>• ♦</b>           | e e  | Knowledge  | e and technology output   | S           | 31.4                               | 40                                 |
| .2.2 Gradua                                       | y enrolment, % gross<br>ites in science and engino<br>y inbound mobility, %   | eering, %                         | 86.6<br>35.5<br>5.9                  | 14 • ◆<br>8 • ◆<br>43                 | <b>6.1</b><br>6.1.1<br>6.1.2                   |  | reation<br>gin/bn PPP\$ GDP<br>y origin/bn PPP\$ GDP  |             | 13.9<br>2.2<br>0.1                 | 60<br>32<br>63                     |
| .3.1 Resear                                       | ch and development (Ri<br>chers, FTE/mn pop.<br>expenditure on R&D, % G<br>corporate R&D investors                        | DP                                | 10.0<br>1,465.7<br>0.5<br>0.0        | 57<br>49<br>56<br>38 ○ ♦              | 6.1.3<br>6.1.4<br>6.1.5                        | Utility models<br>Scientific and<br>Citable docum                      | s by origin/bn PPP\$ GDP<br>technical articles/bn PPP\$ GDP<br>nents H-index  |             | 1.4<br>6.8<br>9.8                  | 16 <b>1</b> 04 75                  |
| .3.4 QS uni                                       | ersity ranking, top 3*  |                                   | 16.6                                 | 56                                    | <b>6.2</b><br>6.2.1<br>6.2.2                   |  | <b>npact</b><br>tivity growth, %<br>es/th pop. 15–64  |             | 41.8<br>2.2<br>1.1                 | 19 <b>•</b><br>30<br>78            |
| <b>☆</b> Infra                                    |   |                                   | 43.4                                 | 67                                    | 6.2.3  | Software spe   |   |             | 0.0<br>37.5                        | 104 d                              |
| .1.1 ICT acc<br>.1.2 ICT use                      | *   | on technologies (ICTs)            | <b>78.2</b><br>89.7<br>77.7          | 52<br>48<br>27 • ◆                    | 6.3  | Knowledge d  | nufacturing, %<br>iffusion<br>operty receipts, % total trade  |             | 29.8<br>38.5<br>0.2                | 45<br><b>31</b> (                  |
| .1.4 E-parti                                      | ment's online service*<br>cipation*<br>Il infrastructure  |                                   | 70.6<br>75.0<br><b>26.5</b>          | 65<br>57<br><b>74</b>                 | 6.3.2<br>6.3.3                                 | Production ar<br>High-tech exp   | nd export complexity<br>ports, % total trade  |             | 61.1<br>2.2                        | 31<br>56                           |
| .2.1 Electric                                     | ity output, GWh/mn pop<br>cs performance*   |                                   | 4,035.1<br>24.2                      | 53<br>97                              |  | Creative o   | xports, % total trade   |             | 7.5                                | 10 <b>e</b>                        |
| .3.1 GDP/ui<br>.3.2 Environ                       | apital formation, % GDP<br>ical sustainability<br>nit of energy use<br>nmental performance*<br>001 environmental certi    | ificates/bn PPP\$ GDP             | 25.6<br>25.4<br>6.9<br>48.5<br>1.9   | 49<br>69<br>103                       | <b>7.1</b><br>7.1.1<br>7.1.2<br>7.1.3<br>7.1.4 | <b>Intangible as</b><br>Intangible ass<br>Trademarks b<br>Global brand | •   |             | 7.6<br>n/a<br>26.2<br>0.0<br>0.8   | 107<br>n/a<br>82<br>77 (           |
| iii Mark  | et sophistication   |                                   | 24.6                                 | 96                                    | 7.2  | Creative goo   | ds and services   |             | 9.7                                | [83]                               |
| .1.2 Domes  | e for startups and scaleu<br>tic credit to private secto<br>rom microfinance institu                                      | r, % GDP                          | 11.0<br>21.9<br>33.1<br>0.0          | 108                                   | 7.2.1<br>7.2.2<br>7.2.3<br>7.2.4<br>7.2.5      | National feat<br>Entertainmer<br>Printing and o                        | reative services exports, % tota<br>ure films/mn pop. 15–69<br>it and media market/th pop. 15-<br>bther media, % manufacturing<br>ls exports, % total trade |             | 0.5<br>n/a<br>n/a<br>0.5<br>0.7    | 55<br>n/a<br>n/a<br>81<br>53       |
| I.2.2 Ventur<br>I.2.3 Ventur                      | nent<br>capitalization, % GDP<br>e capital investors, deals.<br>e capital recipients, deals<br>e capital received, value, | s/bn PPP\$ GDP                    | 1.1<br>1.4<br>0.0<br>0.0<br>0.0      | 109 ○<br>80 ○<br>89 ○<br>84<br>84     | 7.3.3  | Country-code<br>GitHub comm  | vity evel domains (TLDs)/th pop. 15– TLDs/th pop. 15–69 it pushes received/mn pop. 15– eation/bn PPP\$ GDP  |             | 20.2<br>1.7<br>6.5<br>19.9<br>52.8 | 30 <b>6</b><br>82<br>47<br>33<br>2 |
| <b>4.3 Trade,</b><br>4.3.1 Applied<br>4.3.2 Domes | diversification, and man<br>I tariff rate, weighted avous<br>tic industry diversification<br>tic market scale, bn PPPS    | r <b>ket scale</b><br>g., %<br>on | 61.7<br>1.8<br>92.1<br>200.7         | 48<br>56<br>41<br>68                  | 7.3.4  | MODILE app (1  | CGGOII DITT FF 4 GDF  |             | J2.0                               | ∠ •                                |

NOTES: • indicates a strength; • a weakness; • an income group strength; • an income group weakness; \* an index; † a survey question. • indicates that the economy's data are older than the base year; see appendices for details, including the year of the data, at https://www.wipo.int/global\_innovation\_index/en/2022. Square brackets [] indicate that the data minimum coverage (DMC) requirements were not met at the sub-pillar or pillar level.

200.7

4.3.3 Domestic market scale, bn PPP\$

# **DATA AVAILABILITY**

The following tables list indicators that are either missing or outdated for Belarus.

# **Missing data for Belarus**

| Code  | Indicator name                               | Economy<br>year | Model<br>year | Source   |
|-------|--|-----------------|---------------|--|
| 1.3.1 | Policies for doing business                  | n/a             | 2021          | World Economic Forum, Executive Opinion Survey (EOS) |
| 5.2.1 | University-industry R&D collaboration        | n/a             | 2021          | World Economic Forum, Executive Opinion Survey (EOS) |
| 5.2.2 | State of cluster development and depth       | n/a             | 2021          | World Economic Forum, Executive Opinion Survey (EOS) |
| 5.3.5 | Research talent, % in businesses             | n/a             | 2020          | UNESCO Institute for Statistics                      |
| 7.1.1 | Intangible asset intensity, top 15, %        | n/a             | 2021          | Brand Finance  |
| 7.2.2 | National feature films/mn pop. 15–69         | n/a             | 2019          | OMDIA  |
| 7.2.3 | Entertainment and media market/th pop. 15-69 | n/a             | 2021          | PwC, GEMO  |

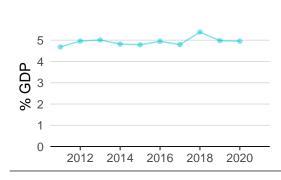
# **Outdated data for Belarus**

| Code  | Indicator name                                 | Economy<br>year | Model<br>year | Source                            |
|-------|--|-----------------|---------------|-----------------------------------|
| 2.1.2 | Government funding/pupil, secondary, % GDP/cap | 2017            | 2018          | UNESCO Institute for Statistics   |
| 4.2.1 | Market capitalization, % GDP                   | 2016            | 2020          | World Federation of Exchanges     |
| 5.1.1 | Knowledge-intensive employment, %              | 2020            | 2021          | International Labour Organization |
| 5.1.2 | Firms offering formal training, %              | 2018            | 2019          | World Bank Enterprise Surveys     |
| 5.1.3 | GERD performed by business, % GDP              | 2018            | 2020          | UNESCO Institute for Statistics   |
| 5.1.4 | GERD financed by business, %                   | 2018            | 2019          | UNESCO Institute for Statistics   |
| 5.1.5 | Females employed w/advanced degrees, %         | 2020            | 2021          | International Labour Organization |
| 5.2.3 | GERD financed by abroad, % GDP                 | 2018            | 2019          | UNESCO Institute for Statistics   |

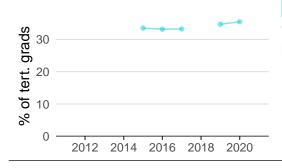
#### **BELARUS'S INNOVATION SYSTEM**

As far as practicable, the plots below present unscaled indicator data.

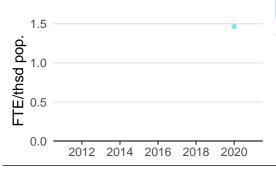
### **Innovation inputs**



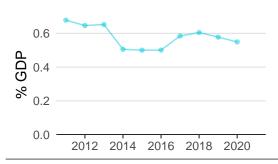
**2.1.1 Expenditure on education** was equal to 5.0% GDP in 2020–down by 1 percentage point from the year prior–and equivalent to an indicator rank of 41.



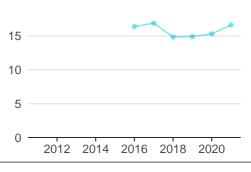
**2.2.2 Graduates in science and engineering** was equal to 35.5% of tert. grads in 2020—up by 2 percentage points from the year prior—and equivalent to an indicator rank of 8.



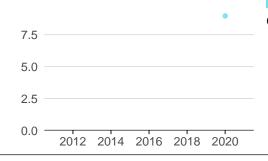
**2.3.1 Researchers** was equal to 1.5 FTE/thsd pop. in 2020 and equivalent to an indicator rank of 49.



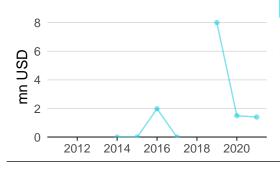
**2.3.2 Gross expenditure on R&D** was equal to 0.5% GDP in 2020–down by 5 percentage points from the year prior–and equivalent to an indicator rank of 56.



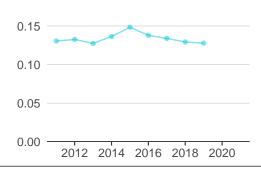
**2.3.4 QS university ranking** was equal to 16.6 in 2021—up by 8 percentage points from the year prior—and equivalent to an indicator rank of 56.



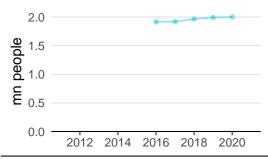
**3.1.1 ICT access** was equal to 9.0 in 2020 and equivalent to an indicator rank of 48.



**4.2.4 Venture capital received** was equal to 1.4 mn USD in 2021–down by 7 percentage points from the year prior–and equivalent to an indicator rank of 84.

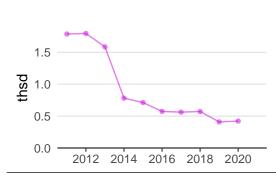


**4.3.2 Domestic industry diversification** was equal to 0.1 in 2019–down by 1 percentage point from the year prior–and equivalent to an indicator rank of 41.

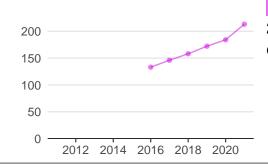


**5.1.1 Knowledge-intensive employment** was equal to 2.0 mn people in 2020–effectively unchanged from the year prior–and equivalent to an indicator rank of 30.

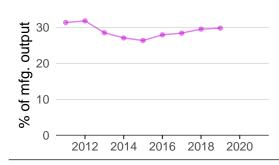
# **Innovation outputs**



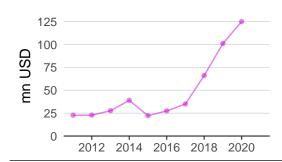
**6.1.1 Patents by origin** was equal to 0.4 thsd in 2020—up by 3 percentage points from the year prior—and equivalent to an indicator rank of 32.



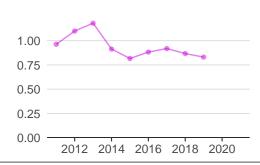
**6.1.5 Citable documents H-index** was equal to 213.0 in 2021—up by 16 percentage points from the year prior—and equivalent to an indicator rank of 75.



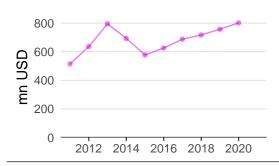
**6.2.5 High-tech manufacturing** was equal to 29.8% of mfg. output in 2019–up by 1 percentage point from the year prior–and equivalent to an indicator rank of 45.



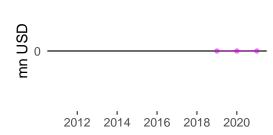
**6.3.1 Intellectual property receipts** was equal to 125.0 mn USD in 2020–up by 24 percentage points from the year prior–and equivalent to an indicator rank of 39.



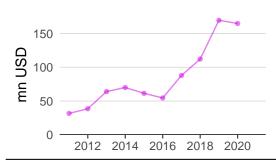
**6.3.2 Production and export complexity** was equal to 0.8 in 2019–down by 4 percentage points from the year prior–and equivalent to an indicator rank of 31.



**6.3.3 High-tech exports** was equal to 801.6 mn USD in 2020—up by 6 percentage points from the year prior—and equivalent to an indicator rank of 56.



**7.1.3 Global brand value** was equal to 0.0 mn USD in 2021–effectively unchanged from the year prior–and equivalent to an indicator rank of 77.



**7.2.1 Cultural and creative services exports** was equal to 164.8 mn USD in 2020–down by 3 percentage points from the year prior–and equivalent to an indicator rank of 55.



#### **BELARUS'S INNOVATION TOP PERFORMERS**

# 2.3.3 Global corporate R&D investors

| Firm Industry | R&D F<br>Gr | R&D R&D rowth Intensity | Rank |
|---------------|-------------|-------------------------|------|
|---------------|-------------|-------------------------|------|

No observations

Source: European Commission's Joint Research Centre (https://iri.jrc.ec.europa.eu/scoreboard/2021-eu-industrial-rd-investment-scoreboard).

# 2.3.4 QS university ranking

| University                               | Score | Rank    |
|--|-------|---------|
| BELARUSIAN STATE UNIVERSITY              | 34.9  | 295=    |
| BELARUSIAN NATIONAL TECHNICAL UNIVERSITY | 14.9  | 751-800 |

Source: QS Quacquarelli Symonds Ltd (https://www.topuniversities.com/university-rankings/world-university-rankings/2022).

Note: QS Quacquarelli Symonds Ltd annually assesses over 1,200 universities across the globe and scores them between [0,100]. Ranks can represent a single value "x", a tie "x=" or a range "x-y".

# 7.1.1 Intangible asset intensity, top 15

**Firm** Rank

No observations

Source: Brand Finance (https://brandirectory.com/reports/gift-2021).

# 7.1.3 Global brand value, top 5,000

**Brand** Industry Rank

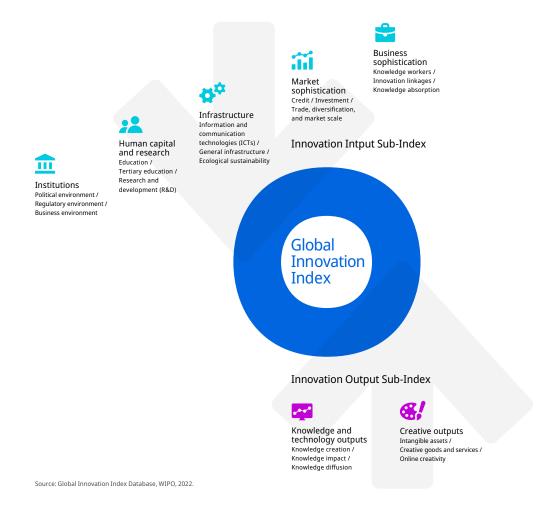
No observations

Source: Brand Finance (https://brandirectory.com).

#### ABOUT THE GLOBAL INNOVATION INDEX

The Global Innovation Index (GII) is published by the World Intellectual Property Organization (WIPO), a specialized agency of the United Nations.

Recognizing that innovation is a key driver of economic development, the GII aims to provide an innovation ranking and rich analysis referencing around 130 economies. Over the last decade, the GII has established itself as both a leading reference on innovation and a "tool for action" for economies that incorporate the GII into their innovation agendas.



The Index is a ranking of the innovation capabilities and results of world economies. It measures innovation based on criteria that include institutions, human capital and research, infrastructure, credit, investment, linkages; the creation, absorption and diffusion of knowledge; and creative outputs.

The GII has two sub-indices: the Innovation Input Sub-Index and the Innovation Output Sub-Index, and seven pillars, each consisting of three sub-pillars.