

**Make the most  
of your IP –  
worldwide**

WIPO services and databases



**Your intellectual property (IP) is valuable. You need to make the most of it in all your target markets.**

**The World Intellectual Property Organization (WIPO) can help. As the United Nations specialized agency for IP issues, we aim to create a balanced and effective international IP system that works for everyone.**

**We offer a range of services and tools to help businesses, innovators and investors leverage their IP assets all around the world.**

**Our customers range from major corporations, research institutions and universities to small and medium-sized enterprises and individuals from both developed and developing countries.**

# Intellectual property data is a goldmine.

You can use it to:

- Identify technologies and innovations that are free to use in certain territories.
- Monitor patents, trademarks and designs in markets that interest you.
- Check for potential conflicts before filing your own IP applications, potentially saving time and money.

## **WIPO's global databases give you access to authoritative IP information completely free of charge.**

PATENTSCOPE, our technology search engine, contains all patent applications filed through the PCT System plus documents from many national and regional IP offices.

You can search in many different languages and translate your results automatically at no cost.

And our Global Brand Database is the world's largest public collection covering trademarks, appellations of origin and protected official symbols.

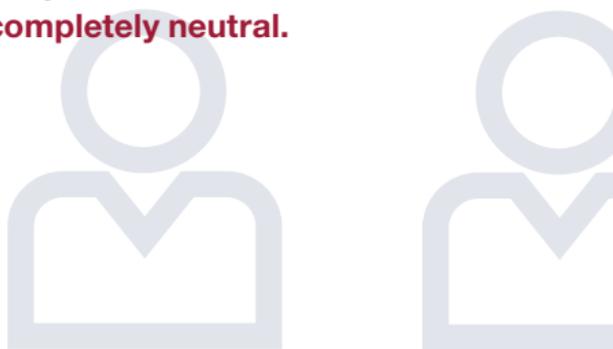
Again, it is completely free to use.

Visit our website to access all our data resources. There is a wealth of information at your fingertips.

## WIPO's **alternative dispute resolution services (ADR)** for IP disputes offer many advantages:

- **Flexibility.** Parties can choose from a range of options including mediation, arbitration, expedited arbitration and expert determination. You can help to decide where, when and how proceedings will take place.
- **Speed.** Managed effectively, ADR is usually faster than conventional litigation.
- **Economy.** ADR is also usually cheaper than litigation, because the parties are in control.
- **Good relations.** ADR is less confrontational than court action, meaning you have more scope to find an amicable solution and maintain business relationships with other parties.

**And as you would expect, WIPO ADR is confidential and completely neutral.**





**Our global IP systems provide a quick and cost-effective way of protecting your IP in many different countries.**



If you are developing and selling new technology, you should consider obtaining **patents** in every territory where you do business. That can be complicated and expensive, but WIPO's **PCT System** can save you time and money.

For international **trademark** protection, check out the **Madrid System** for the International Protection of Marks.

And the WIPO-administered **Hague System** lets you register **industrial designs** in multiple countries through a single application.

**You'll find more information about all these services on our website: [www.wipo.int](http://www.wipo.int)**



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