



# Madrid System e-Services

The tools you need to  
protect your trademark.  
Globally.

**Search****File****Monitor****Manage**



**WIPO | MADRID**

The International  
Trademark System



**The Madrid System is a reliable, convenient and cost-effective solution for registering and managing your trademarks in countries representing more than 80 percent of world trade.**

**WIPO manages the operation of the Madrid System and offers its users a wide range of services.**

**Specialized Madrid System online tools simplify the international trademark registration process, putting you in control at each stage of your trademark's lifecycle.**

# Search

**If your trademark conflicts with the rights of another person or business, you may not be able to use or register it.**

**So before you file a local or international trademark application, it is important to search existing trademarks in your target markets. Your search will help uncover any existing trademarks that may be similar or identical to yours and might prevent you from registering your trademark.**



Learn more about how  
to search before filing

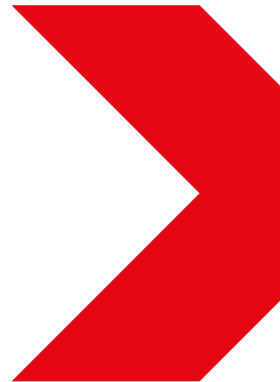
## Global Brand Database

### Function

Start your search for existing identical or similar trademarks in your target markets with this simple yet powerful tool. Browse trademarks from multiple national and international databases to find out whether the trademark you want to use (or a similar one) is already protected.

### Features + benefits

- Over 28 million trademarks from 35 databases (including those registered through the Madrid System and more)
- 14 data-field search options, including image search
- Easy to search U.S. or Vienna image classes by description, and browse by Nice Classification indication number
- Automatic search suggestions
- Downloadable search results and records



# File

## Madrid Goods & Services Manager

**Before you file, you must have registered or applied for a trademark in your home trademark office (your “Office of origin”). This registration or application (known as the “basic mark”) will be the basis of your international application under the Madrid System.**

**When filing your international application, you must list the goods and services to be covered by your trademark, designate the countries or regions in which you seek protection, and pay the required fees.**

### Function

Compile and verify the list of goods and services to be covered by your international trademark registration. Select from thousands of terms to build your list according to the latest edition and version of the International Classification of Goods and Services (Nice Classification).

### Features + benefits

- Compile and translate your list in up to 18 languages
- Check acceptability of terms by WIPO and participating trademark offices
- Choose from over 61,000 English terms
- Build your list using the Nice Classification’s alphabetical list, class headings, and explanatory notes
- Import and export your list in text format for use in your national or international application



Learn more about how to file an international application

## Member Profiles Database

### Function

Learn about the laws and practices of trademark offices of Madrid System members to ensure your application complies with trademark registration requirements in your target markets.

### Features + benefits

- Locate contact details for the trademark offices of Madrid System members
- Understand the rules and procedures for filing your international trademark application through your Office of origin
- Determine which types of trademarks can be protected in your target markets
- Learn about rules and examination procedures in effect in each of your target markets, including time limits to respond to a refusal or opposition, to request a review, or to file an appeal

## Fee Calculator

### Function

Estimate the fees for an international application, check how much it will cost to expand the geographical coverage of your trademark portfolio (subsequent designation), and find out the cost of renewing your international registration in target markets.

### Features + benefits

- Calculate fees based on the members and number of classes you select, according to the current Schedule of Fees
- Determine applicable fee reduction for applicants from least developed countries (LDCs)

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### Tip

Use the **International Application Simulator** to find out if you are eligible to use the Madrid System, check whether you can seek protection in your target markets and estimate your application costs.

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# Monitor

**After filing through your Office of origin, you can track the status of your international application as it moves through WIPO's examination process.**

**Once your trademark has been registered by WIPO, you can monitor its progress and find out if protection has been granted or refused in your target markets.**



Learn more about how to monitor an international application or registration



## Madrid Monitor

### Function

Follow the status of your international application or trademark registration, access detailed information on all trademarks registered through the Madrid System, and keep an eye on competitors' marks.

### Features + benefits

- Access information using an intuitive search interface
- Compile, save and share search results and strategies
- Track the real-time status of your international trademark registration and related requests (including changes in ownership and renewals)
- Find out where protection has been granted or refused for your trademark
- Register to receive email alerts for changes related to trademarks of interest registered through the Madrid System
- Consult the *WIPO Gazette of International Marks*



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### Tip

Use the **Member Profiles Database** to learn more about **time limits** for examination, cancellation, refusals, oppositions, third party observations, and more.

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# Manage

**Once you have obtained an international trademark registration through the Madrid System, you can make important changes to your entire portfolio of registered trademarks in one place. Modify your international trademark registration, expand its geographical coverage, pay your fees, and more.**



Learn more about how to manage your international trademark registration

## Madrid Portfolio Manager

### Function

Manage your portfolio of trademark registrations with secure access from a single account.

### Features + benefits

- Submit requests for changes, renewals, subsequent designations
- Track the status of your requests
- Pay fees
- Delegate management responsibility for all or part of your portfolio
- View and securely download communications from trademark offices and WIPO concerning your international trademark registration
- Request extracts from the International Register

## Other useful management tools

### e-Subsequent Designation

Apply online to expand the geographical scope of your international trademark registration.

### e-Renewal

Apply online to renew your international trademark registration in multiple countries.

### e-Payment

Pay for changes, subsequent designations, renewals and more using a credit card or WIPO Current Account.



Learn more about the Madrid System's full suite of e-services at [www.wipo.int/madrid](http://www.wipo.int/madrid)

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