

# GLOBAL INNOVATION INDEX 2018

Spain

**28<sup>th</sup>** Spain is ranked 28th in the GII 2018, the same position as the previous year.

The GII indicators are grouped into innovation inputs and outputs. The following table reflects Spain's ranking over time<sup>1</sup>.

Spain's ranking over time				
	GII	Input	Output	Efficiency
2018	28	23	27	36
2017	28	25	26	36
2016	28	22	28	48

- Spain ranks 27th in innovation outputs, moving down 1 position from 2017 and up 2 from 2016.
- Spain improves in innovation inputs, reaching the 23rd position this year, up 2 from last year.
- Spain's Innovation Efficiency Ratio has ranked 36th for the past two years, moving up from the 48th spot in 2016. In spite of this increase, Spain's efficiency of translating innovation inputs into outputs is relatively low compared to its GII position (28th). This ratio is partly influenced by a lower ranking in innovation outputs (27th) relative to its inputs (23rd).

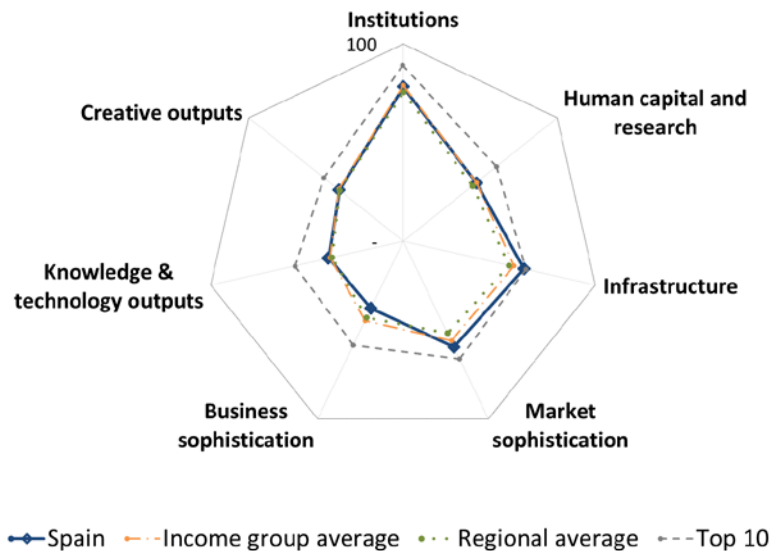
**27<sup>th</sup>** Spain is ranked 27th among the 47 high-income countries in the GII 2018.

**18<sup>th</sup>** Spain is ranked 18th among the 39 countries in Europe.

<sup>1</sup> Note that year-on-year comparisons of the GII ranks are imperfect and influenced by changes in the GII model and data availability.

## Benchmarking Spain to other high-income countries and the Europe region

Spain's scores by area



### High-income countries

Spain has high scores in 4 out of the 7 GII areas – **Human Capital & Research, Infrastructure, Market Sophistication, and Knowledge & Technology Outputs**, in which it scores above the average of the high-income group in the GII 2018.

Top scores in the areas *Education, Information & Communication Technologies (ICTs), Trade, competition & market scale, and Knowledge impact*, are behind these high rankings.

### Europe region

Compared to other countries in the Europe region, Spain performs above average in all 6 of the 7 GII areas: Institutions, Human Capital & Research, Infrastructure, Market Sophistication, Knowledge & Technology Outputs, and Creative Outputs.

## Spain's innovation profile

### Strengths

- The major strength for Spain lies in the area **Infrastructure**, in which it positions 11th. Here it shows strong performance in two of its components: *Information & communication technologies (ICTs)* (14th) and *Ecological sustainability* (7th). At the indicator level, strengths are shown in *Government's online service* (11th), *E-participation* (7th), *Environmental performance* (12th), and *ISO 14001 environmental certificates* (11th).
- Other strengths are found in **Human Capital & Research** (26th), where indicators *School life expectancy* (10th), *Tertiary enrolment* (5th), and *Global R&D companies expenditures* (14th) are highlighted as strengths.
- The element *Trade, competition & market scale* (12th) is marked as a strength in **Market Sophistication** (16th).
- On the **innovation output** side, Spain exhibits strong performance in **Knowledge & Technology Outputs** (23rd) at the indicator level in *Quality of scientific publications* (12th) and *Computer software spending* (5th).
- In **Creative outputs** (29th), indicator *Industrial designs by origin* (9th) is a strength for Spain.

## Weaknesses

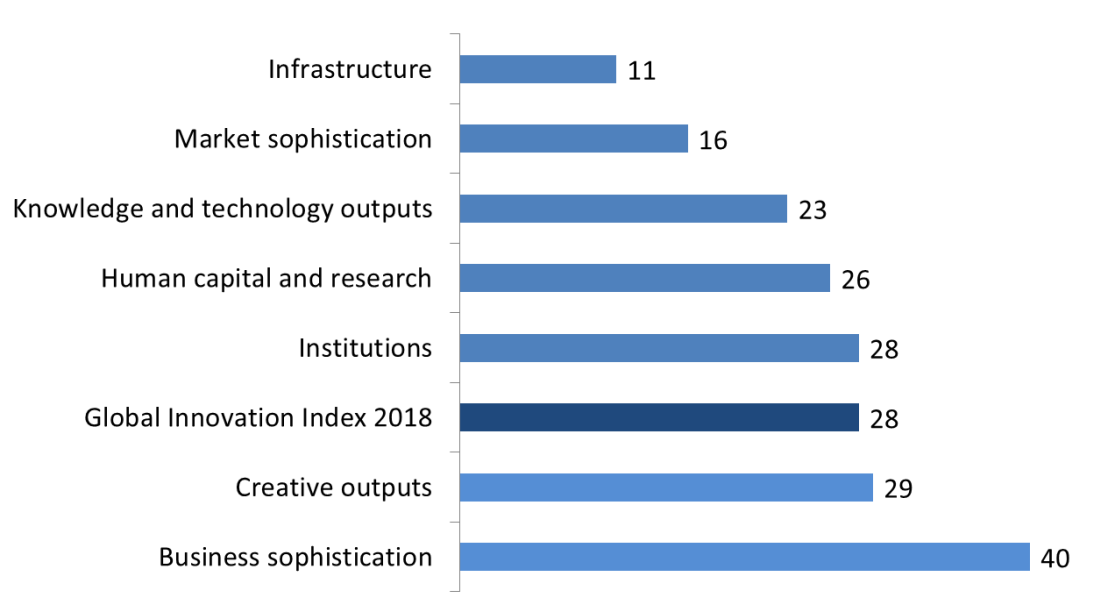
- Spain's relative weaknesses are mostly accrued among **innovation inputs**, in all the five input areas of the GII.
- In **Institutions** (28th), two relative weaknesses are found: indicators *Cost of redundancy dismissal* (69th) and *Ease of starting a business* (69th).
- In **Human Capital & Research** (26th), indicators *Expenditure on education* (73rd) and *Tertiary inbound mobility* (66th) are indicated as weaknesses.
- In **Infrastructure** (11th), a single indicator *Gross capital formation* (78th) presents a relatively weak performance.
- In **Market Sophistication** (16th), Spain has relative weakness in indicator *Ease of getting credit* (61st).
- In **Business Sophistication** (40th), three weaknesses are found in indicators *University-industry research collaboration* (64th), *Joint venture–strategic alliance deals* (73rd), and *High-tech imports* (69th).
- On the **innovation output** side, only one relative weakness is found in the indicator *Productivity growth* (63rd) within the area **Knowledge & Technology Outputs** (23rd).

The following figure presents a summary of Spain's ranks in the 7 GII areas, as well as the overall rank in the GII 2018.

### Spain's rank in the GII 2018 and the 7 GII areas

Rank 1 is the highest possible in each pillar

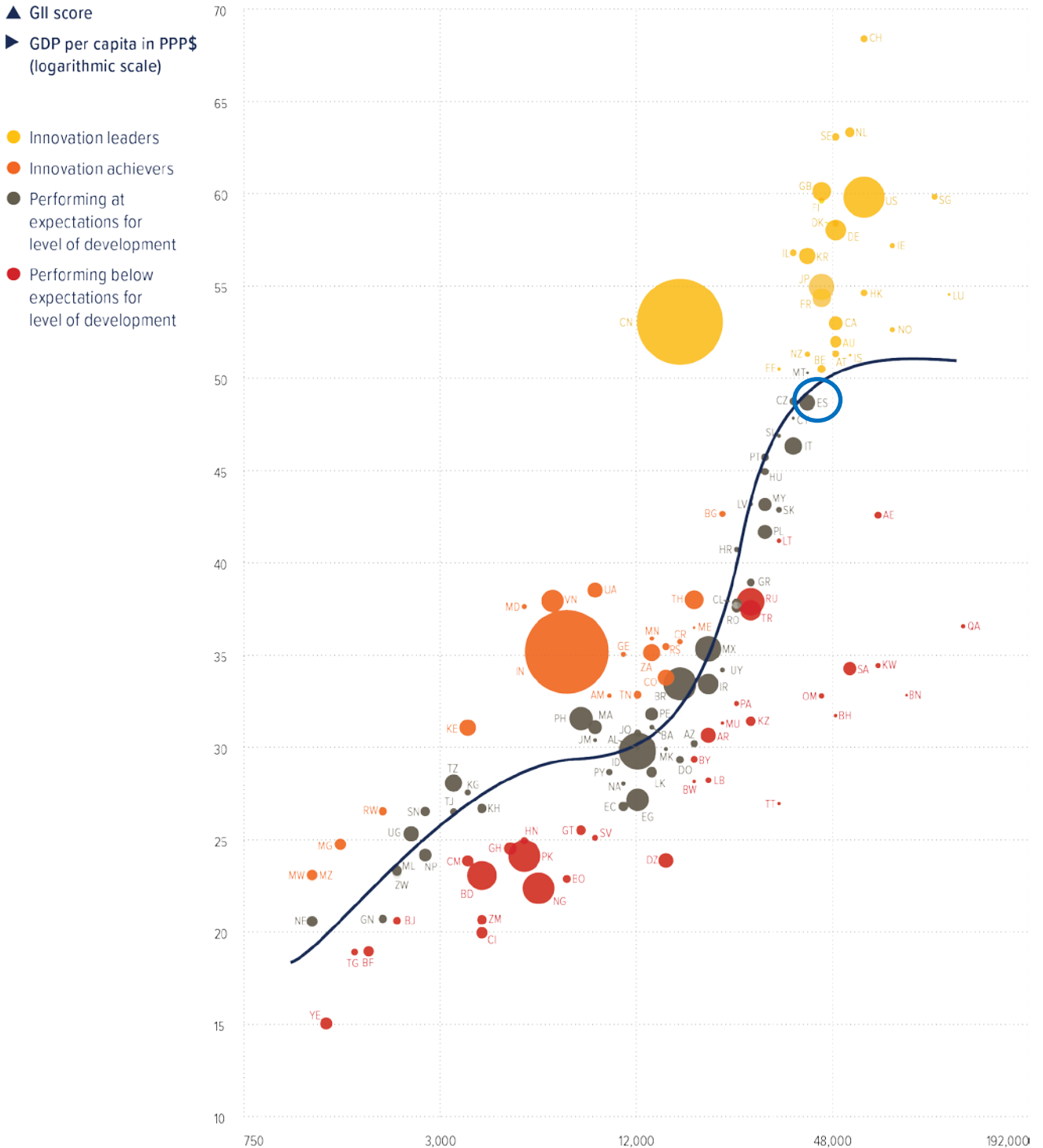
Total number of countries: 126



## Expected vs. Observed Innovation Performance

The GII bubble chart shows the relationship between income levels (GDP per capita) and innovation performance (GII score). The depicted trendline gives an indication of the expected innovation performance at different levels of income. Countries located above the trendline are performing better than what would be expected based on their income level. Countries below the line are Innovation Under-performers relative to GDP.

Relative to GDP, Spain performs at its expected level of development.



## Missing and Outdated Data

More and better data improves the ability of a country to understand its strengths and weaknesses and give policymakers greater capacity to plan and adapt public policies accordingly. The GII 2018 covers 126 countries that complied with the minimum indicator coverage of 35 indicators in the Innovation Input Sub-Index (66%) and 18 indicators in the Innovation Output Sub-Index (66%).

The following tables show data for Spain that is not available or that is outdated.

### Missing Data

Code	Indicator	Country Year	Model Year	Source
4.1.3	Microfinance gross loans, % GDP	n/a	2016	Microfinance Information Exchange, Mix Market
5.1.2	Firms offering formal training, % firms	n/a	2013	World Bank, Enterprise Surveys
7.2.1	Cultural & creative services exports, % total trade	n/a	2016	WTO, Trade in Commercial Services

### Outdated Data

Code	Indicator	Country Year	Model Year	Source
2.1.5	Pupil-teacher ratio, secondary	2015	2016	UNESCO Institute for Statistics



Output rank	Input rank	Income	Region	Efficiency ratio	Population (mn)	GDP, PPP\$	GDP per capita, PPP\$	GII 2017 rank
27	23	High	EUR	36	46.4	1,768.6	38,286.0	28

	Score/Value	Rank
<b>Institutions</b>	<b>78.2</b>	<b>28</b>
1.1 Political environment	73.9	31
1.1.1 Political stability & safety*	75.9	39
1.1.2 Government effectiveness*	72.9	26
1.2 Regulatory environment	78.0	32
1.2.1 Regulatory quality*	70.0	31
1.2.2 Rule of law*	70.8	31
1.2.3 Cost of redundancy dismissal, salary weeks	17.4	69 ○
1.3 Business environment	82.7	26
1.3.1 Ease of starting a business*	86.7	69 ○
1.3.2 Ease of resolving insolvency*	78.7	18
<b>Human capital &amp; research</b>	<b>47.5</b>	<b>26</b>
2.1 Education	53.8	45
2.1.1 Expenditure on education, % GDP	4.3	73 ○
2.1.2 Government funding/pupil, secondary, % GDP/cap	22.2	41
2.1.3 School life expectancy, years	17.9	10 ●
2.1.4 PISA scales in reading, maths & science	491.4	27
2.1.5 Pupil-teacher ratio, secondary <sup>Ⓞ</sup>	12.0	42
2.2 Tertiary education	42.2	33
2.2.1 Tertiary enrolment, % gross	91.2	5 ●◆
2.2.2 Graduates in science & engineering, %	23.9	34
2.2.3 Tertiary inbound mobility, %	2.7	66 ○◇
2.3 Research & development (R&D)	46.4	21
2.3.1 Researchers, FTE/mn pop.	2,719.7	30
2.3.2 Gross expenditure on R&D, % GDP	1.2	31
2.3.3 Global R&D companies, top 3, mn US\$	74.8	14 ●
2.3.4 QS university ranking, average score top 3*	50.1	20
<b>Infrastructure</b>	<b>62.8</b>	<b>11 ●</b>
3.1 Information & communication technologies (ICTs)	84.2	14 ●
3.1.1 ICT access*	79.8	26
3.1.2 ICT use*	72.3	26
3.1.3 Government's online service*	91.3	11 ●
3.1.4 E-participation*	93.2	7 ●◆
3.2 General infrastructure	44.4	45
3.2.1 Electricity output, kWh/cap	5,835.2	35
3.2.2 Logistics performance*	77.0	23
3.2.3 Gross capital formation, % GDP	20.6	78 ○
3.3 Ecological sustainability	59.9	7 ●◆
3.3.1 GDP/unit of energy use	12.8	24
3.3.2 Environmental performance*	78.4	12 ●
3.3.3 ISO 14001 environmental certificates/bn PPP\$ GDP	8.1	11 ●◆
<b>Market sophistication</b>	<b>59.4</b>	<b>16</b>
4.1 Credit	53.8	23
4.1.1 Ease of getting credit*	60.0	61 ○
4.1.2 Domestic credit to private sector, % GDP	111.3	22
4.1.3 Microfinance gross loans, % GDP	n/a	n/a
4.2 Investment	46.0	46
4.2.1 Ease of protecting minority investors*	70.0	24
4.2.2 Market capitalization, % GDP	64.9	26
4.2.3 Venture capital deals/bn PPP\$ GDP	0.0	28
4.3 Trade, competition, & market scale	78.5	12 ●
4.3.1 Applied tariff rate, weighted mean, %	1.6	19
4.3.2 Intensity of local competition <sup>†</sup>	75.8	22
4.3.3 Domestic market scale, bn PPP\$	1,768.6	16 ◆

	Score/Value	Rank
<b>Business sophistication</b>	<b>37.8</b>	<b>40</b>
5.1 Knowledge workers	50.7	34
5.1.1 Knowledge-intensive employment, %	33.2	40
5.1.2 Firms offering formal training, % firms	n/a	n/a
5.1.3 GERD performed by business, % GDP	0.6	30
5.1.4 GERD financed by business, %	45.8	31
5.1.5 Females employed w/advanced degrees, %	22.1	18
5.2 Innovation linkages	28.3	67 ◇
5.2.1 University/industry research collaboration <sup>†</sup>	41.0	64 ○
5.2.2 State of cluster development <sup>†</sup>	55.1	35
5.2.3 GERD financed by abroad, %	8.0	47
5.2.4 JV-strategic alliance deals/bn PPP\$ GDP	0.0	73 ○
5.2.5 Patent families 2+ offices/bn PPP\$ GDP	0.6	30
5.3 Knowledge absorption	34.5	43
5.3.1 Intellectual property payments, % total trade	1.3	24
5.3.2 High-tech net imports, % total trade	7.6	69 ○
5.3.3 ICT services imports, % total trade	1.7	35
5.3.4 FDI net inflows, % GDP	2.7	62
5.3.5 Research talent, % in business enterprise	37.0	34
<b>Knowledge &amp; technology outputs</b>	<b>38.9</b>	<b>23</b>
6.1 Knowledge creation	31.3	31
6.1.1 Patents by origin/bn PPP\$ GDP	2.6	39
6.1.2 PCT patents by origin/bn PPP\$ GDP	0.8	29
6.1.3 Utility models by origin/bn PPP\$ GDP	1.4	20
6.1.4 Scientific & technical articles/bn PPP\$ GDP	21.1	24
6.1.5 Citable documents H index	58.4	12 ●
6.2 Knowledge impact	50.4	16
6.2.1 Growth rate of PPP\$ GDP/worker, %	0.5	63 ○
6.2.2 New businesses/th pop. 15-64	3.2	39
6.2.3 Computer software spending, % GDP	0.7	5 ●◆
6.2.4 ISO 9001 quality certificates/bn PPP\$ GDP	20.4	17
6.2.5 High- & medium-high-tech manufactures, %	0.4	26
6.3 Knowledge diffusion	34.8	24
6.3.1 Intellectual property receipts, % total trade	0.5	25
6.3.2 High-tech net exports, % total trade	3.9	40
6.3.3 ICT services exports, % total trade	3.0	33
6.3.4 FDI net outflows, % GDP	4.2	14
<b>Creative outputs</b>	<b>41.5</b>	<b>29</b>
7.1 Intangible assets	55.1	23
7.1.1 Trademarks by origin/bn PPP\$ GDP	56.1	38
7.1.2 Industrial designs by origin/bn PPP\$ GDP	12.9	9 ●◆
7.1.3 ICTs & business model creation <sup>†</sup>	74.1	24
7.1.4 ICTs & organizational model creation <sup>†</sup>	59.9	42
7.2 Creative goods & services	28.2	46
7.2.1 Cultural & creative services exports, % total trade	n/a	n/a
7.2.2 National feature films/mn pop. 15-69	7.7	19
7.2.3 Entertainment & Media market/th pop. 15-69	28.0	24
7.2.4 Printing & other media, % manufacturing	1.3	41
7.2.5 Creative goods exports, % total trade	1.0	44
7.3 Online creativity	27.7	28
7.3.1 Generic top-level domains (TLDs)/th pop. 15-69	27.9	22
7.3.2 Country-code TLDs/th pop. 15-69	16.5	32
7.3.3 Wikipedia edits/mn pop. 15-69	58.8	17
7.3.4 Mobile app creation/bn PPP\$ GDP	26.8	35

NOTES: ● indicates a strength; ○ a weakness; ◆ an income group strength; ◇ an income group weakness; \* an index; † a survey question.

Ⓞ indicates that the country's data are older than the base year; see Appendix II for details, including the year of the data, at <http://globalinnovationindex.org>.

Square brackets indicate that the data minimum coverage (DMC) requirements were not met at the sub-pillar or pillar level; see page 75 of this appendix for details.