

Sustainable Development Goals: Innovative technologies to promote healthy lives and well-being

A Joint Technical Symposium by the World Health Organization (WHO), the World Intellectual Property Organization (WIPO) and the World Trade Organization (WTO)

Geneva, 26 February 2018
WHO Headquarters, Executive Board Room

The seventh technical Symposium organized by WHO, WIPO and WTO will discuss challenges and opportunities faced by the international community in ensuring that innovative technologies are developed and reach patients in order to realize the right to health and the health-related SDGs. The Symposium will offer a forum for an evidence-based exchange of views and experiences of the various stakeholders and representatives of the relevant sectors. Innovative, inclusive and multi-stakeholder initiatives and partnerships that research, develop and facilitate access to novel, needs-based health technologies will be highlighted. The exchange will provide the basis for discussion and allow participants to achieve a better understanding of the benefits, drawbacks and impact of the various available options.



#Innov4Health

Programme

09:00 – 09:30 Introductory Remarks

Tedros Adhanom Ghebreyesus - Director-General, WHO
Francis Gurry - Director General, WIPO
Roberto Azevêdo - Director-General, WTO

09:30 – 10:00 Discussion

10:00 – 10:30 Coffee Break

10:30 – 11:45 Panel 1 - Global health data, disease burden and the challenges ahead

Moderator: **Ellen 't Hoen**, Medicines Law & Policy, and Global Health Unit, University Medical Centre Groningen, The Netherlands

Panel: **Mariângela Simão**, Assistant Director-General, WHO
Andrew Hill, Senior Visiting Research Fellow, University of Liverpool, UK
Sarah Rickwood, Vice President, IQVIA (formerly Quintiles IMS Holdings, Inc.), UK
Sherine Helmy, CEO, Pharco Pharmaceuticals, Egypt

11:45 – 12:15 Discussion

12:15 – 13:30 Lunch Break (sandwiches will be provided)

13:30 – 14:45 Panel 2 - Technology as a driver of medical progress and access

Moderator: **Charles Randolph**, Head, Global Health, Global Challenges Division, WIPO

Panel: **Julio Raffo**, Head, Innovation Economics Section, Economics and Statistics Division, WIPO
Luiza Pinheiro, Student Leader, Universities Allied for Essential Medicines (UAEM), Brazil
John Brennan, Secretary General, EuropaBIO, and Representative of the International Council of Biotechnology Associations, Belgium

14:45 – 15:15 Discussion

15:15 – 16:30 Panel 3 – How policy choices impact on access to innovative technologies

Moderator: **Antony Taubman**, Director, Intellectual Property Division, WTO

Panel: **Margaret Kyle**, Professor of Economics, Center for Industrial Economics (CERNA), Mines ParisTech, France
Kenneth Shadlen, Professor of Development Studies, London School of Economics and Political Science, UK
Daniel López Salcedo, Advisor to the Director-General of the Ecuadorian National Service on Public Procurement (SERCOP), Ecuador

16:30 – 17:00 Discussion

17:00 – 17:15 Closing



The organization of the Symposium is partly funded by the European Union.