



Norwegian Industrial  
Property Office

# WIPO WILD #1

## From WIPO Standards to NIPO Open Data

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15 April 2025



# Agenda

My goal is to show you **how**:

- a small IPO makes a strategy to comply with WIPO standards “quickly”
- standardization can simplify digitalization
- it is possible to create one infrastructure for compliance with several WIPO standards.

And how important it is for us to connect the implementation of standards **to** the products, plans and our strategies

standards of a general nature, common to information and documentation

1.2	Manner for designating calendar dates	May 1997
1.3	Two-letter codes for the representation of states, other entities and organizations	October 2024
1.13	Numbering of applications for IPBs	February 2008
1.90	Recommendation for processing and communication of bibliographic data using Web APIs (Application Programming Interfaces) Annex III, Appendix A Annex III, Appendix B	February 2023
1.91	Recommendations on digital three-dimensional (3D) models	October 2024
1.92	Recommendations on the Data Package Format for 3D models	October 2024
1.96	Processing of Intellectual Property information in XML Annexes Related Resource: ST.96 XML Examples	November 2023
1.97	Recommendation for Processing of Intellectual Property information in XML	January 2023
standards relating to patent information and patent documents		
1.1	Minimum data elements required to uniquely identify a patent document	May 2001
1.6	Numbering of published patent documents	December 2001
1.8	IPC symbols and codes	March 2011
1.9	Bibliographic data on and relating to patents and SPCs	October 2024
1.10	Published patent documents	November 1997
1.10a	Format of patent documents	April 1994
1.10b	Layout of bibliographic data components	December 2001
1.10c	Presentation of bibliographic data components	August 2017

## Where we started and our idea

### Our strengths:

- Cross domain IP case processing, automation and incident resolution
- Customer access to register and self-services
- Secure digital communication and form processing

### Our challenges

- Standardization of our data
- Open sharing of quality data
- Digital publication
- Patent document publication
- Planned data reuse

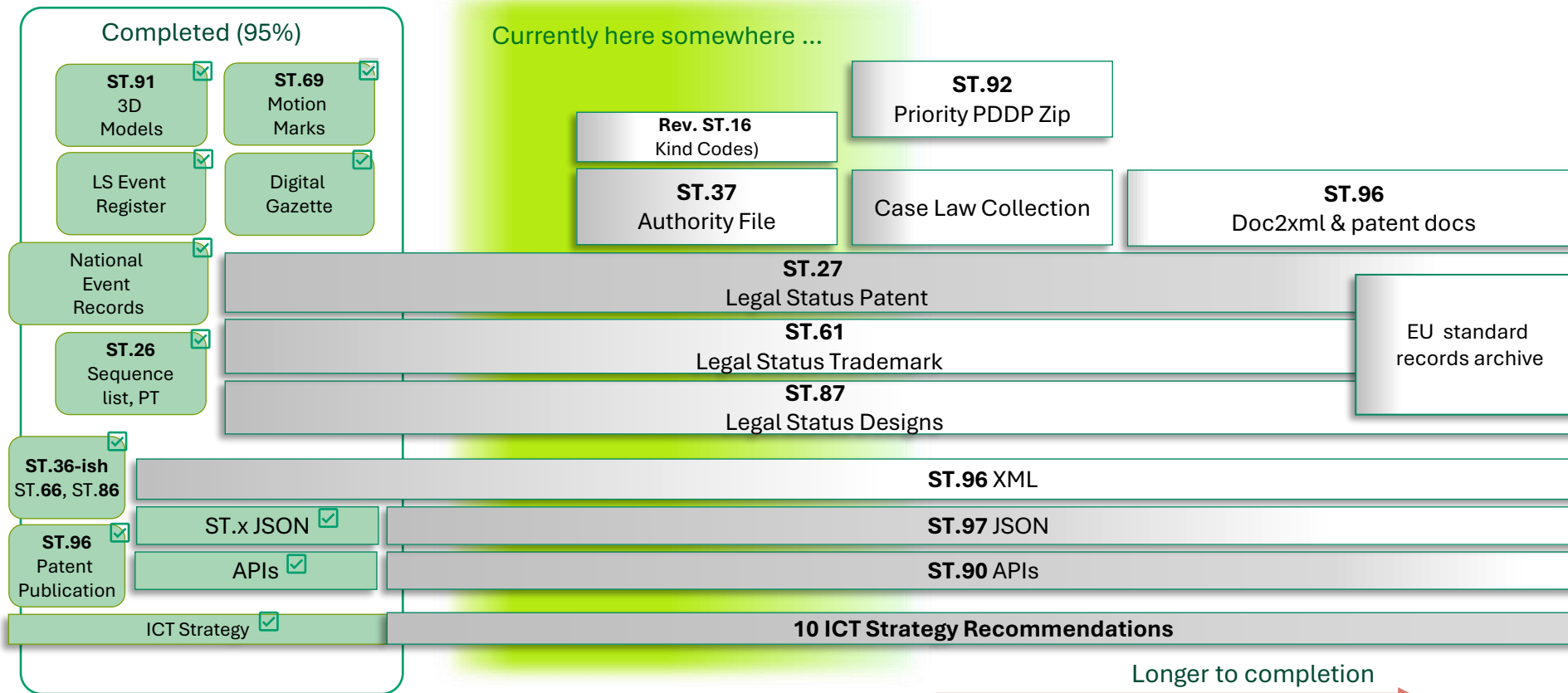
Our strategy >> **OPEN DATA !**

We were forced to use standard data structures.

But we needed a smart plan

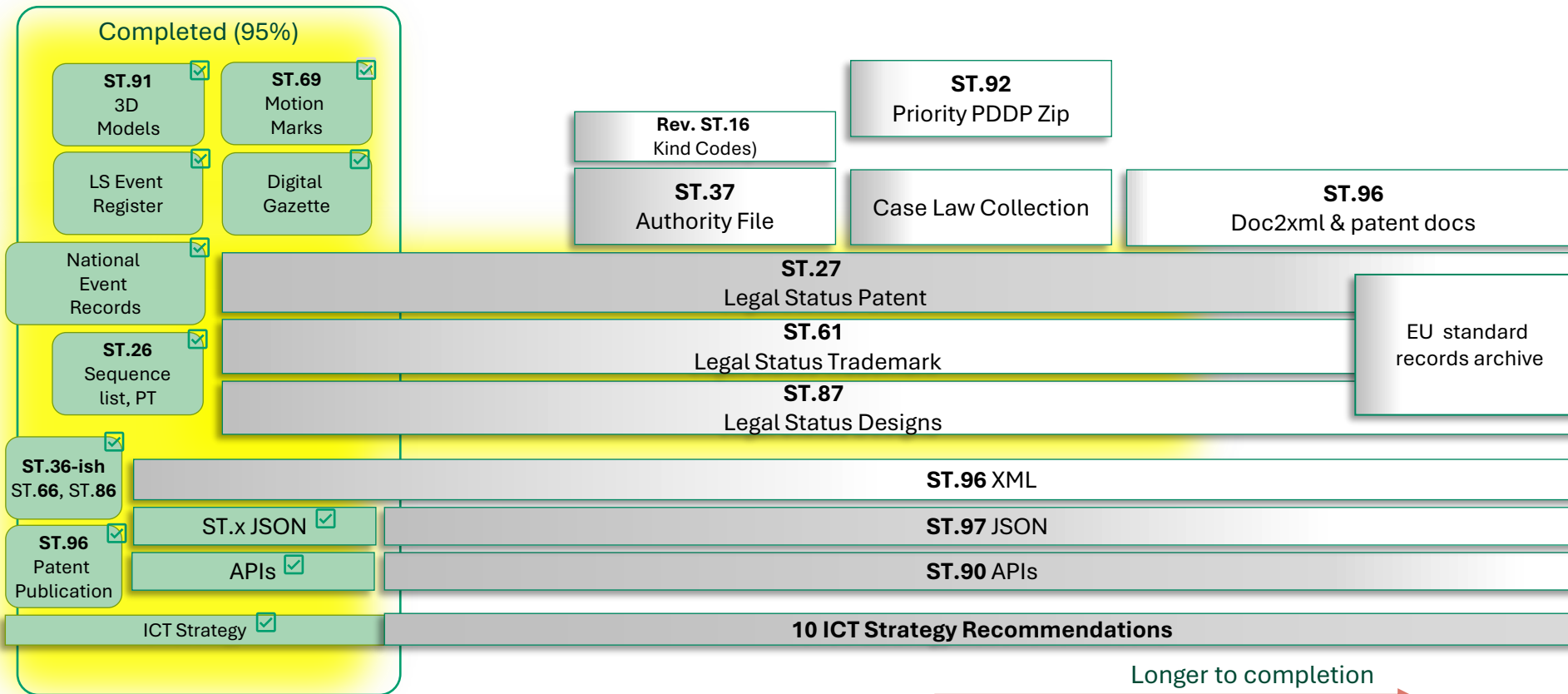


# WIPO Standards Compliance Plan Overview





## Overview 2: Achieved and remaining





# The digital gazette started the “journey”



Gazette

## Events

Gazette is a publication that  
within the areas of patents, t

→ Norwegian Tradem

→ Norwegian Patent C

→ Norwegian Design C

Gazette > Trademark > Publications

< No 05 / 2025

No 05-2025 27.0

- New and renewed rights (43)
- Refusals, shelvings, withdraw
- Review requests and decisio
- Changes and corrections (8)
- Divisions, separations, merg
- Changes in party (153)

We can display and  
run any object your  
browser supports

Cycling Without Age,  
KØBENHAVN SV, DK

Representative:  
Not registered

[202404058 \(1785088\) →](#)

Granted. Opposition filed and  
decision pending.  
L11

HONOR Falcon

Text in mark:  
HONOR Falcon  
Holder:  
Honor Device Co., Ltd.,  
SHENZHEN, GUANGDONG, CN  
Representative:  
Not registered

[202400042 →](#)

Finally shelved. Reinstatement  
rejected. Decision in force.  
B16



Text in mark:  
AZAN  
Applicant: NORBYGATA MAT AS,  
OSLO, NO  
Representative:  
Not registered

[201011718 \(259396\) →](#)

Registered. Request for  
administrative reevaluation filed.  
Decision pending.

202500762

produktvelger

Filed: 04.02.2025  
Registered/Granted: -  
Renewal deadline: -  
Published reg./validation: -  
Applicant: Karl Psa Reverud, OSLO, NO  
Representative: PATENTSTYRET, OSLO, NO  
Mark text: produktvelger  
Nature of mark: (592) Word mark  
Mark category: Trademark  
Mark description:  
Mark color description:  
Registered with colors: No  
Priority data:  
Current status: Registered (-)  
Divided from application: No  
Disclaimer:

[Click here to see more info about the case in NIPO's register data](#)

+ List of goods and services: 44

① The timeline shows all announcements for cases published from 4/3 – 2024 onwards. Announcements in gray and will not be applicable until after this date.

### Events

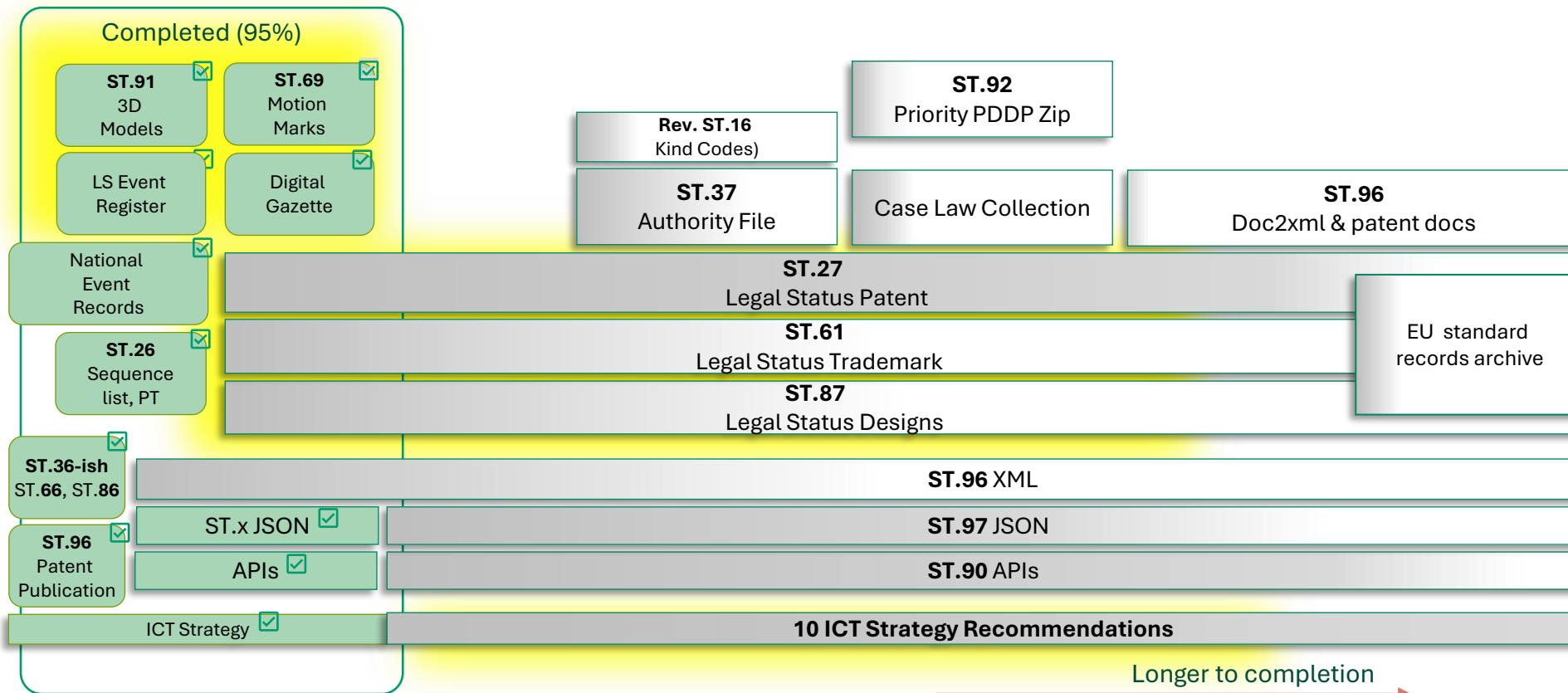
- 03.03.2025 Registered Request for administrative reevaluation filed. Decision pending →
- 24.02.2025 Registered Request for administrative reevaluation filed. Decision pending →
- 24.02.2025 Registered Request for administrative reevaluation filed. Decision pending →

List of all  
published  
events

Link: Tidende

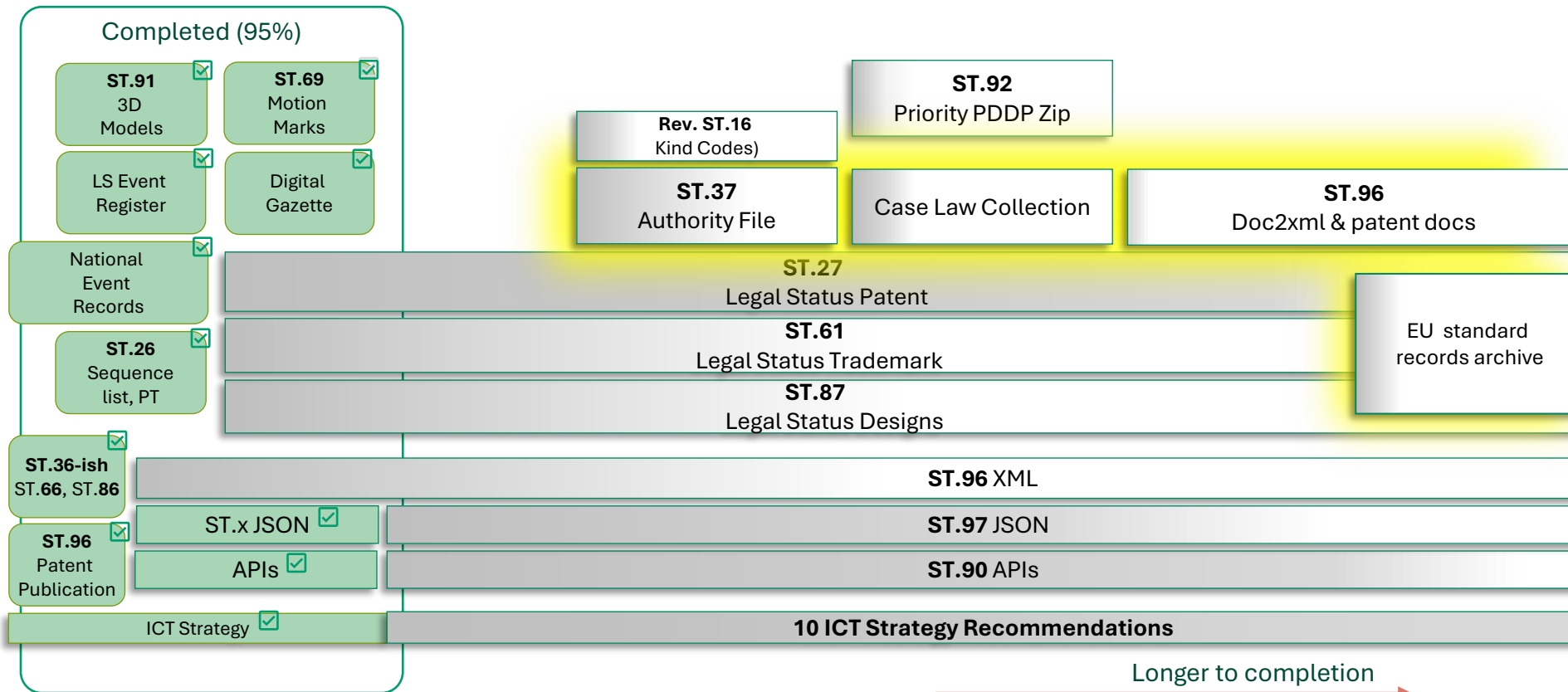


## Overview 2: Achieved and remaining





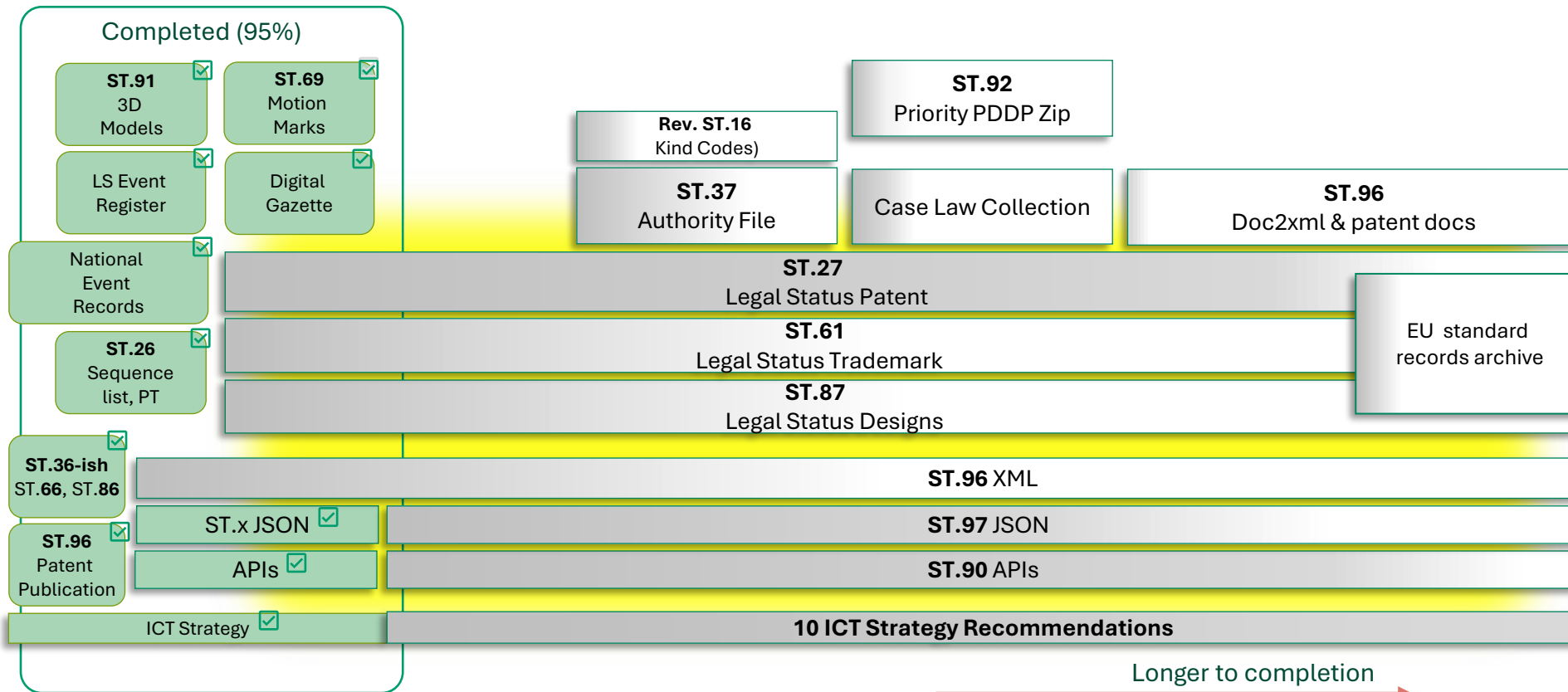
## Overview 3: Extension of Legal Status Record infrastructure







## Overview 4: Open data APIs



# Open data consumer Proff.no

A commercial provider of multi source business information of Norwegian registered companies!

Examples:

- [Equinor Asa - 923 609 016 - Stavanger - Se Regnskap, Roller og mer](#)
- [TELENOR NORGE AS - Fornebu - Varemerker](#)

The screenshot shows the Proff.no website interface. The main header includes the Proff logo, a search bar with 'TINE SA' entered, and navigation links like 'Select industry', 'Segmentation', 'Compare', 'Network search', and 'More'. Below the header, the 'TINE SA' profile is displayed, showing contact information (Org nr 947 942 638, Phone 03080) and a 'Find similar' button. The 'Trademarks' tab is selected, showing a list of trademarks registered with the Norwegian Industrial Property Office. The list includes trademarks for 'E+', 'Østvind', and 'LUBRICATING'. Each trademark entry shows the registration number, application date, registration date, expiration date, and type. A sidebar on the right lists 'Other suppliers in the same industry' and 'More info from Forvalt'.

Trademarks - Showing 24 of 261			
The company's trademarks registered with the Norwegian Industrial Property Office			
<b>E+</b>		<b>East wind</b>	
Reg.nr.	334641	Reg.nr.	334375
Application Date	18.10.2024	Application Date	25.09.2024
Registration Date	11.12.2024	Registration Date	21.11.2024
Expiration date	18.10.2034	Expiration date	25.09.2034
Type	Figurative mark or combined mark	Type	Figurative mark or combined mark
<b>Østvind</b>		<b>East wind</b>	
Reg.nr.	334374	Reg.nr.	334373
Application Date	25.09.2024	Application Date	25.09.2024
Registration Date	21.11.2024	Registration Date	21.11.2024
Expiration date	25.09.2034	Expiration date	25.09.2034
Type	Figurative mark or combined mark	Type	Figurative mark or combined mark
<b>LUBRICATING</b>		<b>LUBRICATING</b>	
Reg.nr.	334119	Reg.nr.	327821

**Other suppliers in the same industry**

- TELEMARK KRAFT AS
- ROYALE NORDIC AS
- Direkthandel AS
- Alsvalg Plater AS
- KABELKASSA AS
- Ener-Produkt AS

[Show all in "Producers" \(24713\) →](#)

**More info from Forvalt**

**TINE SA**  
Org nr 947 942 638

☐ Credit report premium 295  
Up-to-date credit information and rating



# WIPO Global Brand Database

**GBD**

**ON TEST !**

A test volume:

12.643

of

**554 000+**

marks

WIPO

Help English Fredde Strømmen

BRAND NAME BRAND LOGO ADVANCED SEARCH EXPLORE VIENNA ASSISTANT G&S EXPLORER REPORTS

Patentstyret

210 Serial number

202412333

551 Kind of mark

Individual

550 Type of mark

Combined


511 Nice classification - NCL

25, 38, 41

220 Application date

November 4, 2024

540 Reproduction of the mark



Find similar logos

541 Reproduction of the mark where the mark is represented in standard characters

FabMusic

Return to results

Download PDF

Open in a new tab

PENDING TRADEMARK - NIPO (Norway)

NAMES AND ADDRESSES

730 NAME AND ADDRESS OF THE APPLICANT OR THE HOLDER

- Name

Fabien Landry

- Address

ÅRNES, NO 2151

CLASSIFICATION

511 THE INTERNATIONAL CLASSIFICATION OF GOODS AND SERVICES FOR THE PURPOSES OF THE REGISTRATION OF MARKS (NICE CLASSIFICATION) AND/OR LIST OF GOODS AND/OR SERVICES CLASSIFIED ACCORDING THERETO

## Key points

The digital world are becoming more and more diverse, complex and challenging.

Broadly anchored standards and norms help us NOT TO RE-INVENT but to DETERMINE and IMPROVE.

...

The cost requirement to retain capacity and knowledge, and to continue to manage and update, increases.

Instead, we can connect the use of standards and best practises to our products, organization, architecture and strategy.

...

This way standards become a pragmatic and natural response to the daily operations and our business strategy.





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# Thank you for your attention

Don't hesitate to contact us if you would like to know more about our solutions, plans, infrastructure and strategy.



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