

# Digital Transformation in Intellectual Property

Azerbaijan's Experience and Future Prospects

- The Strategic Importance of Digital Transformation
- Azerbaijan's keys

# Azerbaijan's National Digitalization Strategy

- Digital Development Strategy 2025
- Three Core Objectives:
  1. Government Digitalization
  2. Business and Economic Digitalization
  3. Technological Integration into Daily Life

# E-Government & Digital Services

- Implementation of e-gov.az and "MyGov" portals
- Over 1 million users, including 900,000 foreigners
- Impact on IP Services

# Azerbaijan Center for the Fourth Industrial Revolution

- Part of the World Economic Forum's Global Network
- Strategic focus on AI, IoT, and blockchain

## AI Strategy in Azerbaijan

- Presidential Decree establishing AI-driven governance

# Government Cloud (G-Cloud) Initiative

- Securing Digital IP Services
- 48 government agencies migrated
- Enhanced cyber security and cost-effective scalability

# Key Digital IP Achievements in Azerbaijan

- PANAHA E-Filing System (Launched 2019)
- Electronic Copyright Registration System
- Public Access and Transparency

# International Collaboration & Future Integration

- Azerbaijan's Engagement with WIPO
- Cooperation with Eurasian Patent Office
- Digital IP Exchange & Global Partnerships



# Conclusions and suggestions

- WIPO leading role in developing new IT solutions
- WIPO's guidance, the development of artificial intelligence tools
- WIPO training programs initiatives

# Thank You

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