

**WIPO GREEN Technology Showcase Webinar:
Climate-Smart Agritech Innovations for Sustainable Solutions Worldwide**

Agenda

13:00 – 13:05 | Opening Remarks

Edward Kwakwa, Assistant Director General, Global Challenges and Partnerships Sector (GCPS), World Intellectual Property Organization (WIPO)

13:05 – 14:10 | Presentations by technology providers

This session will showcase climate-smart agritech innovations from technology providers featured in the WIPO GREEN database, presenting solutions to some of the most pressing challenges facing agriculture today.

Moderator: Yoshinari Oyama, Green Technology and Liaison Officer, Climate Change and Food Security (CCFS), GCPS, WIPO

Speakers: Leona Wang, Director of Marketing, Green Technology Bank Agricultural Technology, China ([WIPO GREEN ID 177606](#), Special biomass thickener applied in soil remediation)

Sung Jin Choe, CEO, Green and Seed Corp., Republic of Korea ([WIPO GREEN ID 148675](#), Seed film cultivation for maximum yield while reducing water, labor, and greenhouse gas emissions)

Dr. Hiroshi Yoshioka, CEO, Mebiol Inc., Japan ([WIPO GREEN ID 148029](#), Imec - Growing vegetables with less water)

Dr. Ritu Bhalla, Assistant Director, AGRI Centre, Republic Polytechnic, Singapore ([WIPO GREEN ID 177384](#), Climate-Smart Technologies for Urban Farming)

Ashley King-Bischof, Founder and CEO, Sprout, Inc, USA, ([WIPO GREEN ID 147432](#), Climate Smart Coffee: AI-powered climate adaptation tools for small-scale coffee farmers)

14:10 – 14:25 | Q&A session



14:25 – 14:30 | Closing Remarks

Peter Oksen, Green Technology and Research Manager, CCFS, GCPS, WIPO