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**WIPO PULSE
Global IP Perception Survey.**

Geneva, November 13, 2025

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Thursday, November 13, 2025

13.30 - 13.40 **Opening**

Mr. Daren Tang, Director General, World Intellectual Property Organization.

13.40 - 13.50 **Introductory remarks**

H.E. Mr. Kairat Torebayev, Ambassador, Permanent Representative of the Republic of Kazakhstan to the World Trade Organization (WTO) and international economic organizations

13.50 - 14.15 **WIPO PULSE Survey results presentation**

Mr. Flemming B. Bröcher, Director, BERENT
Mrs. Vaida Broecher, International Business Consultant and Project Director BERENT
Mr. Martin Correa, Senior Counsellor for the Future of Intellectual Property, WIPO
Ms. Carlotta Nani, Research Fellow, Innovation Economy Section, Department for Economics and Data Analytics.

14.15 - 14.25 **Moderated Q&A**

H.E. Mr. Kairat Torebayev, Ambassador, Permanent Representative of the Republic of Kazakhstan to the World Trade Organization (WTO) and international economic organizations

14.25 – 14.30 **Closing.**

Mr. Andrew Staines, Assistant Director General, Administration, Finance and Management Sector, WIPO

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