|  |  |
| --- | --- |
| **E** | |
|  | WIPO-E |
| **webinar** | |
| WIPO/WEBINAR/GRTKF/2021/5/1 | |
| ORIGINAL: ENGLISH | |
| date: september 3, 2021 | |

**Webinar: E-commerce and Intellectual Property for Indigenous Peoples and Local Community Entrepreneurs (in Russian)**

organized by

the World Intellectual Property Organization (WIPO)

**September 17, 2021**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

|  |  |  |
| --- | --- | --- |
| Friday, September 17, 2021 – Geneva time | | |
|  |  | |
| 10.00 – 10.10 | **Opening and Introduction to E-commerce: Key Features, Opportunities and Challenges for Indigenous Peoples and Local Community Entrepreneurs** | |
|  | Ms. Anna Sinkevich, WIPO Indigenous Fellow, Traditional Knowledge Division, Global Challenges and Partnerships Sector, World Intellectual Property Organization (WIPO), Geneva | |
|  |  |  |
| 10.10 – 10.40 | **Practical Questions and Experiences on Intellectual Property and E‑commerce from Indigenous Peoples and Local Community Entrepreneurs** | |
|  |  |  |
|  | Presentations: | |  | | --- | | Ms. Elena Variksoo, Farmer; Entrepreneur; Deputy Chairman on Youth Affairs, Pechora District Public Organization "Seto Ethno-Cultural Society”, the Russian Federation | | Ms. Gulnara Derbisheva, Head, Insan-Leilek Public Foundation, the Kyrgyz Republic  Ms. Haivalam Vakuvagir, Representative of the Keto Indigenous People; Founder of the Northern Clothing and Souvenir Brand “Haivalam”, the Russian Federation | |
|  |  |  |
| 10.40 – 11.00 | **E-commerce and Intellectual Property: How can Intellectual Property Tools Help Indigenous Peoples and Local Community Entrepreneurs Protect and Promote their Virtual Assets?** | |
|  |  |  |
|  | Presentation: | Mr. Alexander Christophoroff, Advocate, Patent Attorney, Eurasian Patent Organization (EAPO); Partner, Gowling WLG, the Russian Federation |
|  |  |  |
| 11.00 – 11.25 | **Questions & Answers** | |
|  |  |  |
| 11.25 – 11.30 | **Wrap-up of the Webinar and Closing Remarks** | |
|  |  |  |
|  | Ms. Anna Sinkevich | |
|  |  |  |
|  | Closing of the Webinar | |

[End of Document]