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## STUDY VISIT

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**WIPO/SV/IPTK/GE/16 INF/1.  
ORIGINAL: ENGLISH  
DATE: MARCH 10, 2016**

## **Study Visit on Intellectual Property, Traditional Knowledge and Traditional Cultural Expressions for the Arab Countries**

organized by  
the World Intellectual Property Organization (WIPO)

**Geneva, March 15 to 17, 2016**

### PROGRAM

*prepared by the International Bureau of WIPO*

Tuesday, March 15, 2016

- 9.30 – 10.00 Registration
- 10.00 – 10.15 **Welcoming Address by:**  
  
Mr. Minelik Getahun, Assistant Director General, Global Issues Sector, WIPO
- 10.15 – 10.45 **Getting to Know one Another – Introductions and Expectations**  
  
Facilitated by: Mr. Pierre El Khoury, Professor, La Sagesse Law School, Beirut, Lebanon  
  
Mr. Walid Abdelnasser, Director, Regional Bureau for Arab Countries, Development Sector, WIPO  
  
Mr. Wend Wendland, Director, Traditional Knowledge Division (TKD), Global Issues Sector, WIPO
- 10.45 – 11.00 Coffee break
- 11.00 – 11.45 **Traditional knowledge (TK) and Traditional Cultural Expressions (TCEs): An Overview of Policy and Legal Issues from an Intellectual Property (IP) Perspective**  
  
Speaker: Ms. Begoña Venero, Senior Counsellor, TKD, Global Issues Sector, WIPO
- 11.45 – 12.30 **IP-related Issues Regarding the Protection of TK and TCEs: the Arab Region Perspective**  
  
Speaker: Mr. Pierre El Khoury
- 12.30 – 14.15 Lunch Break
- 14.15 – 15.00 **Available IP Tools to Protect TK and TCEs within the Existing International IP System**  
  
Speaker: Ms. Fei Jiao, Associate Program Officer, TKD, Global Issues Sector, WIPO
- 15.00 – 17.00 **IP and TCEs: A Case-Study**  
  
Facilitator: Ms. Daphne Zografos Johnsson, Legal Officer, TKD, Global Issues Sector, WIPO

Wednesday, March 16, 2016

- 10.00 – 11.30                    **Exchange of National Experiences in the Region with the Protection of TK and TCEs**
- Facilitator:            Mr. Pierre El Khoury
- 11.30 – 12.00                    **Documentation of TK and TCEs: The IP Dimension**
- Speaker:                Mr. Simon Legrand, Counsellor, TKD, Global Issues Sector, WIPO
- 12.00 – 14.30                    Lunch hosted by WIPO
- 14.30 – 16.30                    **TK and the Erroneous Grant of Patents: A case-study of TK Misappropriation**
- Facilitator:            Ms. Begoña Venero

Thursday, March 17, 2016

- 10.00 – 10.30                    **Towards *Sui Generis* Instrument(s) of Protection: the Normative Work at WIPO**
- Speaker:                Mr. Wend Wendland
- 10.30 – 11.00                    **WIPO Capacity-Building Program and Resources**
- Speaker:                Ms. Fei Jiao
- 11.00 – 11.15                    Coffee break
- 11.15 – 12.15                    **Discussion: The Way Forward**
- Facilitators:            Mr. Pierre El Khoury
- Mr. Walid Abdelnasser
- Mr. Wend Wendland
- 12.15 – 12.30                    **Closing Address by:**
- Mr. Mario Matus, Deputy Director General, Development Sector, WIPO

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