Indigenous Names and Images

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Jeep Cherokee











University of Utah Utes



Cleveland Indians baseball team

Chief Wahoo







Human Rights: a common language to bridge differing perspectives and interests

- Right to dignity of the person
- Right to culture
- Right to property
- Right of self-determination
- Right to equality / non-discrimination
- Right to freedom of expression

UN Declaration on the Rights of Indigenous Peoples

Article 31

- 1. Indigenous peoples have the right to maintain, control, protect and develop their cultural heritage, traditional knowledge and tra- ditional cultural expressions, as well as the manifestations of their sciences, technologies and cultures, including human and genetic resources, seeds, medicines, knowledge of the properties of fauna and flora, oral traditions, literatures, designs, sports and traditional games and visual and performing arts. They also have the right to maintain, control, protect and develop their intellectual property over such cultural heritage, traditional knowledge, and traditional cultural expressions.
- In conjunction with indigenous peoples, States shall take effective measures to recognize and protect the exercise of these rights.