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## WORKSHOP

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**WIPO/IPTK/APA/15**  
**ORIGINAL: ENGLISH**  
**DATE: DECEMBER 13, 2015**

# **Practical Workshop on Intellectual Property, Traditional Knowledge, Traditional Cultural Expressions and Genetic Resources**

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
Ministry of Commerce, Industry and Labour Samoa (MCIL)

the Pacific Islands Forum Secretariat (PIFS)

and  
the Pacific Community (SPC)

**Apia, Samoa, December 8 to 10, 2015**

PROGRAM

*prepared by the International Bureau of WIPO*

Tuesday, December 8, 2015**[Note: Indigenous Peoples and Local Communities (IPLCs) only]**

- 8.30 – 9.00 Registration
- 9.00 – 9.30 Welcome:
- Facilitator: Mr. Papalii John Taimalelagi, Indigenous matai from Sapapali'i, Savaii, Samoa
- Opening prayer: Mr. Mesake Draniatu, National iTaukei Resource Owners Committee, Fiji
- 9.30 – 10.00 Opening remarks by:
- Ms. Peseta Margaret Malua, Chief Executive Officer, Ministry of Commerce, Industry and Labour Samoa
- Ms. Solamalemalo Hai-Yuean Tualima, WIPO Indigenous Fellow, Traditional Knowledge Division, World Intellectual Property Organization (WIPO), Geneva
- Ms. Veniana Qalo, Trade Policy Adviser, Pacific Islands Forum Secretariat (PIFS), Suva, Fiji
- Ms. Elise Huffer, Culture Adviser, Pacific Community (SPC), Suva, Fiji
- 10.00 – 10.30 Getting to Know One Another
- Mr. Papalii John Taimalelagi
- 10.30 – 11.00 Coffee break
- 11.00 – 12.00 **Introduction to Intellectual Property**
- Presentation: Ms. Solamalemalo Hai-Yuean Tualima
- Discussion
- 12.00 – 13.00 Lunch break
- 13.00 – 14.00 **Intellectual Property, Traditional Knowledge, Traditional Cultural Expressions and Genetic Resources**
- Presentation: Ms. Terri Janke, Director, Terri Janke and Company Pty Ltd, Australia
- Discussion
- 14.00 – 14.30 **Regional Cultural Strategy and Pacific Regional Traditional Knowledge Action Plan**
- Presentations: Ms. Elise Huffer  
Ms. Veniana Qalo

14.30 – 15.30	Group work: Identifying Issues, Needs and Expectations
	Facilitators: Mr. Papalii John Taimalelagi Ms. Solamalemalo Hai-Yuean Tualima
15.30 – 16.00	Coffee break
16.00 – 17.00	Reports of Group work
	Facilitators: Mr. Papalii John Taimalelagi Ms. Solamalemalo Hai-Yuean Tualima
17.00 – 17.30	Wrap-up
17.30	End of Program for the Day

Wednesday, December 9, 2015 [Note: All participants from now on]

8.30 – 9.00	Registration
9.00 – 9.15	Welcome:  Facilitator: Ms. Peseta Margaret Malua  Opening prayer: Reverend Ioane Petaia
9.15 – 9.45	Opening remarks by:  His Excellency Mr. Fonotoe Nuafesili Pierre Lauofo, Minister of Commerce, Industry and Labour and Deputy Prime Minister, Apia, Samoa  Mr. Wend Wendland, Director, Traditional Knowledge Division, World Intellectual Property Organization (WIPO)  Ms. Veniana Qalo, PIFS  Ms. Elise Huffer, SPC
9.45 – 10.15	Coffee break
10.15 – 11.00	Objectives and agenda  Getting to know one another  Facilitators for the day: Mr. Wend Wendland  Ms. Solamalemalo Hai-Yuean Tualima
11.00 – 12.00	<b>Topic 1: Introduction to Intellectual Property, Traditional Knowledge, Traditional Cultural Expressions and Genetic Resources</b>  Presentation: Ms. Terri Janke  Discussion
12.00 – 13.00	Lunch break
13.00 – 14.00	<b>Topic 2: International Developments</b>  Presentation: Mr. Wend Wendland  Discussion

- 14.00 – 15.30                      Group work: Case Studies
- Case Study 1: Patents, Genetic Resources & Traditional Knowledge
- Facilitators:            Mr. Wend Wendland
- Ms. Veniana Qalo
- Mr. Clark Peteru, Legal Adviser, South Pacific Regional Environment Programme (SPREP)
- Case Study 2: Copyright, Trademarks & Traditional Cultural Expressions
- Facilitators:            Ms. Terri Janke
- Ms. Elise Huffer
- 15.30 – 16.00                      Coffee break
- 16.00 – 17.30                      Group work: Case Studies Report back
- Facilitators: as above
- 17.30                                      End of Program for the Day

Thursday, December 10, 2015

- 9.30 – 10.00                      Re-cap of Wednesday
- Facilitator for the day: Ms. Solamalemalo Hai-Yuean Tualima
- 10.00 – 11.00                      **Topic 3: Intellectual Property and the Commercialization of Traditional Knowledge and Access and Benefit Sharing and Traditional Cultural Expressions**
- Presentation:            Ms. Veniana Qalo
- Discussion
- 11.00 – 11.30                      Coffee break
- 11.30 – 12.30                      **Topic 4: International and Regional Processes and Projects and Advocacy Platforms for the Region**
- Panel Discussion
- Moderator:                Mr. Wend Wendland
- Panelists:                 Ms. Glynis Miller, Trade Development Officer, Economic Governance Programme, PIFS

Ms. Elise Huffer

Mr. Clark Peteru

Ms. Solamalemalo Hai-Yuean Tualima

12.30 – 13.30

Lunch

13.30 – 15.00

**National Level Meetings**

Facilitators: Mr. Wend Wendland and Ms. Veniana Qalo

What has happened in your country to protect TK, TCEs and GRs?

What examples are there of TK, TCEs and GRs that need protection?

What are the challenges and what questions do you have?

What steps will you take to better protect TK, TCEs and GRs in your country?

15.00 – 15.30

Coffee break

15.30 – 17.00

National Level Meetings Report back

Facilitators: Mr. Wend Wendland and Ms. Veniana Qalo

17.00 – 17.30

Closing remarks by:

Ms. Peseta Margaret Malua, MCIL

Ms. Veniana Qalo PIFS

Ms. Elise Huffer, SPC

Mr. Wend Wendland, WIPO

17.30

End of Program

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