INTERGOVERNMENTAL COMMITTEE ON INTELLECTUAL PROPERTY AND GENETIC RESOURCES, TRADITIONAL KNOWLEDGE AND FOLKLORE

Fifteenth Session
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WIPO PANEL ON “INDIGENOUS AND LOCAL COMMUNITIES’ CONCERNS AND EXPERIENCES IN PROMOTING, SUSTAINING AND SAFEGUARDING THEIR TRADITIONAL KNOWLEDGE, TRADITIONAL CULTURAL EXPRESSIONS AND GENETIC RESOURCES”

EXPERIENCES FROM BANGLADESH

DECEMBER 7, 2009

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* This document comprises the presentation in the form received from the presenter. Any views expressed in the presentation are not necessarily those of WIPO or any of its Member States.
OSAD came in existence in 1987. Legal status: Registration No. and date: i. Department of Social Services: Dha 02221 Dt. 03/12/98; ii. NGO Affairs Bureau: 489 Dt. 08/09/1991

Under the name and style 'Organization for Social Action and Development' in short OSAD. It has a wide network in the country.

OSAD started working in the Chittagong hill tracts in 2006.

While working on a project on herbal gardening, OSAD was introduced to WIPO and got its affiliation.

The scope of activities encompasses the whole gamut of development issues in Bangladesh, such as

- Sustainable community development with people’s participation.
- OSAD focuses on the target families, groups and communities.
- The primary beneficiaries of OSAD's development approach are the most vulnerable section of rural and urban population, including the landless, youth, children and women, and indigenous community.

Greetings from OSAD & DIIP, Dhaka, Bangladesh,
- Development Initiative for Inclusive People (DIIP) is a sister organization of OSAD exclusively working in the field of promotion, protection and conservation of the indigenous culture and folk life.

- Chowdhury Ataur Rahman of DIIP has a track record of working in the field for last 27 years.

- With the support from Bangladesh Television, he started a media campaign. He's the organizer of LOKLOKALOY.

- He has been awarded for his good work. We present a 14 minute video film on the select footage of the programme on promotion, protection and conservation of the indigenous culture and folk life.

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Bangladesh - A Land of Cultural Diversity

39 small ethnic communities in the country in 24 different districts

Wrong representation

Chakma Dress-code

Wrong Projection

Right Projection
Buddha Purnima the main religious festival of the Buddhist community, observed on Baishakhi purnima, the day of the full moon in Baishakh (mid-April to mid-May).

Wrong Projection

Official Dress-code of an ethnic community
Jhuming or shifting cultivation, or Sweden cultivation or cultivation of slash and burn, is the most prevalent form of cultivation in the hill areas of Bangladesh.
Santals have ‘thirteen festivals in twelve months’
A Garo Lady

Wrong Projection  Right Projection

Khasia

Wrong Projection  Right Projection
The most important social festival of the Tripura people is the *Baishuki* that lasts for three days beginning from the second last day of the Bengali calendar.

On the first day of the festival called *hari baishuk* children decorate homes with flowers, wear clean dress and visit neighbours, who treat them with cakes.
DIIP for the first time used a media campaign - a ‘Cultural Motivational Approach’, to train them and present them through a built-in multimedia package.

DIIP’s vision: Integration of inclusive traditional community culturally for peace and capacity building for development
A three-day long ‘Tripura Tribal New Year Festival’ was celebrated in Tripura Para at Shalban Bihar, Kotbari, Comilla.

Development Initiative for Inclusive People (DIIP) is a non-profit, non-political, non-government voluntary and charitable organization, a sister organization of OSAD.
Social Campaign for better health & sanitation

Social Campaign for better health & sanitation
Leaflet & Invitation for Cultural Festival

TRIPURA CULTURAL FESTIVAL 2009

Shalvan Vihara in Comilla, Bangladesh is a Tourist Centre noted for its antiquity.

It is among the most important excavated sites in Mainamati.

The place is a home of a few hundreds households of Tripura tribal community.

They have their own language, culture and tradition.

But, they were about to abandon them except their language.

Award Ceremony

In recognition of his dedicated and very very special services towards conservation, promotion and expansion of the traditional culture of the Bangladesh indigenous communities in the national and international arena through a popular program called Loklokaloy of Bangladesh Television (BTV) and upholding their cultural heritage.

The Indigenous Services Award 2009

A Crest is being given to Chowdhury Ataur Rahman, Researcher & Presenter, Loklokaloy, By Bhagbat Tudu, Adibashi Unnayon Sangstha, Rajshahi, Bangladesh
World Development Report 2010

...let's work together to make a difference...

“Climate-Smart” World Within Reach
IF WE ACT NOW, ACT TOGETHER, ACT DIFFERENTLY

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