



JAMAICA INTELLECTUAL  
PROPERTY OFFICE



WORLD INTELLECTUAL  
PROPERTY ORGANIZATION

**REGIONAL EXPERT MEETING ON THE ESTABLISHMENT OF  
A CARIBBEAN FRAMEWORK FOR THE PROTECTION OF  
TRADITIONAL KNOWLEDGE, FOLKLORE/TRADITIONAL  
CULTURAL EXPRESSIONS AND GENETIC RESOURCES**

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
the Ministry of Industry, Investment and Commerce,

through  
the Jamaica Intellectual Property Office (JIPO)

**Kingston, March 18 and 19, 2008**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Tuesday, March 18, 2008

9.00 – 9.20 Registration

9.20 – 9.45 OPENING CEREMONY

Welcome addresses by:

The representative of the Jamaica Intellectual Property Office (JIPO)

The representative of the World Intellectual Property Organization (WIPO)

9.45 – 10.15 The Cultural and Economic Value of Traditional Knowledge and Folklore/Traditional Cultural Expressions in Caribbean Countries

Speaker: Mrs. Mary-Ann Richards, WIPO Caribbean Regional Consultant, Port of Spain

10.15 – 10.45 Protecting Traditional Knowledge, Folklore/Traditional Cultural Expressions and Genetic Resources: Policy and Legal Challenges for Caribbean countries

Speaker: Ms. Sharon Legall, Cambridge University, Cambridge, United Kingdom

10.45 – 11.00 Coffee/Tea Break

11.00 – 11.30 Policy Objectives for the Protection of Traditional Knowledge, Folklore/Traditional Cultural Expressions and Genetic Resources in the Caribbean – The Role of the Government

Speaker: Mr. Bernard Jankee, Director of the African Caribbean Institute of Jamaica (ACIJ), Kingston

11.30 – 12.00 Discussion

12.00 – 12.30 Experiences with the Protection of Traditional Knowledge in Latin America

Speaker: Mr. Manuel Ruiz, Director, International Affairs and Biodiversity Program, *Sociedad Peruana de Derecho Ambiental* (SPDA), Lima

12.30 – 13.30 Lunch

13.30 – 14.00 Legislative Options for Traditional Knowledge and Folklore/Traditional Cultural Expressions – The African Experience

Speaker: Mr. Emmanuel Sackey, African Regional Intellectual Property Organization (ARIPO), Harare

- 14.00 – 14.30 Existing or Proposed Regional Intellectual Property systems in the Caribbean
- Speakers: Mr. Stephenson Etienne, General Manager, Hewanorra Musical Society (HMS), Castries, Saint Lucia
- Ms. Sonia Cruickshank, Program Officer, Technical Assistance and Capacity Building Bureau for Latin America and the Caribbean, WIPO
- 14.30 – 14.45 The Role of CARICOM in the Establishment of Regional Systems
- Speaker: Representative from CARICOM (to be confirmed, Dr. Hilary Brown)
- 14.45 – 15.15 Discussions
- 15.15 – 15.30 Coffee/Tea Break
- 15.30 – 16.15 International Experiences with Regional Frameworks and Systems: the South Pacific, Africa, and Latin America
- Speakers: Ms. Gail Olsson, Trade Policy Officer, Pacific Islands Forum Secretariat, Suva, Fiji
- Mr. Emmanuel Sackey
- Mr. Manuel Ruiz
- 16.15 – 16.40 Capacity-building Tools for the Protection of Traditional Knowledge and Traditional Cultural Expressions
- Speakers: Ms. Francesca Toso, Senior Counsellor, Technical Assistance and Capacity Building Bureau for Latin America and the Caribbean, WIPO
- Ms. Jessyca van Weelde, Consultant, Traditional Creativity, Cultural Expressions and Cultural Heritage Section, Global IP Issues Division, WIPO
- 16.40 – 17.00 Discussion
- End of Day

Wednesday, March 19, 2008

9.30 – 10.00 Introduction of the WIPO Draft Issues Paper for the Establishment of a Caribbean Framework for the Protection of Traditional Knowledge and Folklore/Traditional Cultural Expressions

Speaker: Mr. Wend Wendland, Deputy Director and Head,  
Global IP Issues Division, Traditional Creativity,  
Cultural Expressions and Cultural Heritage Section.  
WIPO

10.00 – 11.00 Group discussion on the Relevant Issues for Inclusion in a Regional Framework

Moderator: Mrs. Mary-Ann Richards

11.00 – 11.15 Coffee/Tea Break

11.15 – 12.15 Guidelines for the Drafting of a Regional Framework on the Protection of Traditional Knowledge and Folklore/Traditional Cultural Expressions in the Caribbean Region: The Way Forward

12.15 – 12.30 CLOSING REMARKS

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