

Intellectual Property Management - A Product-Based Analysis Workshop

Healthcare industry – IP Management Dimensions

Emeritus Professor Georges Haour

Professor Emeritus at IMD, Switzerland, in the area of management of innovation and technology commercialization.

He helped launch the BT incubator “Brightstar”, in Ipswich, UK. He frequently acts as adviser to firms/organizations on effective R&D/innovation management and technology commercialization for growth & job-creation, as well as on innovation in China.

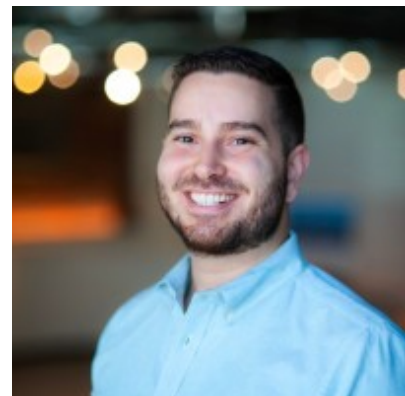
Author of more than 100 publications, he has written five books on his theme “creating new activities and jobs through effective innovation”.



Mr. Laith Abu-Taleb

Mr. Abu-Taleb oversees legal and helps define and implement the long-term strategy and vision of Mori (f/k/a Cambridge Crops, Inc.). As General Counsel, he handles the IP, regulatory, tech transfer, and contract work for Cambridge Crops.

As an attorney, he has international experience litigating, licensing, and patenting various pieces of high technology in the materials science and biomedical engineering worlds while working for Finnegan.



Gaming, Toys & Mind Games – IP Management Dimensions

Mr. Rafał Kłoczko

Chief Counsel, Business IP & Privacy at CD PROJEKT RED

Rafał is leading the Legal team at CD PROJEKT RED.

Since the beginning of his work at CD PROJEKT RED, he has been responsible for managing legal matters of such games, as The Witcher 3: Wild Hunt, GWENT or – currently – CYBERPUNK 2077. Listed on the Legal 500 GC Powerlist Central and Eastern Europe in 2019 and – together with his team – in 2018.

Member of the board of European Games Developer Federation. Leadership Academy of Poland alumni.



Fashion, Apparel and Luxury Goods – IP Management Dimensions

Professor Martin Senftleben

Professor of Intellectual Property Law and Director, Institute for Information Law (IViR), University of Amsterdam.
Professor Senftleben is a member of the Copyright Advisory Committee of the Dutch State.

He is the President of the European Copyright Society (ECS), President of the Trademark Law Institute (TLI), and a member of the Executive Committee of the Association littéraire et artistique internationale (ALAI) and the International Association for the Advancement of Teaching and Research in Intellectual Property Law (ATRIP).



Ms. Audrey Yap

Audrey Yap is Managing Partner of Yusarn Audrey , a regional ASEAN practice headquartered in Singapore.

She is admitted as an Advocate & Solicitor in Singapore and Malaysia and a solicitor of England & Wales. She is also a Registered Patent Agent in Singapore and Notary Public.

Audrey has been named as one of the best practitioners in Euromoney's Women in Business Law, in WTR 1000as top trademark professional, a WIPR Leader (Singapore), Asia Law 's Market Leading Lawyer and one of Singapore's leading lawyers in Who's Who Legal.

